PhD thesis
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Essays in Political Economy:
Budgets, Elections and Fiscal Policy

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Preface

This thesis was written during my years as a PhD student at the Department of Economics, University of Copenhagen, from September 2007 to September 2010. I am grateful to a number of people at the department. First and foremost, I owe many thanks to my advisor David Dreyer Lassen for his advice and support during my enrollment as a PhD student and, before that, during the production of my Master’s dissertation. David has been closely involved in all stages of the process that has led to this thesis and is a co-author on three of its five chapters. His enthusiasm and encouragement have been a great source of motivation for me, and the many hours spent in conversation with David about economics (as well as a great deal of other related and non-related topics) have made my work significantly better and much more enjoyable.

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Asger Lau Andersen

Copenhagen, September 2010
Introduction and summary

This thesis consists of five essays in the broad field of political economy. All five essays are self-contained and can be read independently of the others, but some of them are closely related. Chapters one to four analyze different aspects of fiscal policy from a political economy perspective. Chapter one focuses on the reaction of government spending to cyclical fluctuations in economic activity, with special focus on how fiscal transparency shapes this reaction. Chapter two shifts attention from fiscal policy outcomes to the process that underlies them, namely the government budget process. The chapter studies the causes of delays in the budget adoption process in U.S. states. The data material collected here is then used in chapters three and four, which examine the effect of political stalemate over the budget on state electoral outcomes and state borrowing costs, respectively. Chapter five focuses on a different topic, namely how electoral outcomes are affected by the publication of exit polls on election day.

While related in topics, the chapters differ widely methodologically: Chapters one and two both employ economic theory as well as econometric analysis. Chapters three and four, on the other hand, are purely empirical, while chapter five is purely theoretical. In the following, I provide brief summaries of each of the five chapters. Detailed descriptions of the chapters’ contributions to the existing literature are not included here. For that, I refer to the chapters themselves.

Chapter 1, “Fiscal Transparency and Procyclical Fiscal Policy” (joint with Lasse Holbøll Westh Nielsen), studies the effect of fiscal transparency on the cyclical response of fiscal policy. The empirical part of Chapter 1 reveals that government spending reacts in an asymmetric manner to output fluctuations by being acyclical in recessions and procyclical in booms. In the theoretical part of the chapter, we develop a model that can explain this asymmetry by highlighting the role of fiscal transparency. The model builds on the political agency model of Alesina, Campante and Tabellini (2008). In their retrospective voting model, procyclicality arises from voters’ attempt to “starve the Leviathan”. When income increases, voters demand more government consumption and tax cuts, fearing that the extra revenue that the economic upturn generates would otherwise go to wasteful spending. The key assumption behind this result is a complete lack of fiscal transparency: Politicians are assumed to be able to hide the true size of the government deficit to voters, who are therefore also unable to observe the level of political rents. By allowing for a positive degree of transparency, such that voters may detect an excessive deficit with some probability, our model generates two new predictions. First, fiscal policy becomes asymmetric: departing from a low initial level, an increase in income will not lead to increased consumption demands. When initial income is high on the other hand, a

further increase implies a rise in government spending. Second, the higher the degree of fiscal transparency, the stronger the boom must be before fiscal policy becomes procyclical.

The empirical part of the chapter tests these predictions in detail. The evidence strongly confirms the asymmetry of fiscal policy in OECD countries, where government spending is much more procyclical in good times than in bad times. Our results also indicate that fiscal transparency reduces the procyclical bias in good times in OECD countries. For a broad sample of countries, we find encouraging results in favor of our hypothesis that fiscal policy is less procyclical in good times in countries where voters are better informed.

Chapter 2, “Late Budgets” (joint with David Dreyer Lassen and Lasse Holbøll Westh Nielsen), studies the causes of late budgets in the US states. The budget forms the legal basis of government spending. If a budget is not in place at the beginning of the fiscal year, planning as well as current spending are jeopardized and government shutdown may result. We develop a continuous-time war-of-attrition model of budgeting in a presidential style-democracy to explain the duration of budget negotiations. We build our model around budget baselines as reference points for loss averse negotiators. In our model, the two bargaining parties suffer costs from not being able to reach a deal. These costs may be political in nature, because the public dislikes budget delays, or they may be personal, since legislators must spend time and effort to keep battling over the budget. When a party finds that it can no longer bear the costs of continued bargaining, it concedes, and the opposing party is free to implement its preferred policy. We derive the unique symmetric equilibrium of the bargaining game and show that it implies a number of testable hypotheses. The three main predictions are: One, changes in fiscal circumstances, regardless of direction, increase the expected duration of budget stalemates; Two, the expected duration is higher in fiscal downturns than in upswings of similar magnitudes; And three, divided government increases the expected duration.

We apply the model to data on government budget processes in US states. Using state and local newspaper sources as well as responses to a survey of state budget offices administered for this purpose, we collect data on dates of final budget enactment and compare these to the beginning of the state governments’ fiscal years. Carrying out this comparison for all states from 1988 to 2007 yields a unique data set on budget lateness.

Our main empirical conclusions support the model’s predictions: increasing unemployment leads to a longer budget negotiation process, it increases the risk of exceeding budget deadlines and it prolongs periods with no budget in place. Falling unemployment also weakly increases the risk of seeing a late budget, in accordance with our model’s predictions, but in contrast to widely held beliefs that more funds automatically make agreeing on a budget easier. Divided government makes late budgets more likely in all cases. In addition, higher political costs, present in election years, shorten the duration of late budgets, while higher personal costs for non-professional legislators lower both the frequency and duration of budget delays. Soft or
hard deadlines that require the legislature to end its regular session before the end of the fiscal year limit the occurrence of late budgets.

Chapter 3, “Fiscal Governance and Electoral Accountability: Evidence from Late Budgets” (joint with David Dreyer Lassen and Lasse Holboll Westh Nielsen), studies the electoral consequences of late budgets for governors and state legislators in the US states. We use our measure of late budgets, developed in Chapter 2, as an indicator for bad governance. Using this data, we investigate whether voters react to bad fiscal governance by penalizing political actors involved in the budgetary process on election day. We find that state legislators face significant negative electoral consequences of not finishing a budget on time, while governors are penalized only under unified governments. In general, electoral penalties are larger where clarity of responsibility, affected by divided government, supermajority requirements and seat share margins, is higher, consistent with models of retrospective voting.

Chapter 4, “The Consequences of Late Budgets for State Borrowing Costs” (joint with David Dreyer Lassen and Lasse Holboll Westh Nielsen), studies the impact of late budgets on government bond spreads in the US states. Using again the data set on late budgets developed in Chapter 2, we find robust evidence that late budgets are significantly associated with higher state government borrowing costs. Borrowing costs are measured with data on bond yield spreads on 20-year general obligation debt from the "Chubb Relative Value Survey", which is available for 36 US states in the period 1988 to 1997. We estimate that a budget delay of 30 days has a long run impact on the yield spread in the order of 2 basis point. States with sufficient liquidity, in the form of either large reserves or a budget surplus in the old fiscal year, face small or no costs from late budgets. On the other hand, states running an average-sized budget deficit face an impact of about 9 basis points when the budget is 30 days late. During election years, the impact of late budgets on yield spreads increases by an order of 4.

Chapter 5, “Exit Polls and Voter Turnout” (joint with Thomas Jensen), analyzes the effect of exit polls on voter turnout and election outcomes. We set up a model of elections or referendums with two alternatives, in which one of the alternatives must receive a certain number of votes to beat the other. Voting takes place over two stages, and voters choose freely between voting early, voting late, or abstaining. We compare the outcome of the voting game under two different set-ups: In one set-up, nothing is revealed between the two stages of voting, and the game is then equivalent to a simultaneous voting game. In the other set-up, an exit poll reveals all early votes before the beginning of stage two. The introduction of an exit poll influences the incentive to vote both before and after the poll is published. Intuitively, the anticipation of the poll creates a “wait-and-see effect” that discourages early voting, because voters may prefer to await the result of the poll before they decide whether to vote or not. But early voting may also be stimulated through a “first-mover effect”, since early voters can now, through the publication of the poll, exert an influence on potential voters in stage two.
The total effect on the incentive to vote early is therefore ambiguous. Similarly, the exit poll’s
effect on the incentive to cast a late vote depends on what the poll reveals. An exit poll that
reveals a close race stimulates late voting, while a poll that reveals the opposite discourages
late voting. The combination of these effects implies that the total effect of introducing an exit
poll on voter turnout is ambiguous.

The fact that exit polls can influence the incentive to vote before they are even published
is sometimes overlooked in the debate on their desirability, and this can lead to premature
conclusions about the impact of exit polls on election outcomes. The model in this chapter
illustrates that simple comparisons of voter behavior before and after the release of an exit poll
may in some cases lead to an erroneous conclusion that the exit poll changed the outcome of
the election, while the outcome would in fact have been the same if there had been no exit poll.
Chapter 1

Fiscal Transparency and Procyclical Fiscal Policy

Asger Lau Andersen and Lasse Holbøll Westh Nielsen
Fiscal Transparency and Procyclical Fiscal Policy*

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Abstract
This paper examines why fiscal policy is often procyclical. We introduce the concept of fiscal transparency into a model of retrospective voting, in which a political agency problem between voters and politicians generates a procyclical bias in government spending. The introduction of fiscal transparency generates two new predictions: 1) the procyclical bias in fiscal policy arises only in good times; and 2) a higher degree of fiscal transparency reduces the bias in good times. We find solid empirical support for both predictions using data on both OECD countries and a broader set of countries.

Keywords: Fiscal Transparency; Fiscal Policy; Procyclicality; the Business Cycle; Political Economy

JEL Classification: D72; E32; E62

1 Introduction

Fiscal policy is often procyclical: cyclical increases in real income are often accompanied by increases in government spending and/or tax cuts. Such a policy may amplify fluctuations in real

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1 Following Kaminsky, Reinhart and Végh (2004), we define a procyclical fiscal policy as a policy where increases in real output lead to discretionary increases in spending and/or tax cuts.
output, thereby leading to prolonged recessions in bad times and inflationary pressures in good times. Moreover, a procyclical fiscal policy is in conflict with the tax smoothing principle (Barro [1979]), which prescribes that tax rates should be unrelated to business cycle fluctuations. Finally, a procyclical fiscal policy may lead to excessive volatility in private- and public consumption, thus violating the principle of consumption smoothing. Therefore, most economists would agree with the view that a procyclical fiscal policy is a harmful policy that adds to macroeconomic instability. Nevertheless, procyclical fiscal policies occur frequently in reality.

The early empirical literature on the cyclicality of fiscal policy found that fiscal policy is typically procyclical in developing countries, and especially Latin America, but acyclical in developed countries. However, a number of studies have also found evidence of procyclicality in subcomponents of government spending and in overall discretionary government spending in developed countries (see for instance Hallerberg and Strauch (2002), Gali and Perotti (2003) and Lane (2003)), suggesting that the problem is not strictly confined to the developing world.

Several theories have been proposed to explain the occurrence of procyclical fiscal policies. Gavin and Perotti (1997) suggest that procyclical fiscal policies in these countries arise because of binding borrowing constraints. According to their hypothesis, governments in developing countries are likely to become credit constrained in times of economic slowdown, which may force them to run a procyclical fiscal policy. Other authors, such as Tornell and Lane (1999), Talvi and Végh (2005) and Alesina, Campante and Tabellini (2008), have proposed political theories to explain procyclical fiscal policies in developing countries. Battaglini and Coate (2008) present a real business cycle model in which elected representatives attempt to target public spending to their own home districts. Their model predicts that government spending increases in booms and decreases in recessions, while tax rates fall in booms and increase in recessions.

A particularly robust finding in the empirical literature is an asymmetry in the reaction of fiscal policy to changes in economic activity: fiscal policy is generally more procyclical in good times than in bad times. None of the above-mentioned theories are able to explain this empirical regularity. It is particularly problematic for the borrowing constraints hypothesis, according to which we should expect fiscal policy to be procyclical in bad times when the credit constraints are most likely to become binding.

This paper offers a new explanation of the procyclical nature of fiscal policy, highlighting the role of fiscal transparency. Our theory departs from the political agency model developed in Alesina, Campante and Tabellini (2008) (henceforth ACT). In their retrospective voting model, procyclicality arises from voters’ attempt to “starve the Leviathan”. When income increases, voters

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demand more government consumption or tax cuts, fearing that the extra revenue that the economic upturn generates would otherwise go to wasteful spending. The key assumption behind this result is a complete lack of fiscal transparency: politicians are assumed to be able to hide the true size of the government deficit to voters, who are therefore also unable to observe the level of political rents.

It is this restrictive assumption that we relax in our model. Specifically, we allow a positive degree of fiscal transparency, such that voters may detect an excessive deficit with some positive probability. This generates two new predictions. First, fiscal policy becomes asymmetric: departing from a low initial level, an increase in income will not lead to increased consumption demands. When initial income is high on the other hand, a further increase implies a rise in government spending. The intuition behind this result is that transparency works as a disciplining device that reduces the incentive for politicians to cheat. But when the economy is strong, and the potential gain from cheating is high, this may not be sufficient to keep the incumbent from running an excessive deficit. Voters know this, and the procyclical pattern of fiscal policy driven by voters’ attempt to “starve the Leviathan” re-emerges. Thus, the model can explain the stylized fact from the empirical literature that fiscal policy is more procyclical in good times than in bad times. This is in contrast to ATC, who argue that the observed asymmetry between good and bad times speaks against Gavin and Perotti’s borrowing constraints hypothesis, and in favour of their own theory. But their model, unlike ours, is in fact unable to account for the asymmetric pattern in fiscal policy.

The second main prediction from the model is that the higher the degree of fiscal transparency, the stronger the boom must be before fiscal policy becomes procyclical. Thus, we expect fiscal policy to be less procyclical in high-transparent countries. ATC note that the procyclicality of fiscal policy is driven by politicians’ ability to collect rents so fiscal policy should be more procyclical in more corrupt countries. However, their model does not explain which institutional factors influence the scope for corruption and, hence, the procyclicality of fiscal policy. The model in this paper suggests one such candidate, namely the degree of fiscal transparency. It is exactly through a reduced incentive to collect rents that fiscal transparency diminishes the procyclicality of fiscal policy.

Fiscal transparency is the extent to which the general public can access truthful information about government budget matters. This issue has received increasing attention in recent years. Both the OECD and the IMF have implemented Codes of Best Practice for Fiscal Transparency, and the IMF and the World Bank publish Reports on Observation of Standards and Codes (ROSC) for the Code of Best Practice for Fiscal Transparency on a regular basis for a broad range of countries. We are not the first to introduce fiscal transparency into a model of fiscal policy. Milesi-Ferretti (2004) analyses the interaction of fiscal transparency and fiscal rules in the determination of fiscal policy. Shi and Svensson (2006) and Alt and Lassen (2006a, 2006b) have highlighted the role of fiscal transparency in the occurrence of political budget cycles. Fiscal transparency, so the
argument goes, reduces the scope for manipulating the budget around election time, since the risk that such manipulations are detected is higher. The link described above between fiscal transparency and the cyclical behaviour of fiscal policy is something that we have not come across in the existing literature, however.

We then turn to the empirical evidence and test our model’s predictions on two panel data sets: a sample of OECD countries and a sample of a broader range of countries. The evidence strongly confirms the asymmetry of fiscal policy in OECD countries, where government spending is much more procyclical in good times than in bad times. We do not find a similar asymmetry in non-OECD countries. Our results indicate that fiscal transparency reduces the procyclical bias in good times in OECD countries, although the data also suggest a puzzling adverse effect in bad times. For the broad sample of countries, we find encouraging results in favour of our hypothesis that fiscal policy is less procyclical in good times in countries where voters are better informed.

2 The Model

We start out by presenting a simplified version of the framework developed in ACT. We then go on to present an extended version that incorporates fiscal transparency.

2.1 The ACT framework

We consider an economy populated by a rent-seeking incumbent politician in charge of fiscal policy and a number of identical voters. For simplicity, we assume that there is only two time periods. The utility function of the representative voter is given by

\[ U = \sum_{t=1}^{2} \beta^{t-1} \left( \frac{c_t}{1-\theta} + \frac{g_t}{1-\theta} \right), \quad \theta < 1 \]

where \( c_t \) and \( g_t \) are the per capita levels of private and government consumption in period \( t \), respectively, and \( \beta \) is a discount factor. Private consumption is given by \( c_t = (1-\tau_t) y_t \), where \( y_t \) is income per capita in period \( t \) and \( \tau_t \) is the period \( t \) tax rate. We ignore uncertainty about future income, so that \( y_2 \) is known at the beginning of period 1.

The government can issue debt in period 1, with full repayment, including interest, in period 2. Government revenue from tax- and debt financing may be spent in two different ways. First, the government can provide public consumption from which voters derive utility. Second, resources may be spent on political rents. Political rents should be thought of as any kind of activity that benefits the incumbent, but not voters. They could represent outright corruption or nepotism, but
also for example spending meant to satisfy campaign contributors or interest groups, or opportunity costs related to the incumbent spending her time on campaigning, networking or leisure. In this broad sense, a low level of rents should be interpreted as “good government”.

The government budget constraints for the two periods (assuming no initial debt) are

\[
\begin{align*}
\tau_t \cdot y_1 &= g_1 - d_1 + r_t \\
\tau_t \cdot y_2 &= g_2 + (1 + \rho)d_t + r_2
\end{align*}
\]

(2)

where \(d_t\) is the budget deficit in period 1, \(r_t\) is political rents in period \(t\), and \(\rho\) is the (constant and exogenous) interest rate, which is assumed to satisfy \((1 + \rho)^{-1} = \beta\). In addition, there is an upper limit to the size of the deficit, \(\overline{d} > 0\), that cannot be exceeded. Up to that point, government debt is always repaid in full.

The political process is modelled as follows: In the first period the incumbent chooses fiscal policy and the voters decide whether or not to re-elect her for period 2. After period 2, the incumbent has no possibility of re-election. Voters are backward-looking and condition their voting strategy on already observed outcomes only. Further, all politicians are assumed to be identical (no adverse selection), so elections serve the sole purpose of allowing voters to reward or punish the incumbent.

The incumbent politician is assumed to be purely rent-seeking. In particular, we assume that she seeks to maximise the expected present discounted value of political rents in period 1 and period 2. Naturally, the incumbent can only collect rents in period 2 if she is re-elected.

Voters observe the levels of income, taxes, private consumption and government consumption before the election. Political rents and the size of the deficit are unobservable until after the election, however. This is a key feature of the ACT model. It assumes a complete lack of transparency in the budget process; the government can hide information about its borrowing needs from the public through various creative accounting techniques, and the voters have no chance of observing the true size of the deficit.

After observing the levels of income in period 1 and period 2, voters formulate demands for the observable components of period 1 fiscal policy (government consumption and the tax rate) and promise to re-elect the incumbent if these demands are satisfied. The incumbent then has two options: She can satisfy voter demands and secure re-election, or she can ignore the demands and forego re-election. In the latter case, there is a maximum level of rents, \(\overline{r} > 0\), that the incumbent can extract without being caught and immediately exempt from office. The maximum level \(\overline{r}\) is sufficiently small relative to income, such that \(y_t - (1 + \rho)d_t - \overline{r} \geq \overline{r}\) for all \(t = 1, 2\). This assumption ensures that the incumbent always has the option of extracting maximum rents without driving private- or public consumption below zero.
The set-up described here simplifies the model in ACT in the following ways: First, ACT consider an infinite horizon model in which future income levels are uncertain. Second, they consider a more general separable voter utility function than the CRRA specification assumed in equation (1). Third, ACT assume that the incumbent government maximises the expected discounted utility of rents, where utility in each period is an increasing, strictly concave function of rents. Our simplifications make the model more tractable, but the intuition behind the results, described below, is essentially unchanged. Fourth and finally, ACT allow the maximum level of rents to depend positively on the level of income, so that the restriction is $r_t \leq \bar{r} + \gamma y_t$. Setting $\gamma = 0$ only has minor implications for our results, so we stick with this simpler version. We solve the model with $\gamma > 0$ in the appendix.

2.2 Incorporating fiscal transparency

The innovation we make is to soften the strict assumption that transparency is completely absent in the government budget. We assume that a deviation between the true deficit and the officially reported deficit is detected with a positive probability $p$, which is known to everyone. This is an important difference compared to ACT who implicitly assume $p = 0$. Following Alt and Lassen (2006b), we interpret $p$ as a measure of the degree of fiscal transparency.

The introduction of a positive degree of fiscal transparency allows voters to choose reservation levels for government consumption, the tax rate, as well as the deficit. Let these reservation levels be denoted by $g^*$, $\tau^*$ and $d^*$, respectively. The voters’ re-election strategy can then be described as

$$
\begin{align*}
&\text{re-elect} & \text{if } g_1 \geq g^*, \tau_1 \geq \tau^* \text{ and no detection of } d_1 > d^* \\
&\text{don’t re-elect} & \text{otherwise}
\end{align*}
$$

(3)

Note that not detecting $d_1 > d^*$ can either mean that the incumbent did actually obey voter demands (so that $d_1 \leq d^*$), or that an excessive deficit ($d_1 > d^*$) went undiscovered, which happens with probability $1 - p$. The key point is that voters cannot distinguish these situations from each other.\(^4\) In comparison with ACT, the inclusion of a reservation level for the government deficit is new. The reason is that in their model there is no chance of detecting an excessive deficit, since $p$

\(^4\) This strategy differs from a traditional voting strategy in the literature of retrospective voting models, in which voters usually formulate their re-election rule in terms of a reservation utility level. Here, voters instead condition re-election directly on fiscal policy variables. Persson and Tabellini (2000, ch. 4) consistently formulate the voters’ strategy in terms of utility. However, in a footnote they note that voters could actually do better if they formulate their strategy in terms of policy variables. The same is true in our model. By conditioning re-election on the size of the deficit, voters are implicitly choosing a reservation level for utility in period 2 also, since the deficit has direct consequences for the level of consumption in period 2.
$p = 0$; setting a reservation level for the deficit is therefore pointless. Thus, allowing a positive value of $p$ opens up for a more sophisticated voter strategy.

The incumbent observes voter demands and sets fiscal policy to maximise the expected PDV of political rents, subject to (3), the government budget constraint and the restriction $d_i \leq \bar{d}$. The incumbent now has three options: she can (i) satisfy the voters’ demands for government consumption and the tax rate as well as the size of the deficit and secure herself re-election, (ii) satisfy the demand for government consumption and the tax rate only, run an excessive deficit and hope that this will go undetected, or (iii) satisfy none of the demands and forego re-election with certainty, in which case the restriction $r_1 \leq \bar{r}$ applies.

The timing of the model is as follows: (I) At the start of period 1 voters observe $y_1$ and $y_2$. They then select the reservation values $g^*, \tau^*$ and $d^*$ and the strategy in (3) is known by everyone hereafter. (II) The incumbent chooses fiscal policy for period 1. (III) Voters observe the size of $g_1$ and $\tau_1$. If the incumbent has set $d_1 > d^*$ this becomes known to everyone with probability $p$. (IV) Elections are held and the voters now vote according to their declared strategy in (3). In period 2 the elected politician chooses fiscal policy and the model ends.

The question we want to answer is the following: For a given present discounted value of income, how does fiscal policy depend on the distribution of income across time periods? To answer this question, we assume the following relationship between output in period 1 and period 2:

$$
\begin{align*}
y_1 &= \bar{y} + \epsilon \\
y_2 &= \bar{y} - (1 + \rho)\epsilon
\end{align*}
$$

(4)

where $\bar{y}$ is a natural output level (or trend level) and $\epsilon$ is a short term fluctuation. This specification allows a comparison between a flat time profile of income ($\epsilon = 0$) against a fluctuating time profile ($\epsilon \neq 0$), holding constant the present discounted value of life-time income.\(^5\)

Before we go on to consider the outcome in the political equilibrium, it is instructive to consider how a benevolent social planner would choose fiscal policy in this set-up. Obviously, the optimal policy would include zero political rents, $r_1 = r_2 = 0$. Maximising voter utility with respect to $g_1$, $g_2$, $c_1$ and $c_2$, subject to (2), (4) and $c_i = (1 - \tau_i) y_i$ gives $c_1 = c_2 = g_i = g_2 = \bar{y}/2$. The important point to note here is that the shock variable $\epsilon$ is nowhere present in the solution. The optimal consumption profile depends only on the present discounted value of income, not on the

\(^5\) All results of the model still hold qualitatively if we assume no relation between $y_1$ and $y_2$. But then we get an additional effect of an increase in $y_1$ on fiscal policy, namely a wealth effect of higher total discounted income. Since this is not what we are interested in, we prefer the specification in (4).
distribution across time periods. In this sense, the optimal fiscal policy is acyclical: because of voters’ desire for consumption smoothing, private- and government consumption should not vary over the business cycle. Instead, the optimal policy implies $d_i = -\varepsilon$, so that all fluctuations in output are fully absorbed by the deficit.

2.3 Equilibrium Strategies

We start by looking at the optimal strategy for the incumbent, given the voters’ reservation levels $g^*, \tau^*$ and $d^*$, using backwards induction. After the election the victorious politician has no re-election motive, so she will ignore any voter demands set political rents at the maximum value, $r^*_2 = \bar{r}$. We assume that once the incumbent has secured maximum rents, she ensures an optimal balance between public and private consumption with the remaining resources in period 2. This implies equality between the marginal utilities of public and private consumption, which in our case means $g_2 = c_2$. Coupled with the government budget constraint, this implies that $g_2 = c_2 = (\bar{y} - (1 + \rho)(d_i + \varepsilon) - \bar{r})/2$.

We now look at each of the incumbent’s three options in period 1: in option (i) the incumbent satisfies all voter demands and sets $g_1 = g^*$, $\tau_1 = \tau^*$ and $d_1 = d^*$. Using the government budget constraint in (2), this gives us that political rents are $r_1 = \tau^*(\bar{y} + \varepsilon) - g^* + d^*$. In option (i) the incumbent is re-elected with certainty, which has a present value of $\frac{\bar{r}}{1 + \rho}$. Thus, defining $V_1$ as the expected discounted value of political rents in option (i), we get:

$$V_1 = \tau^*(\bar{y} + \varepsilon) - g^* + d^* + \frac{\bar{r}}{1 + \rho} \tag{5}$$

In option (ii) the incumbent does not satisfy the voters’ demand for the size of the deficit. The incumbent will in this case set the deficit at its maximum value, $d^*$, since this allows more rents to be extracted. Re-election now only occurs if the excessive deficit is undiscovered, which happens with probability $1 - p$. Defining $V_2$ as the expected discounted value of political rents in option (ii) we have

$$V_2 = \tau^*(\bar{y} + \varepsilon) - g^* + d^* + (1 - p)\frac{\bar{r}}{1 + \rho} \tag{6}$$
Finally, the incumbent always has the option of completely disregarding the voters’ demands. In this case she will set rents and the deficit at their maximum values in period 1 and forego re-election. Defining \( V_3 \) in the same way as \( V_1 \) and \( V_2 \):

\[
V_3 = \bar{r} \tag{7}
\]

Voters must now choose optimal values of \( g^* \), \( \tau^* \) and \( d^* \) such that the incumbent chooses option (i).\(^6\) We can then state the problem of the voters as:

\[
\max_{g^*, \tau^*, d^*} \left( 1 - \tau^* (\bar{y} + \varepsilon) \right)^{1-\theta} + \frac{g^*}{1-\theta} + 2\beta \cdot \left( \frac{1}{1-\theta} - \frac{1}{1+\rho} \right) \Rightarrow \rho \bar{r} \geq \bar{d} - d^* \\
\text{s.t. } V_1 \geq V_2 \text{ and } V_1 \geq V_3
\tag{8}
\]

where we have inserted the expressions for \( c_2 \) and \( g_2 \) found above. Using equations (5) - (7) and \((1 + \rho)^{-1} = \beta\) we can write the two constraints in this problem as

\[
\begin{align*}
V_i \geq V_2 & : \tau^* (\bar{y} + \varepsilon) - g^* + d^* + \frac{1}{1+\rho} \bar{r} \geq \tau^* (\bar{y} + \varepsilon) - g^* + \bar{d} - p \frac{1}{1+\rho} \bar{r} \Rightarrow p \beta \bar{r} \geq \bar{d} - d^* \\
V_i \geq V_3 & : \tau^* (\bar{y} + \varepsilon) - g^* + d^* + \frac{1}{1+\rho} \bar{r} \geq \bar{r} \Rightarrow \tau^* (\bar{y} + \varepsilon) - g^* + d^* \geq (1-\beta) \bar{r} \tag{9}
\end{align*}
\]

It is fairly easy to see that the constraint \( V_i \geq V_3 \) must be binding in equilibrium. If this constraint were satisfied with strict inequality the voters could raise \( g^* \) or lower \( \tau^* \) without violating either of the constraints and we must therefore have \( V_i = V_3 \) in equilibrium. In contrast, it is of great importance to the equilibrium outcome whether the constraint \( V_i \geq V_2 \) becomes binding or not.

In the appendix we show that the values of the deficit, consumption and tax rates that solve the problem in (8) are given by

\[
\begin{align*}
c_i &= c_2 = g_1 = g_2 = \left( \bar{y} - (1 + \beta)^{-1} \bar{r} \right)/2 \\
d_i &= -\varepsilon - \beta^2 (1 + \beta)^{-1} \bar{r} \\
r_1 &= 1 - \left( \frac{1}{1+\beta} \right) \left( 2(\bar{y} + \varepsilon) \right)^{-1} \quad \text{if } \varepsilon < \left( \frac{p - \beta}{1+\beta} \right) \beta \bar{r} - \bar{d} \\
r_2 &= 1 - \left( \frac{1}{1+\beta} \right) \left( 2(\bar{y} - \beta \varepsilon) \right)^{-1}
\end{align*}
\tag{I}
\]

\(^6\) It is never optimal for the voters to choose reservation values such that the incumbent chooses option (ii) or option (iii). A proof of this claim can be obtained upon request.
and

\[ c_1 = g_1 = \left( \bar{y} + \varepsilon + \bar{d} - (1 - (1 - p)\beta)\bar{r} \right)/2 \]
\[ c_2 = g_2 = \left( \bar{y} - \beta^{-1}(\varepsilon + \bar{d}) - (1 - p)\bar{r} \right)/2 \]
\[ d_i = \bar{d} - p\beta \bar{r} \quad \text{if} \quad \varepsilon \geq \left( p - \frac{\beta}{1 + \beta} \right) \beta \bar{r} - \bar{d} \quad (II) \]
\[ r_1 = 1 - \left( \bar{y} + \varepsilon + \bar{d} - (1 - (1 - p)\beta)\bar{r} \right) \left( 2(\bar{y} + \varepsilon) \right)^{-1} \]
\[ r_2 = 1 - \left( \bar{y} - \beta^{-1}(\varepsilon + \bar{d}) - (1 - p)\bar{r} \right) \left( 2(\bar{y} - \beta^{-1} \varepsilon) \right)^{-1} \]

Using the government budget constraint, we then find that political rents are in both of the above solutions given by \( r_i = (1 - \beta)\bar{r} \). If the shock to output in period 1 is sufficiently small, such that relative to period 2 the economy is in a recession or a modest boom, the solution in (I) applies. This solution is similar to the solution of the social planner: fluctuations in output are transmitted directly into the budget surplus, with no effect on the time profile of government consumption. Tax rates increase with output in order to smooth private consumption. Thus, fiscal policy is acyclical. Compared to the solution of the social planner, the only difference is the lower level of government consumption, which is due to a positive level of political rents. This is necessary to keep the incumbent from choosing option (iii) above.

The solution in (II), which applies in case of a high value of \( \varepsilon \), is very much different from the social planner’s solution, however. Fluctuations in output are not smoothed at all. The tax rate in period 1 may go up or down as output increases, depending on the initial level, but private consumption increases unambiguously. Government consumption also rises in period 1 as \( \varepsilon \) increases. The lower level of revenue in period 2 then implies that private- and government consumption in period 2 falls. The timing of output now matters for the time profile of consumption and fiscal policy becomes procyclical.

So when does which solution apply? Technically, the difference between solution (I) and solution (II) is that the constraint \( V_1 \geq V_2 \) is binding in solution (II), whereas it is satisfied with strict inequality in solution (I). On a more intuitive level, the decisive condition on \( \varepsilon \) reveals an interesting prediction: fiscal policy becomes procyclical only when the economy is in a boom. Consider a shift in output from period 2 to period 1, i.e. an increase in the shock variable \( \varepsilon \). Ideally, this should have no effect on the time profile of consumption, since such a shift does not affect the intertemporal government budget constraint. To smooth consumption, voters would therefore prefer a smaller deficit in period 1 when \( \varepsilon \) increases. This is exactly what happens when the economy is in a recession: departing from a low value, a small increase in \( \varepsilon \) makes voters require a smaller budget deficit and unchanged levels of private- and government consumption in exchange for their
vote. To secure herself re-election, the incumbent willingly satisfies the voters’ demands and fiscal policy becomes acyclical.

If the economy is in a boom things are different: ideally, voters would now like to run a budget surplus in order to smooth consumption over the two time periods. But the high level of revenue during a boom provides the incumbent with an alternative that is too tempting to resist: since there is a chance an excessive deficit will go undetected, the incumbent will be tempted to drive the deficit to its maximum and pocket the bulk of the extraordinarily high revenue. In technical terms, the temptation to choose option (ii) instead of option (i) is too big. The constraint $V_1 \geq V_2$ now becomes binding. Realising this, voters will adjust their demands in such a situation. So when output increases further, voters now demand higher levels of consumption instead of a deficit reduction. The result is that fiscal policy now reacts strongly to output fluctuations in a procyclical manner. In sum, the model predicts that there is an asymmetry in the cyclical behaviour of fiscal policy: during recessions fiscal policy is acyclical. During booms, however, the political agency problem becomes more severe and fiscal policy becomes procyclical.

We now focus on the transparency variable $p$. The condition on $\varepsilon$ for the solution in (I) to apply can be rewritten as $p \geq (d_1 - d) \beta \tau$, where $d_1 = -\varepsilon - (1 + \beta)^{-1} \beta^2 \tau$ is the solution for the deficit given in (I). First, as a benchmark, consider the case $p = 0$, which reduces the model to the ACT framework described in section 2.1. Since $d_1$ is by definition smaller than $d$, the inequality above is never satisfied for $p = 0$. Thus, we conclude that fiscal policy is always procyclical when fiscal transparency is completely absent. However, with a positive value of $p$ the inequality may be satisfied. Let $\bar{\varepsilon} \equiv (p - \beta(1 + \beta)^{-1}) \beta \tau - d$ be the maximum value of the shock $\varepsilon$ that is consistent with solution (I). A higher value of $p$ increases this critical value, such that for any distribution of $\varepsilon$, a higher $p$ increases the probability that solution (I) applies. A higher degree of transparency makes procyclical fiscal policy occur less frequently, as illustrated in Figure 1 below. To understand this result, remember that fiscal policy becomes procyclical in good times because voters rationally adjust their consumption demands upwards, fearing that the incumbent would otherwise waste the high level of revenue on political rents and run an excessive deficit. But a higher degree of transparency makes it less attractive to run an excessive deficit for the incumbent, since it increases the risk of being exposed. Thus, the higher the degree of transparency, the stronger must the boom be before the incumbent falls into temptation and runs a maximum deficit. This implies that voters will be willing to trust the incumbent with a larger amount of resources before they alter their consumption demands. In countries with a high degree of fiscal transparency we should therefore expect to see a procyclical reaction of fiscal policy in strong booms only. In countries with a low
degree of transparency, on the other hand, procyclical fiscal policy could occur at a much higher frequency.

[Figure 1 about here]

2.4 Discussion

The reason that fiscal policy is only procyclical in good times according to our model is that the temptation to cheat voters is stronger in booms. This is due to the fact that the amount of available resources is higher in booms than in recessions. For this to be a convincing story for developed countries we must emphasise the broad interpretation of political rents: when the level of income rises the incumbent can deliver the same levels of consumption with less effort, requiring a less careful conduct of fiscal policy, and with more room for superfluous spending on “ego-boosting” projects etc. Moreover, the model captures a general mechanism, which we believe is important in developed countries, namely that the pressure on the government from outside watchdogs such as the media, the opposition, international organisations and various interest groups is plausibly much stronger in recessions than in booms. Thus, the major benefit to the incumbent of a strong economy is the quiet life: with attention removed from budgetary issues it becomes easier to engage in all the activities that we have previously labelled as “extracting rents”. The result, just as in our model, is that the temptation to increase rent extraction at the expense of a deficit reduction is higher in booms than in recessions. This is exactly what drives the asymmetric cyclical response of fiscal policy, since rational voters will then only demand a procyclical pattern in good times, when the temptation to cheat would otherwise dominate the fear of not earning re-election.

3 Empirical Methodology

We next turn to the data to test the implications of the model presented in the previous section. We do this on two different panel data sets: the first data set consists of annual observations for 21 OECD countries in the period 1989-2003. The second data set broadens the sample of countries and the time period considered, covering 59 countries in the years 1980-1998. The sample of countries corresponds to Persson and Tabellini’s (2003) data set.

7 The countries are: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Iceland Ireland, Italy, Netherlands, New Zealand, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom and USA.

8 The sample period for OECD countries (1989 – 2003) is chosen such that it fits the timing of our fiscal transparency measure (we use the transparency index from Alt and Lassen (2006b), see details below), which originates from an OECD survey in 1999. In order to lessen any problems of parameter non-constancy, we avoid using observations from the Persson –Tabellini dataset from before 1980.
To uncover the causal effect from business cycle fluctuations to fiscal policy we regress a fiscal indicator variable on a cyclical indicator interacted with variables of interest and a range of control variables. Moreover, we include a lag of the dependent variable to take into account any lags in the political decision process. We also include time- and country fixed effects. Thus, the baseline specification of the fiscal policy equation that we estimate is

\[ F_{i,t} = \alpha_0 + \alpha_1 \cdot F_{i,t-1} + \beta^\prime Y_{i,t} + \gamma' X_{i,t} + \eta_i + \lambda_t + v_{i,t}, \quad i = 1,2,\ldots,N, \quad t = 2,\ldots,T \]  

(10)

where \( F_{i,t} \) is our indicator of fiscal policy. \( Y_{i,t} \) denotes a vector containing one or more interaction terms between the cyclical indicator and some variable of interest. The vector \( X_{i,t} \) denotes a set of control variables. We estimate equation (10) using OLS and Within. However, it is well known that both these estimators are biased in the presence of a fixed effect and a lagged dependent variable. To account for this we also use the GMM system estimator developed in Arellano and Bond (1991), Arellano and Bover (1995) and Blundell and Bond (1998). In addition, to account for the possible reverse causality running from fiscal policy to macroeconomic conditions we always instrument the cyclical indicator with its own lags.\(^9\)

4 Data

Indicator of Fiscal Policy: As our measures of fiscal policy we focus on government expenditure.\(^{10}\) We consider both cyclically adjusted (excluding interest) as well as unadjusted, current disbursements as our fiscal indicator for the OECD sample.\(^{11}\) To allow for comparisons across countries we express our fiscal variables relative to trend GDP. We use trend GDP instead of actual GDP to avoid ambiguities with the interpretation of the \( \beta \) coefficients, which occurs when dividing the fiscal indicator with a variable that fluctuates over the business cycle.\(^{12}\) For the broader sample of countries only unadjusted fiscal data is available and so we use government spending relative to GDP from the Persson and Tabellini data set.

\(^9\) All estimations are performed using OxMetrics 5.0.
\(^{10}\) Corresponding results for government surplus and revenue are not reported but are available upon request.
\(^{11}\) All fiscal variables used in the OECD sample are general government budget variables from the OECD Economic Outlook (EO) database.
\(^{12}\) We define a fiscal policy as procyclical if an increase in economic activity leads to a higher level of government spending. If expenditure increases with economic activity the expenditure to GDP ratio may increase, decrease or stay unchanged when income rises. Thus, any sign of \( \beta \) could be consistent with a procyclical policy when expenditure is expressed relative to actual GDP. Dividing with trend GDP solves this problem, since trend GDP does not vary over the business cycle. For trend GDP we use OECD’s calculation of potential GDP (using the production function method) available in the OECD EO database. For the Persson and Tabellini sample potential GDP is not available and so we divide with actual GDP, keeping in mind the caveats that arise from doing so.
**Cyclical Indicator:** For the OECD sample we use the output gap (OECD EO database) as our cyclical indicator. For the broader sample of countries we use the output gap from the Persson and Tabellini data set (based on HP filtering). Our model predicts that the response of fiscal policy to economic fluctuations during good times differs from the response in bad times. We therefore interact the output gap with dummy variables for good times (positive output gap) and bad times (negative output gap). We also include the dummy for positive output gap ($d_{\text{pos}}$) in the regression to control for any level differences in government spending.\(^{13}\)

**Fiscal transparency:** In addition we also include a measure of fiscal transparency interacted with the output gap (in both good and bad times). For our OECD sample we use the fiscal transparency index developed in Alt and Lassen (2006b). This index ranges from 0 to 11 where each point represents an affirmative answer to a question concerning fiscal transparency sent to all budget directors of OECD member countries. The questions are presented in Table 2.\(^{14}\) For the broader sample of countries no explicit index for fiscal transparency is available. However, our theoretical prior is that a higher degree of fiscal transparency reduces the procyclicality of fiscal policy through an improvement of the voters’ ability to monitor the actions of the incumbent. Such an improvement of the monitoring technology may come about through other channels than direct reforms of the budget procedure. First of all, we expect the media to play a key role in this respect. Greater popular access to independent media is likely to enhance the general public’s insight into fiscal affairs. Shi and Svensson (2006) develop an indicator to proxy for the share of informed voters in the population. The indicator is the product of the number of radios per capita and a dummy variable equal to one if the country is classified as having freedom of broadcasting (based on information from Freedom House). We use this indicator, which is available for 54 countries in our sample in the years 1980-1995.

**Exogenous control variables:** The vector $\mathbf{X}_{it}$ contains the control variables used in our benchmark specification, of which many have become standard in cross-sectional and panel data studies of fiscal policy. We use the following benchmark control variables: the demographic dependency ratio, the sum of exports and imports as a ratio to GDP, the inflation rate, a dummy for election year, a measure of trend or structural unemployment, the government debt to GDP ratio in the previous year, a dummy for majoritarian electoral system and the natural log of trend real GDP per capita. In the broad sample we also include a dummy for democracy and a dummy for presidential form of government. By default we include time dummies to control for sample-wide

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\(^{13}\) A similar approach is used in Hercowitz and Strawczynski (2004) and Persson and Tabellini (2003). However, these authors do not include the level dummy for positive output gap.

\(^{14}\) Compared to Alt and Lassens's index we drop the question shown in column (6) in Table 2 due to missing observations for Greece, Portugal and Spain. Further, we also include the question in column (11). Note that the index is constant over time.
exogenous shocks. However, we sometime remove these dummies to restore degrees of freedom. For the OECD sample the data for inflation, NAIRU and government debt are from the OECD EO database, the dummies for election year and majoritarian systems are taken from the Persson and Tabellini data set and the IEFS election guide. The data for trend income, openness to trade and the dependency ratio are from WDI (2005). For the broader sample we use the Persson and Tabellini data set as the source except for inflation and trend income, which is taken from WDI (2005). Due to lack of data availability trend unemployment and debt are omitted from the regressions based on this sample.

5 Empirical Evidence from OECD Countries

5.1 Fiscal Policy and Asymmetric Responses to Economic Activity

Columns (1) to (6) in Table 1 show estimation results for cyclically adjusted government spending for the OECD countries. Columns (1)-(3) report the results using a specification where the output gap is included without any interaction terms. The coefficient on gap is statistically insignificant in all three columns, indicating that government spending is acyclical. This is in line with what previous studies have found for the OECD countries (e.g. Talvi and Végh (2005) and Alesina, Campante and Tabellini (2008)). However, this result comes about from mixing up two regimes. Columns (4)-(6) split the output gap into good and bad times and include a dummy for positive output gap. The result from doing so is striking. The coefficient on the output gap interacted with a dummy for good times (gap \cdot d_{pos}^t) is clearly positive and highly significant for all estimators considered. The corresponding coefficient for bad times is insignificant and very close to zero. Thus, government spending seems to be procyclical in good times and acyclical in bad times, which is in line with our model’s predictions. Our estimates suggest that, during good times, the increase in government spending in reaction to a one percentage point increase in the output gap could be as large as one percent of potential GDP. The lowest estimate (GMMSYS) suggests an increase of about 0.25 percent of potential GDP. The level dummy \( d_{pos}^t \) is negative,

[Table 1 about here]

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15 Data for elections after 1998 are taken from the IEFS Election guide.  
16 Previous studies obtaining this result often use cyclically unadjusted variables as well as using dependent variables relative to GDP, rather than trend or potential GDP.  
17 Looking at government revenue we do not find the same clear asymmetric response, in fact, revenue seems acyclical or counter cyclical in good times. The results for the government surplus are similar to the spending results, only weaker, and we therefore conclude that this procyclical result comes from the spending side of the government budget.
indicating that spending drops a little in level when the output gap becomes positive, however, the coefficient is not significant.  

In Column (7) we consider the unadjusted current disbursements as the dependent variable. The result is the same clear profile as with the adjusted data: government spending is significantly more procyclical in good times than in bad times. In columns (8) to (10) we look at subcomponents of (unadjusted) government spending. Government consumption is procyclical in good times, and more so than in bad times, although the difference is less pronounced than for overall spending. Even Social Security Benefits, which we would expect to be heavily influenced by automatic stabilisers, display a procyclical behaviour in good times (and countercyclical behaviour in bad times).

5.2 Fiscal Transparency

The next step of our analysis is to include a measure of fiscal transparency in our econometric specification. We start by interacting the output gap in good and bad times with each of the dummies used to construct the transparency index in Alt and Lassen (2006b), using one dummy at a time. The results are summarised in Table 2 below: using the GMMSYS estimator we find that most of the fiscal transparency dummies reduce the procyclicality of cyclically adjusted spending in good times. Some questions have a very clear significant effect: a legal requirement of an ex post comparison between projected and actual expenditures (question [5]) reduces the procyclicality of spending in good times, and this effect is significant at the 1% level. The same strong effect appears if the government is required to produce actuarial estimates for social security spending (question [11]). The first of these results fits particularly nicely with our theoretical priors: large discrepancies between projected and actual spending seem like a strong warning sign that the government may be trying to hide a large deficit. Thus, a legal requirement of an ex post comparison makes it quite likely that “cheating” governments will be exposed. We therefore believe that this question picks up the idea behind our model parameter of fiscal transparency, $p$, quite accurately and the accordance with our theoretical priors is encouraging.

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18 To test whether our results are affected by the introduction of the EMU, we experimented with including an interaction term between a dummy for EMU participation (equal to 1 after 1994) and the output gap in good and bad times. The results suggested that the procyclical response in good times is halved from EMU membership, but the coefficient on $\text{gap} \cdot d^{\text{pos}}$ was in all cases still positive and significant. The effect of EMU participation in bad times was insignificant for OLS and Within, however, GMMSYS suggested that spending policies are more countercyclical in bad times in EMU countries.

19 We present the results for 12 questions on transparency (the dummies are equal to 1 in case of transparency). The index used in Alt and Lassen (2006b) includes 11 of these questions, since the question in column 11 in Table 2 is not included in their original index.
Next we move on to consider the aggregation of the dummies in Table 2 into a full index \((transp^{II})\). Column (1) in Table 3 show the results for cyclically adjusted government spending, while columns (2) use unadjusted spending. In columns (3) through (5) we look at the subcomponents of (unadjusted) spending. The coefficient on \(transp^{II}\) interacted with the output gap in good times is negative and significant at a 10% level using adjusted government spending, while it is negative and significant at the 1% level for unadjusted spending. This is in nice accordance with our theory: a back-of-the-envelope calculation (using the results from column (1)) suggests that in a country scoring zero on the transparency index, government spending increases by 0.32 percent of potential GDP in reaction to an increase of 1 percentage point in the output gap during good times. The corresponding reaction in a country at the other end of the transparency scale is an increase of \(0.32 - 11 \times 0.029 = 0.00\). Thus, going from a complete lack of transparency to full disclosure eliminates the procyclical reaction of government spending in good times.  

We find similar effects of fiscal transparency in the subcomponents of spending as in aggregate spending, although the effect seems to be somewhat weaker for social security benefits (insignificant but with the correct sign). In results not reported here (available upon request), we also tried to include interaction terms between the output gap and the number of veto players (Polcon5 from Henisz (2000) as well as and the degree of “delegation” of powers and “contracts” using the variables from Hallerberg et al (2009), in addition to the interactions with our fiscal transparency measure. Our above conclusions are overall robust to the inclusion of these additional controls.

[Table 2 and Table 3 about here]

So far we have avoided the results for transparency in bad times. The story is not quite as we expected: in most estimations we find that the coefficient on the interaction between the output gap in bad times and the transparency indices are positive and significant (on a 1% level). This suggests that fiscal policy in bad times becomes more procyclical when transparency increases. This does not square with our theory. Taken at face value, our results indicate that the countries that have a high degree of fiscal transparency are also the countries that have been most prone to running procyclical policies during bad times. However, it is likely that the high degree of fiscal transparency is caused by the exact same procyclical policies, rather than the other way around. In other words, we suspect that the counterintuitive sign arises due to a problem of reverse causality. Procyclical fiscal policies during recessions can be extremely damaging and may trigger reforms that increase the degree of fiscal transparency. If this is indeed the case, and we estimate an equation like (10) with a time invariant measure of fiscal transparency, we may falsely conclude

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20 We drop question 6 in all cases due to missing observations.
21 Our GMMSYS estimations results are robust to using various combinations of lags of the dependent variable as instruments.
that the causation runs in the opposite direction, that is, that a higher degree of fiscal transparency leads to a procyclical fiscal policy during periods of low economic activity. In the lack of obvious candidates for instrumental variables we do not attempt to correct this problem. Rather, we advice that the potential endogeneity of fiscal transparency should be kept in mind when interpreting our results. Note however, that the main driver behind this result seems to be question 3 in Table 2, whereas the effect seems much weaker for the other questions. Also note that this type of bias is also likely to affect our results for good times. This cannot explain the obtained results, however. On the contrary, the presence of such reverse causality in good times would work against our theoretical priors and pull the coefficient on $\text{transp}^{11} \cdot \text{gap} \cdot d_{\text{pos}}$ in a positive direction. On this background, the obtained negative coefficients are even more noteworthy.

6 Evidence from a Broader Sample of Countries

We next move on to consider the evidence of asymmetric spending policies and the effect of voter information in a broad sample of countries. Having a sample of both developed and developing countries enables us examine whether fiscal policy is inherently less procyclical in developed countries than in developing countries, as claimed in some studies.22

6.1 Asymmetries in Fiscal Policy

In Table 4 we look at the cyclical response for government expenditure. The coefficients on the output gap in columns (1)-(3) are all positive, albeit only mildly statistically significant in column (2).

Splitting the output gap variable into positive and negative values as in columns (4)-(7) only provides very weak evidence of an asymmetry in the spending pattern – unlike in the OECD sample. The coefficient on the output gap in good times is in all columns except (7) higher than the coefficient on the output gap in bad times, but in all cases a t-test fails to reject the hypothesis that they are in fact equal.

6.2 OECD Countries versus Non-OECD Countries

Judging from the results in the previous section, it seems that the results that we obtained for the OECD countries do not apply to a more heterogeneous group of countries. We now explore this issue in further detail, explicitly distinguishing OECD countries from non-OECD countries. In Table 5 columns (1)-(3) we find indications of a procyclical pattern in OECD countries which does

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22 See e.g. Gavin and Perotti (1997) and Talvi and Végh (2005).
not seem to be present in non-OECD countries. This is in contrast to earlier results in the literature, e.g. the results in Talvi and Végh (2005). Note however, that the hypothesis of equal output gap coefficients in the spending equation for the two groups of countries is only rejected in column (1).\(^{23}\) In columns (4)-(8) we dig deeper into the spending policy differences between OECD and non-OECD countries. In addition to separating OECD countries from non-OECD countries we now also distinguish good times from bad times. Since the Within estimates in column (5) are very large and imprecisely determined, we report results from a Within estimation where the level dummies for positive output gaps have been removed in column (6). The GMMSYS estimates in column (7) have high standard errors and we therefore also report GMMSYS estimates omitting time dummies in column (8). The coefficient on \(gap \cdot d_{pos}^\cdot OECD\) is positive in all cases and statistically significant in all other columns than (5) and (7). The coefficient on \(gap \cdot (1 - d_{pos}) \cdot OECD\), on the other hand, has an alternating sign and is never statistically significant. We are able to reject a null hypothesis that the two coefficients are equal against a one-sided alternative (again, with the exception of columns (5) and (7)). Hence, the data suggest that government spending policies are procyclical in good times in OECD countries. There is no solid evidence of the same procyclical pattern in bad times. This confirms the results from the OECD sample. A similar asymmetry does not seem to be present in non-OECD countries. The coefficients on \(gap \cdot d_{pos}^\cdot nonOECD\) and \(gap \cdot (1 - d_{pos}) \cdot nonOECD\) are never statistically significant and we fail to reject the hypothesis that they are equal in all cases.\(^{24}\)

\[^{23}\text{Looking at the surplus we find that in OECD countries, the budget surplus in percent of GDP seems to be unrelated to the output gap, whereas there is a clear negative relationship between these variables in non-OECD countries, despite the presence of automatic stabilisers in the dependent variable (note, this difference might be due to differences in the size of automatic stabilisers for the two groups, since we expect automatic stabilisers to have a stronger effect on overall fiscal policy in the OECD countries). Looking at revenue, we find solid evidence of a more procyclical pattern of government revenue in non-OECD countries than in OECD countries. Hence the procyclical pattern for the surplus in non-OECD countries stems from the revenue side.}\]

\[^{24}\text{The results for the budget surplus are very similar to the ones for spending. We do not find any solid evidence of an asymmetric cyclical pattern in government revenue, neither among OECD countries, nor among non-OECD countries. It is worth noting, however, that there are weak signs of a negative relationship between government revenue and the output gap in bad times in non-OECD countries. Thus, the negative relationship between the surplus to GDP ratio and the output gap in this group of countries (see note 23) seems to work through the revenue side of the government budget in bad times, rather than the expenditure side in good times.}\]
6.3 Fiscal Policy and Voter Information

In Table 5 columns (9) and (10) we interact the Shi and Svensson (2006) indicator, $INFO$, with the output gap in good and bad times to explore the effect of voter information on the cyclicality of government spending. $INFO$ is highly correlated with the dummy variable for OECD countries, with a correlation coefficient of 0.54. Thus, to obtain reliable estimates of the effect of increased media access we must control for OECD membership, since we have seen that the cyclical pattern of fiscal pattern is very different in OECD countries than in non-OECD countries.\footnote{We have also tried running estimations with $INFO$ included without controlling for OECD membership. The results were similar to the results in section 6.2, with $INFO$ playing the same role as $OECD$ did in section 6.2. We suspect that this merely reflects the strong correlation between $INFO$ and $OECD$, rather than a true causal effect of $INFO$.} This involves a great number of interaction terms with the output gap. At the same time, the inclusion of $INFO$ means that the number of observations available for analysis falls. Combining these two things, we fear that we may be stretching the data too far and we therefore choose to omit time dummies in order to restore degrees of freedom. The OLS estimates in column (9) and the GMMSYS estimates in column (10) both suggest that high-information countries run less procyclical spending policies in good times. The effect of a higher value of $INFO$ is quite large and statistically significant at the five percent level in both cases. There does not seem to be a similar effect in bad times, at least not of the same magnitude. Further, the positive coefficients on $gap \cdot d^{\text{nonOECD}} \cdot nonOECD$ indicate that low-information countries among the non-OECD members also run procyclical spending policies in good times.\footnote{As a robustness check we included terms of trade as exogenous variable as done in e.g. Gavin and Perotti (1997). All our main results were roughly unaffected.}

A final note concerns the role of voter information versus the role of corruption. Alesina, Campante and Tabellini (2008) find evidence that fiscal policy is more procyclical in countries with widespread corruption. In column (11) of Table 5 we confirm this finding, using the same control of corruption measure as Alesina, Campante and Tabellini.\footnote{See Kaufmann, Kraay and Mastruzzi (2006) for details on the World Bank corruption measure.} However, the results in column (12) show that the significant sign on the control of corruption measure vanishes when we also control for voter information. The effect of $INFO$ is largely unaffected by the inclusion of control of corruption and still significant in good times. These observations are consistent with the argument of this paper: a higher degree of voter information reduces the scope for corruption and thereby also reduces the degree of procyclicality.

[Table 5 about here]
7 Interpreting the Results

Panel A in Figure 2 illustrates the impact of output fluctuations on the level of government spending in a typical OECD country, based on the coefficients reported in Table 1. The figure is constructed such that an output gap equal to zero corresponds to a neutral effect on government spending. The picture drawn here is in many ways reminiscent of Figure 1, which illustrated the profile of government spending according to the model that we presented in section 2: fiscal policy is more or less acyclical when the output gap is negative, but reacts procyclically to changes in income when the output gap is positive. Panel A shows a level drop in government spending at a zero output gap in OECD countries, which we do not model theoretically, but this is quite small and statistically insignificant.\footnote{In estimations not reported, we tested out the level difference between good and bad times. Doing so pulls the positive coefficient in good times closer to zero. However, the coefficients are still large, positive and clearly significant.} We interpret the similarity between the two figures as evidence in favour of our theory of fiscal policy.

The asymmetric spending pattern found for the group of OECD member states does not apply directly to a broader sample of countries. The econometric analyses in section 6 shed some light on the differences between the highly developed group of OECD countries versus the heterogeneous group of non-OECD countries. The results are illustrated in panel B in Figure 2. For the OECD countries, we confirm the results from section 5: fiscal policy is procyclical in good times but not in bad times. The picture is slightly more blurred in the group of non-OECD countries, where government spending does not appear to react to fluctuations in output.

\[\text{Figure 2 about here}\]

This difference leads us to believe that we need two different explanations for the cyclical characteristics in fiscal policy, depending on which group of countries we are considering. The model presented in this paper can explain the observed pattern of government spending in OECD countries. An interesting question is then why the same spending pattern appears to be absent (or at least not very strong) among the non-OECD countries in good times. A natural point to make here is that the average quality of democracy among the OECD countries is higher than in the remainder of countries in the broad sample of countries. Unless the populations in less democratic countries have some alternative means of holding the incumbent accountable (such as revolts or strikes), we expect spending pressures to have limited impact on actual spending policies in countries where the political accountability mechanism imposed by the electoral process is not as strong as in mature democracies.
8 Conclusions

Procyclical fiscal policies occur in OECD countries as well as in less advanced economies. However, the exact way in which the procyclical patterns occur differs between these groups of countries. In OECD countries we find a strong asymmetry between good and bad times. A procyclical fiscal policy is a phenomenon that is typically associated with times of economic prosperity in these advanced economies. During times of economic slowdown, on the other hand, fiscal policy is typically acyclical or countercyclical. Matters are different in less advanced economies where we do not find a similar asymmetry.

This paper offers a novel explanation of these observations by highlighting the role of fiscal transparency: a lack of fiscal transparency gives scope for rent seeking behaviour in fiscal policymaking. In times of economic slowdown or moderate economic activity, voters can restrain such rent seeking behaviour by conditioning re-election of the politicians holding office on observed performance. However, when the economy is booming it becomes easier for politicians to extract rents. The abundance of resources provides the incumbent with a temptation that is too great to resist. Fully aware of this change in circumstances, voters increase their consumption demands in good times. Voters not only tolerate, but actually demand a seemingly suboptimal procyclical fiscal policy in good times. These demands are not a result of irrational or myopic thinking. Rather, the strategy of the voters ensures a second-best solution to the fiscal policy problem. This argument can explain why fiscal policy is more procyclical in good times than in bad times in advanced economies.

Our model of fiscal policy also generates an original auxiliary prediction: the procyclical bias in good times should be less severe in countries where fiscal transparency is high, since a transparent budget practice alleviates the moral hazard problem between voters and politicians by improving voters’ ability to monitor the actions of their elected representatives. We find empirical evidence in support of this prediction in OECD countries as well as in a broader sample of countries: better access to information about government policies, either via a high degree of fiscal transparency or through a free an active press, does reduce the procyclical bias in government spending in good times.

9 References


Lane, P. R., 2003. The cyclical behaviour of fiscal policy: evidence from the OECD. Journal of Public Economics 87 2661-2675


OECD, 2005. Economic Outlook database 79. OECD

OECD, 2006. Economic Outlook Database Inventory. Economic Outlook 79, August 2006, OECD


10 Appendix

In this appendix we present the solution to the voters’ problem. We allow for the possibility that the maximum level of rents in option (iii) depends positively on the level of income, so that \( r_i \leq \bar{r} + \gamma y_i \), where \( \gamma \geq 0 \). Rent collection in period 2 now becomes \( r_2 = \bar{r} + \gamma y_2 \), and consumption in period 2 is given by \( g_2 = c_2 = \frac{1}{2}((1 - \gamma) y_2 - (1 + \rho) y_1 - \bar{r}) \).

Turning to period 1, the expected discounted values of political rents in the three options become

\[
V_1 = \tau^* y_1 - g^* + d^* + (1 + \rho)^{-1}(\bar{r} + \gamma y_2), \quad V_2 = \tau^* y_1 - g^* + d^* + (1 + \rho)(1 + \rho)^{-1}(\bar{r} + \gamma y_2)
\]
$V_3 = F + \gamma y_1$, respectively. The voters’ problem is then to choose values of $g^*$, $\tau^*$ and $d^*$ so as to maximize their utility given in (1), subject to the constraints $V_1 \geq V_2$, $V_1 \geq V_3$, $d^* \leq \bar{d}$ and the expressions for $c_2$ and $g_2$ given above. Rearranging the two incentive constraints and using $\beta(1 + \rho) = 1$, we can write the Lagrangian for this problem as

$$L = \left(\frac{(1 - \tau^*)y_1}{1 - \theta}\right)^{1-\theta} + \frac{g^*}{1 - \theta} \left(\frac{1}{2}(1 - \gamma)y_2 - \beta^{-1}d^* - \bar{F}\right)^{1-\theta} - \lambda_1 \left(\bar{d} - d^* - \beta p(\bar{F} + \gamma y_2)\right) - \lambda_2 \left(\tau^* - \frac{1}{2}(1 - \gamma)y_1 + (1 - \beta)\bar{F} + \gamma (y_1 - \beta y_2)\right) - \lambda_3 (d^* - \bar{d})$$

The Kuhn-Tucker first-order conditions are then given by

$$\frac{\partial L}{\partial \tau^*} = 0 \iff (1 - \tau^*)y_1^{-\theta} = \lambda_2$$
$$\frac{\partial L}{\partial g^*} = 0 \iff g^* = \lambda_2$$
$$\frac{\partial L}{\partial d^*} = 0 \iff c_2^{-\theta} = \lambda_4 + \lambda_2 + \lambda_3$$

and the complimentary slackness conditions are

$$\lambda_1 \left[\bar{d} - d^* - \beta p(\bar{F} + \gamma y_2)\right] = 0, \lambda_1 \geq 0$$
$$\lambda_2 \left[g^* - d^* - \tau^* y_1 + \bar{F}(1 - \beta) + \gamma (y_1 - \beta y_2)\right] = 0, \lambda_2 \geq 0$$
$$\lambda_3 \left[d^* - \bar{d}\right] = 0, \lambda_3 \geq 0$$

We are mainly interested in situations where the constraint $d^* \leq \bar{d}$ is unbinding. A binding borrowing constraint would give rise to a procyclical fiscal policy as originally described by Gavin and Perotti (1997). Since that is not our focus in this paper, we assume for now that $d^* < \bar{d}$ in optimum and that $\lambda_3$ is zero. We shall later derive a condition on the time profile of output that ensures that this is satisfied.

As explained in the text, the constraint $V_1 \geq V_3$ must be satisfied with equality in optimum, so that $g^* - d^* - \tau^* y_1 + \bar{F}(1 - \beta) + \gamma (y_1 - \beta y_2) = 0$. Thus, we are left with two possible cases:
**Case 1):** \( \lambda_1 = 0 \) (the constraint \( V_1 \geq V_2 \) is unbinding). Combining the Kuhn-Tucker first-order conditions with the complementary slackness conditions then gives \((1 - \tau^*) y_i = g^* = c_2\). Using \( c_i = (1 - \tau_i) y_i \), \( V_i = V_3 \) and the expressions for \( c_2 \) and \( g_2 \) given above, we then get the solution candidate

\[
\begin{align*}
d^* &= \beta (1 + \beta)^{-1} \left( (1 - \gamma)(y_2 - y_i) - \beta (\bar{\tau} + \gamma y_2) \right) \\
g^* &= (1 + \beta)^{-1} \left( (1 - \gamma)y_i + \beta y_2 - \bar{\tau} \right)/2 \\
\tau^* &= 1 - \frac{(1 - \gamma)y_i + \beta y_2 - \bar{\tau}}{2(1 + \beta)y_i} 
\end{align*}
\]  

(A.1)

The solution candidates for political rents and consumption in period 2 can then be found by substituting these expressions into the government budget constraint and \( g_2 = c_2 = \frac{1}{2} \left( (1 - \gamma)y_2 - (1 + \rho)d_i - \bar{\tau} \right) \). For (A.1) to be a solution candidate, we must at the same time ensure that the constraint \( V_1 \geq V_2 \) is indeed satisfied. This implies that (A.1) is only a solution candidate if

\[
d^* \geq \bar{d} - p \beta (\bar{\tau} + \gamma y_2) \iff y_i \leq y_2 + \frac{1}{1 - \gamma} \left( p(1 + \beta) - \beta \right) (\bar{\tau} + \gamma y_2) - \frac{1 + \beta}{\beta} \bar{\tau} \) \]  

(A.2)

**Case 2):** \( \lambda_1 > 0 \) (the constraint \( V_1 \geq V_2 \) is binding). We now have \( V_i = V_2 \), \( V_i = V_3 \) and \((1 - \tau^*) y_i = g^*\), where the latter equation follows from the first-order conditions. This is three equations in the three unknowns, \( g^* \), \( \tau^* \) and \( d^* \). Solving these three equations yields the solution candidate

\[
\begin{align*}
d^* &= \bar{d} - p \beta (\bar{\tau} + \gamma y_2) \\
g^* &= \left( (1 - \gamma)y_i + \bar{d} - (1 - (1 - p) \beta) \bar{\tau} + \gamma (1 - p) \beta y_2 \right)/2 \\
\tau^* &= 1 - \frac{(1 - \gamma)y_i + \bar{d} - (1 - (1 - p) \beta) \bar{\tau} + \gamma (1 - p) \beta y_2}{2y_i} 
\end{align*}
\]  

(A.3)

Political rents and period 2 consumption levels can again be found from the government budget constraint and the expression \( g_2 = c_2 = \left( (1 - \gamma)y_2 - (1 + \rho)d_i - \bar{\tau} \right)/2 \).

We must now determine which of the two candidates is the actual solution. First, note that if the condition in (A.2) is not satisfied **case 1)** does not deliver any solution candidate. Hence, in this situation **case 2)** gives a unique solution candidate and, given the concavity of the objective function, this must then be the solution. On the other hand, if (A.2) is in fact satisfied, then the solution candidate in case 1) is the actual solution. This can be seen by noting that government
consumption in case 1) is in each period a weighted average of the case 2) levels of government consumption in period 1 and period 2. The same is true for private consumption. The concavity of the utility function then implies that the case 1) candidate yields higher utility than the case 2) candidate.

To sum up, whenever the condition in (A.2) is satisfied, the solution to the voters’ problem is given by the expressions in (A.1). Whenever (A.2) is not satisfied, the solution is given by the expressions in (A.3). Setting $\gamma = 0$ and using the formulations for $y_1$ and $y_2$ given in (4), we then get the solution presented in the text. The main difference between the solution with $\gamma = 0$ and the more general case presented here is that a change in the time profile of output that leaves the present discounted value of total output unchanged is no longer neutral for consumption in case 1) when $\gamma > 0$. A PDV-neutral shift of output towards period 1 now lowers both types of consumption in both periods. The reason is that such a shift makes option (iii) more attractive to the incumbent, because more rents could now be collected in period 1. At the same time, fewer rents can be collected in period 2, which lowers the value of re-election to the incumbent. To keep the incumbent from choosing option (iii) voters must therefore moderate their demands for consumption. This effect vanishes when $\gamma = 0$.

The main results of the model still hold with $\gamma > 0$, however: When output is low there is full consumption smoothing and marginal increases in period 1 output are spread out equally over the two periods via a lower budget deficit. When period 1 output becomes sufficiently high, however, further increases are transmitted into higher consumption in period 1 only, consumption smoothing breaks down and fiscal policy becomes procyclical. A higher degree of fiscal transparency allows a higher level of period 1 output before consumption smoothing breaks down, and thus reduces the procyclical bias in good times.

It remains to make sure that the upper bound on the deficit is not violated in equilibrium. It is clear from (A.3) that $d' \leq \bar{d}$ is always satisfied in case 2). From (A.1) we can find the appropriate condition in case 1) as $y_1 \geq (1-\gamma)^{-1} \left( (1-\gamma(1+\beta))y_2 - \beta \bar{r} - \beta^{-1}(1+\beta)\bar{d} \right)$.

Note that this cut-off is always below the cut-off value given in (A.2) as long as $p > 0$. We implicitly assume that the condition here is always satisfied. A violation of this condition would imply a binding credit constraint in period 1. Fiscal policy would be procyclical, but for reasons that are entirely different than the ones that we focus on in this paper.
Figure 1. The reaction of government consumption to a positive output shock

Panel A: Low transparency

Panel B: High transparency

Figure 2: The impact of output fluctuations on government spending

A: OECD sample - Profile of Gov. Spending

B: Broad Sample- Profile of Gov. Spending

Notes:
(1) The graphs in Panel A are based on estimation results from Table 1, columns (4)-(6)
(2) The graphs in Panel B are based on estimation results from Table 5, column (8)
Table 1: Asymmetric Response of the Spending Side of the Government Budget, OECD countries 1989-2003

<table>
<thead>
<tr>
<th>Dependent Variable</th>
<th>(1) OLS-IV</th>
<th>(2) Within-IV</th>
<th>(3) GMMSYS</th>
<th>(4) OLS-IV</th>
<th>(5) Within-IV</th>
<th>(6) GMMSYS</th>
<th>(7) GMMSYS</th>
<th>(8) GMMSYS</th>
<th>(9) GMMSYS</th>
<th>(10) GMMSYS</th>
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<td>gap (_{i,t})</td>
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<td>0.053</td>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>(0.05)</td>
<td>(0.05)</td>
<td>(0.05)</td>
<td>(0.05)</td>
<td>(0.25)</td>
<td>(0.38)</td>
<td>(0.08)</td>
<td>(0.07)</td>
<td>(0.05)</td>
<td>(0.03)</td>
<td>(0.04)</td>
</tr>
<tr>
<td>(\text{gap} \cdot d_{j,t}^{\text{pos}})</td>
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<td>-</td>
<td>-</td>
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<td>-</td>
<td>0.799***</td>
<td>0.990***</td>
<td>0.2678***</td>
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<td>(0.25)</td>
<td>(0.38)</td>
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<td>(0.07)</td>
<td>(0.05)</td>
<td>(0.03)</td>
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<td>(0.02)</td>
<td>(0.02)</td>
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<td>(\text{gap} \cdot (1 - d_{j,t}^{\text{pos}}))</td>
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<td>(0.02)</td>
<td>(0.02)</td>
<td>(0.02)</td>
<td>(0.03)</td>
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<td>-</td>
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<td>(0.19)</td>
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<td>(0.11)</td>
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Time dummies: Yes Yes Yes Yes Yes Yes Yes Yes Yes Yes
Control variables included Yes Yes Yes Yes Yes Yes Yes Yes Yes Yes
No of observations 257 257 257 257 257 257 257 257 244 257

Notes:

1. *, **, and *** indicate significance on a 10%, 5% and 1% level, respectively.
2. The following control variables are included in all columns: lagged dependent variable, inflation rate, NAIRU, public debt in previous year, election year dummy, log of trend income, sum of exports and imports as a share of GDP and demographic dependency ratio. A time invariant dummy for majoritarian electoral system is included in columns (1) and (4).
3. For OLS and Within estimations all output gap variables are instrumented with their one time lagged level value.
4. GMMSYS uses level lags from 2 to 12 of the lagged dependent variable and its differenced equation. In this equation the output gap variables are instrumented using their two times lagged level values. For the level equation of GMMSYS the lagged dependent variable as well as the output gap variables are instrumented by their own one time lagged differenced values.
5. In no case, except for Social Security Benefits, did the m2 test for no second order autocorrelation in the differenced equation reject. Since the m3 test for no third order autocorrelation did not reject we used the level lags 3 to 12 as instruments of the lagged dependent variable for Social Security Benefits.
6. Columns (7) to (10) only show results using the GMMSYS estimator, however, the results using OLS and Within are roughly the same and are thus omitted.
Table 2: Interacting the output gap with single fiscal transparency dummies, OECD countries 1989-2003

<table>
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<tr>
<th>Estimation method: GMMSYS</th>
<th>Accrual accounting (yes = transparent)</th>
<th>Whether the government generally presents more than one supplementary budget to the legislature in each fiscal year (no = transparent)</th>
<th>Whether non-financial performance data is routinely included in the budget documentation presented to the legislature (yes = transparent)</th>
<th>Whether there is a legal requirement that the budget documentation contain a projection of expenditure beyond the next fiscal year (yes = transparent)</th>
<th>Whether it is a legal requirement that the budget include an ex post comparison between projected expenditure in future years and the actual expenditures in those years (yes = transparent)</th>
<th>Whether the in-year financial reports are audited (yes = transparent)</th>
<th>Whether special reports on the fiscal outlook are released prior to an election (yes = transparent)</th>
<th>Whether the economic assumptions used in the budget are subject to independent review (yes = transparent)</th>
<th>Whether the budget discusses the impact that variations in the key economic assumptions would have on the budget outturn (yes = transparent)</th>
<th>Whether the government regularly produces a report on the long term (10-40 years) outlook for public finances as a whole (yes = transparent)</th>
<th>Whether the government is required to make regular actuarial estimates for social security programs (yes = transparent)</th>
<th>Whether the government is required to report contingent liabilities on a regular basis (yes = transparent)</th>
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<tr>
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Notes:

(1) *, **, and *** indicate significance on a 10%, 5% and 1% level, respectively.
(2) GMMSYS uses level lags from 2 to 12 of the lagged dependent variable in its differenced equation. In the difference equation the output gap variables are instrumented using their own two times lagged level values. For the level equation of GMMSYS the lagged dependent variable as well as the output gap variables are instrumented by their own one time lagged differenced values.
(3) The m2 test was performed for all estimations and in no case was the validity of the instruments rejected.
### Table 3: Interacting the output gap with transparency, OECD countries 1989-2003

<table>
<thead>
<tr>
<th></th>
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<th>(2)</th>
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<td><strong>Dependent Variable:</strong></td>
<td>Cyc Adj</td>
<td>Cur Disb / pot. GDP</td>
<td>Cons / pot. GDP</td>
<td>Wage cons / pot. GDP</td>
<td>Soc Sec / pot. GDP</td>
</tr>
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<td><strong>Estimation method:</strong></td>
<td>GMMSYS</td>
<td>GMMSYS</td>
<td>GMMSYS</td>
<td>GMMSYS</td>
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<td>$gap_{i,t} \cdot d_{i,t}^{pos}$</td>
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<td>0.373*** (0.09)</td>
<td>0.248*** (0.09)</td>
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<tr>
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<td>-0.289*** (0.10)</td>
<td>-0.325*** (0.10)</td>
<td>-0.163*** (0.03)</td>
<td>-0.079*** (0.02)</td>
<td>-0.114* (0.06)</td>
</tr>
<tr>
<td>transp$^{11}<em>i \cdot gap</em>{i,t} \cdot d_{i,t}^{pos}$</td>
<td>-0.029* (0.02)</td>
<td>-0.055*** (0.02)</td>
<td>-0.030*** (0.01)</td>
<td>-0.021*** (0.01)</td>
<td>-0.019 (0.02)</td>
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<tr>
<td>transp$^{11}<em>i \cdot gap</em>{i,t} \cdot (1 - d_{i,t}^{pos})$</td>
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<td>0.065*** (0.02)</td>
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</table>

**Notes:**

(1) See notes (1) to (5) in Table 2.
(2) $transp^{11}$ is the aggregation of the dummies in Table 2 (except for question 6).
Table 4: Central government expenditure and the output gap, Persson and Tabellini country sample, 1980-98

<table>
<thead>
<tr>
<th>Dependent variable</th>
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<th>(3)</th>
<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
<th>(7)</th>
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<td>OLS-IV</td>
<td>Within-IV</td>
<td>GMMSYS</td>
<td>OLS-IV</td>
<td>OLS-IV</td>
<td>Within-IV</td>
<td>GMMSYS</td>
</tr>
<tr>
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<td>0.284*</td>
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<tr>
<td></td>
<td>(0.170)</td>
<td>(0.156)</td>
<td>(0.057)</td>
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<tr>
<td>gap_{it} \cdot d_{it}^{pos}</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0.574</td>
<td>0.558*</td>
<td>0.902</td>
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<td>(0.455)</td>
<td>(0.292)</td>
<td>(0.673)</td>
<td>(0.113)</td>
</tr>
<tr>
<td>gap_{it} \cdot (1 - d_{it}^{pos})</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0.318</td>
<td>0.064</td>
<td>0.164</td>
<td>0.135</td>
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<td></td>
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<td>(0.382)</td>
<td>(0.190)</td>
<td>(0.629)</td>
<td>(0.141)</td>
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<td>d_{it}^{pos}</td>
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<td>-1.377</td>
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<td>-2.103</td>
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<td></td>
<td>(2.188)</td>
<td></td>
<td>(3.225)</td>
<td>(0.374)</td>
</tr>
</tbody>
</table>

Time dummies         | Yes | Yes | Yes | Yes | No | Yes | Yes |
Control variables included | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
No. of observations   | 934 | 939 | 939 | 934 | 934 | 939 | 939 |

Notes:
(1) *, **, and *** indicate significance on a 10%, 5% and 1% level, respectively.
(2) The following control variables are included in all columns: lagged dependent variable, inflation rate, election year dummy, log of trend income, sum of exports and imports as a share of GDP and demographic dependency ratio. The OLS estimations include time invariant dummy variables for the electoral system and democracy which limits the sample size.
(3) For OLS and Within estimations all output gap variables are instrumented with their one time lagged level value.
(4) GMMSYS uses level lags from 2 to 12 of the lagged dependent variable in its differenced equation. In this equation the output gap variables are instrumented using their own two times lagged level values. For the level equation of GMMSYS the lagged dependent variable as well as the output gap variables are instrumented by their own one time lagged differenced values.
(5) The m2 test was performed in each of the GMM estimations and in no case was the validity of the instruments rejected.
Table 5: Expenditure reactions in OECD versus non-OECD countries and effect of voter information, Persson and Tabellini country sample 1980-98

<table>
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<tr>
<th>Dependent variable</th>
<th>(1)</th>
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<th>(3)</th>
<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
<th>(7)</th>
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<td>GMMSYS</td>
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<td>Within-IV</td>
<td>Within-IV</td>
<td>GMMSYS</td>
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<td>GMMSYS</td>
<td>GMMSYS</td>
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<td>0.429**</td>
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<td>-</td>
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<td>-</td>
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<tr>
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</tr>
<tr>
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<td>0.139</td>
<td>0.235</td>
<td>0.028</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td></td>
<td>(0.192)</td>
<td>(0.185)</td>
<td>(0.059)</td>
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<tr>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>2.724***</td>
<td>5.582</td>
<td>1.797***</td>
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<td></td>
<td>(2.98)</td>
<td>(26.66)</td>
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<td>-</td>
<td>-</td>
<td>-</td>
<td>-5.571*</td>
<td>-18.98</td>
<td>-0.547</td>
<td>-0.407</td>
<td>-4.038</td>
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<td>(0.44)</td>
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<td>0.504</td>
<td>0.251*</td>
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<td>(0.54)</td>
<td>(0.54)</td>
<td>(3.65)</td>
<td>(0.55)</td>
<td>(0.48)</td>
<td>(0.51)</td>
<td>-</td>
<td>-</td>
</tr>
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<td>0.402</td>
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<td>(3.65)</td>
<td>(0.55)</td>
<td>(0.48)</td>
<td>(0.51)</td>
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<td>-</td>
</tr>
<tr>
<td>$\text{gap}<em>{i,t} \cdot (1 - \text{d}^{\text{pos}}</em>{i,t}) \cdot \text{nonOECD}_i$</td>
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<td>-</td>
<td>-1.427</td>
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<tr>
<td>$\text{gap}<em>{i,t} \cdot \text{d}^{\text{pos}}</em>{i,t} \cdot \text{INFO}_{i,t}$</td>
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<td>-</td>
<td>-</td>
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<td></td>
<td>(0.48)</td>
<td>(0.25)</td>
<td>(0.26)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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</tr>
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<td>-</td>
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<td></td>
<td>(0.64)</td>
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<td>-</td>
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<td>-</td>
<td>-0.141***</td>
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<td>(0.71)</td>
<td>(0.23)</td>
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<td>-</td>
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<td>-0.094</td>
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Time dummies: Yes
Control variables included: Yes
No. of observations: 934
OECD$_i$ = nonOECD$_i$: 2.052
OECD$_i$ - gap$_{i,t} \cdot \text{d}^{\text{pos}}_{i,t}$ = gap$_{i,t} \cdot (1 - \text{d}^{\text{pos}}_{i,t})$:
OECD: 2.605
OECD: 2.637
nonOECD: gap$_{i,t} \cdot \text{d}^{\text{pos}}_{i,t}$ = gap$_{i,t} \cdot (1 - \text{d}^{\text{pos}}_{i,t})$:
OECD: -0.354
OECD: 0.009

Notes:
(1) See Table 4.
(2) Test for nonOECD vs. OECD and gap$_{i,t} \cdot \text{d}^{\text{pos}}_{i,t}$ vs. gap$_{i,t} \cdot (1 - \text{d}^{\text{pos}}_{i,t})$ are all one-sided t-tests.
Chapter 2

Late Budgets

Asger Lau Andersen, David Dreyer Lassen, and Lasse Holbøll Westh Nielsen
Late Budgets*

Asger L. Andersen          David Dreyer Lassen
Lasse Holbøll Westh Nielsen

Department of Economics, University of Copenhagen

Abstract

The budget forms the legal basis of government spending. If a budget is not in place at
the beginning of the fiscal year, planning as well as current spending are jeopardized and
government shutdown may result. This paper develops a continuous-time war-of-attrition
model of budgeting in a presidential style-democracy to explain the duration of budget
negotiations. We build our model around budget baselines as reference points for loss
averse negotiators. We derive three testable hypotheses: there are more late budgets, and
they are more late, when fiscal circumstances change; when such changes are negative rather
than positive; and when there is divided government. We test the hypotheses of the model
using a unique data set of late budgets for US state governments, based on dates of budget
approval collected from news reports and a survey of state budget officers for the period
1988-2007. For this period, we find 23 % of budgets to be late. The results provide strong
support for the hypotheses of the model.

Keywords: government budgeting, state government, presidential democracies, political econ-
omy, late budgets, fiscal stalemate, war of attrition

JEL codes: D72, H11, H72, H83

*We are grateful to Jim Alt for comments, suggestions and advice regarding the data collection and we
thank Alan Auerbach, Daniel Diermeier, Jim Snyder, Peter Norman Sørensen and participants in seminars and
workshops at UC Berkeley, Copenhagen, Harvard, MIT, and University of Virginia and at the Public Choice
meetings 2010 for comments. We thank Jim Poterba and Kim Reuben for sharing their data on revenue shocks
with us. Anders Oltmann provided excellent research assistance. We gratefully acknowledge funding from the
program on Economic Policy in the Welfare State (WEST) at the University of Copenhagen.
1 Introduction

In the Summer of 2009, the state of California captured national headlines by failing to enact a budget before the beginning of the fiscal year. In fact, the situation in California was so severe that the state could not meet its obligations and began issuing IOUs to cover payments to local governments, private contractors, and taxpayers. After 24 days of negotiations beyond the fiscal year deadline between Republican governor Arnold Schwarzenegger and the Democratic-controlled state legislature, a budget was approved. California is not alone in finishing its budget late: in 2009, eleven states failed to approve a budget before the beginning of the fiscal year, and in our entire sample, which covers the 48 continental states in the years 1988-2007, 23% of all budgets were approved after the fiscal year deadline. Delayed appropriations are even more common at the federal level: Meyers (1997) reports that in the period 1977-97, 68 percent of all federal appropriation bills were enacted after the beginning of the fiscal year.

In state governments in the United States, as across all political arenas and at all levels of government, the government budget provides the legal foundation for government spending. If a budget is not approved and enacted by the beginning of the fiscal year, the legal basis for government spending is jeopardized, and the consequences can range from a continuation of operations based on last year’s budget to partial government shutdown, depending on both specific constitutional provisions and the overall institutional framework.

Late budgets are an important object of study for three reasons: Economic costs, as a measure of legislative productivity, and as a measure of good governance. We address each in turn. First, when state governments are unable to enact a full budget before the beginning of a new fiscal year, they often resort to passing temporary budget bills that allow appropriations for state government operations for a limited time only. Passing a temporary budget bill is not always possible, however, in some cases because of state laws, and in other cases because of political conflict among state lawmakers. In the absence of a budget, many state governments find themselves in unknown legal territory. As a result, the consequences of budget delays vary considerably across states, and sometimes even from year to year within the same state. Some state governments stop paying their employees or withhold payments to state vendors and contractors, providers of Medicaid, school districts and local governments. In the most extreme cases, the state government shuts down all so-called "non-essential" services until a new budget is in place. In addition, the mere threat of a late budget means that state agencies,

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1 These are Arizona, California, Connecticut, Delaware (by one day), Illinois, Michigan, Mississippi, New York, North Carolina, Ohio and Pennsylvania.

2 At the level of the federal government in the US, such bills are very common and known as "continuing resolutions." When such resolutions fail, the result may be government shutdown, witnessed most recently for the case of the US federal government in 1996; see Meyers (1997) for an account.

3 For an overview of procedures when the state budget is not passed by the beginning of the fiscal year, see the National Conference of State Legislatures: http://www.ncsl.org/default.aspx?TabId=12616
school boards and local government must spend time developing plans for what to do if a stalemate extends beyond the end of the fiscal year, which complicates planning and may lead to distorted decisions, such as hiring stops and hoarding of funds.\textsuperscript{4}

Finally, state government creditworthiness may suffer.\textsuperscript{5} In on-going, companion work (Andersen, Lassen and Nielsen, 2010), we investigate the consequences of late budgets for, among other things, state borrowing costs. We find that late budgets are associated with higher state bond yields, as measured by the Chubb Relative Value Survey.\textsuperscript{6} Combining these estimates with state debt stocks, we find late budgets to be associated with substantial per capita interest rate premiums. In short, late state budgets have significant economic consequences within as well as beyond state governments.

Second, our measure of budget negotiation duration provides a replicable, and easily extendable, measure of \textit{legislative gridlock}, defined as the inability of the legislative and executive branches to pass major legislation, at the state level. While a major part of the literature on legislative gridlock has focused on the US federal government (e.g. Mayhew, 1991; Binder, 1999), the logic behind the models and arguments applies to veto player democracies everywhere (Tsebelis, 2002). There is no generally agreed-upon measure of legislative gridlock (see, e.g., Chiou and Rothenberg, 2008), but the budget arguably is the most important piece of legislation for any executive and legislature. As recognized by Mayhew (1991), and emphasized by Fiorina (1996) and Binder (1999), a true measure of gridlock should take into consideration both the supply and demand for legislation; while low legislative output could reflect high levels of gridlock, it could equally well reflect both a lack of demand for such output and a lack of supply due to less frequent introduction of bills in periods where chances of passage are lower. Our measure corrects for endogeneity both on the supply and the demand side, as the budget’s (re-)appearance on the legislative agenda is exogenously given.\textsuperscript{7}

Third, timely budgets can, more generally, be viewed as a measure of good governance. In his analysis of the effects of social capital and the civic community on governance outcomes, Putnam (1993) includes as one of his twelve indicators of institutional performance \textit{budget}

\textsuperscript{4}In Maine in 1991, 10,000 state government workers were sent home without pay and all non-essential services were closed. The budget was 18 days late. In Illinois, delays in payments from the state government creates problems of liquidity for counties (“County copes with cash flow”, Lincoln Courier, April 8, 2010). In Michigan, late state budgets affect staffing and tuition decisions at schools and universities (Citizens Research Council of Michigan: Late Budgets in Michigan, August 2009).

\textsuperscript{5}On July 6, 2009, a few days after the beginning of the fiscal year, Fitch Ratings dropped California’s bond rating to BBB, down from A minus (Wall Street Journal, July 8, 2009: Big Banks don’t want California’s IOUs).

\textsuperscript{6}The measure is based on a survey, carried out by the Chubb Corporation, of sell-side bond traders who are asked to rate the relative yield on a 20 year general obligation bond for a state \textit{i} compared with a similar bond issued by New Jersey. See Lowry and Alt (2001) and Poterba and Rueben (2001) for more on the Chubb Relative Survey and Andersen, Lassen and Nielsen (2010) for the analysis.

\textsuperscript{7}Obviously, by restricting ourselves to studying budgets as a venue for gridlock, we leave out many important policy areas; however, little agreement exists in the literature (Chiou and Rothenberg, 2008) on how to measure major bills.
promptness, defined as the (lack of) delay relative to the beginning of the fiscal year of the approval of the budget by the regional councils. Putnam (1993, p. 65-67) argues that budget promptness is a measure of a government’s “essential internal affairs” which, in turn, is one component of an evaluation of good government.\textsuperscript{8} Our rich panel data set allows us to include measures of social capital alongside economic and political explanatory variables to assess their relative importance in explaining late budgets.

A final reason for studying late budgets is methodological in nature: Empirical analyses of budget outcomes and fiscal stabilizations are almost always based on models of political bargaining, often involving a number of veto players, but the analyses are rarely based on data on the actual bargaining process. As such, studies based on real-world data linking institutions to outcomes by way of bargaining are essentially estimating reduced form-relationships by stipulating an unobserved bargaining process, weakening the link between the proposed theory and the empirical results. In contrast, our approach makes the bargaining process the center of the analysis with the aim of evaluating directly the hypotheses about the bargaining solution derived from the theoretical model.

We model the political bargaining process as a war of attrition in the spirit of Alesina and Drazen (1991), but we focus on the time to reach an agreement on the annual budget rather than the delay in implementing crises-induced reforms. In our model, the two bargaining parties suffer costs from not being able to reach a deal. These costs may be political in nature, because the public dislikes budget delays, or they may be personal, since legislators must spend time and effort to keep battling over the budget. When a party finds that it can no longer bear the costs of continued bargaining, it concedes, and the opposing party is free to implement its preferred policy. We derive the unique symmetric equilibrium of the bargaining game and show that it implies a number of testable hypotheses. The three main predictions are: One, changes in fiscal circumstances, regardless of direction, increase the expected duration of budget stalemates; Two, the expected duration is higher in fiscal downturns than in upswings of similar magnitudes; And three, divided government increases the expected duration.

Our modeling approach is based on the key assumption that bargaining over a government budget is carried out with reference to a budget baseline. Budget baselines generally fall in two categories: (1) nominal spending the previous year; or (2) “current services” which is the provision of services financed by the previous year’s spending. In US state governments, which form the focus of our empirical analysis, Crain and Crain (1998) report that in the 1990’s 34 states used last year’s spending level as baseline while the remaining 16 used a current services baseline. While the determination of baselines themselves is also subject to political

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\textsuperscript{8}This sentiment is echoed among policy makers; for example, Scott Pattison, the current executive director of the National Association of State Budget Officers, notes that "a well-managed state would never, ever" have a late budget (quoted from "Mischief After Midnight", governing.com, June 2009. Available online at http://www.governing.com/article/mischief-after-midnight).
manoeuvring and debate, a baseline remains, given the baseline regime, a common reference point against which all changes being bargained over are compared; as noted by Schick (2007, p. 67) in the context of the US federal government budget, “[o]nce a baseline has been constructed, any variance from it due to legislation is measured as a policy change.”

We combine the notion of a formalized reference point in the form of a budget baseline with the behavioural assumption that budget negotiators have political preferences and that they are loss averse over changes from the baseline, making the preferences a variant of Tversky and Kahneman (1991). It is well documented that public responses to negative economic information is greater than responses to positive information (Soroka, 2006), that negative attitudes towards candidates have a greater impact on voting behavior than do positive attitudes (Kernell, 1977), and that negative economic trends penalize incumbents while they reap few benefits from positive trends (Bloom and Price, 1975; Nannestad and Paldam, 1997). These observations are in accord with the differential valuation of negative and positive political outcomes reported in Quattrone and Tversky (1988), suggesting that voters exhibit loss aversion over goods, services and transfers obtained from the public sector. We do not model the relationship between voters and politicians; instead, we directly assume politicians to be loss averse, which can either simply reflect loss averse voters or reflect the fact that politicians themselves are subject to the same processes of preference formation as are voters. Loss aversion implies a status quo bias (Samuelson and Zeckhauser, 1988), or - in our model - more precisely, a bias towards the baseline budget. This means that the opposing parties in our model find it relatively easy to agree on keeping the budget unchanged in years when fiscal conditions are stable. When exposed to large changes in fiscal circumstances, however, their innate differences in policy preferences make the parties disagree over how to adapt to such changes, and long stalemates become more likely. Because of loss aversion, this is more pronounced when fiscal conditions change for the worse than when they improve.

We apply the model to data on US state government budget processes. Using state and local newspaper sources as well as responses to a survey of state budget offices administered for this purpose, we collect data on dates of final budget enactment and compare these to the beginning of the state governments’ fiscal years. Carrying out this comparison for all states for every year since 1988 yields a replicable measure of budget lateness (as well as legislative gridlock and governance).9

We find that adverse changes in economic conditions, measured by the increase in unemployment, substantially increases the duration of the budget negotiations: a one percentage point increase in unemployment rate relative to the previous year increases the expected du-

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9 The Government Performance Project at Pew Center of the States provides overall assessments of government performance to produce an index of same. This index was employed by Knack (2002) in his cross-state analysis of the effects of social capital on governance. ‘Budget timeliness’ is one of many factors included in this assessment, but it is not reported separately nor is it based on hard data.
ration of the budget negotiations by about a week in our preferred specification. Similarly, divided government substantially increases both the risk of experiencing a late budget and its duration, the latter by about two weeks. On the other hand, budget negotiations are, on average, between one and two weeks shorter in election years.

The paper is structured as follows: The next subsection presents related literature, section 2 presents our theoretical model, and section 3 describes the collection and construction of data. Section 4 describes the empirical specification and section 5 reports results. We provide a discussion and some concluding remarks in the final section.

1.1 Related literature

Our study of late budgets relates to a number of different literatures, in addition to the legislative gridlock and good governance literature already mentioned. First, it is related to the political reform literature, in particular the literature on fiscal adjustments in the face of large, external shocks. This is evident not only from the descendancy of the model from the Alesina-Drazen framework, but also from the fact that budget lateness, as will become evident from the empirical analysis, is crucially related to an adverse economic environment and specific political factors. However, the theoretical and empirical literatures on fiscal adjustments are not concerned with annual budgets per se, but with fiscal imbalances over the medium- and long-term, and have as a key parameter the economic costs of continuing conflict. In contrast, we set up a framework to cover all budgets, in normal times and economic crises alike, based on political costs of bargaining rather than economic costs, and provide empirical evidence to match the theory closely.

Second, our study is a part of the large literature on the effects of political, economic and institutional determinants of government budget outcomes. In this literature, government budget outcomes, i.e. realized revenue and spending patterns, are related to partisan differences (Alt and Lowry, 2000), budget institutions (Poterba, 1994; Alt and Lowry, 1994; Poterba and von Hagen, 1999) and political institutions (e.g. Grossman and Helpman, 2007). While most theoretical work in this literature explicitly recognizes the bargaining nature of government budgeting and policy determination, direct empirical tests based on quantitative data of the theoretical claims regarding the bargaining process are, to our knowledge, non-existent.

Third, our paper is related to the concept of incrementalism as well as to the general public administration literature on budgeting. Incrementalism in budgeting is traditionally associated with Wildavsky’s (1964) observations that government budgets are not re-calculated from scratch every year but that they are rather, due to information processing costs, based, by-and-large, on the previous year’s budget. Our approach, based on budget baselines as points

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10 In a recent contribution to this literature, Alesina, Ardagna and Trebbi (2006) provide an investigation of the determinants of fiscal balance stabilizations across countries.
of departure for budget negotiations, is not derived from incrementalism; if anything, as noted by Schick (1980, p. 217), the adoption of the current services baseline institutionalized incrementalism.\(^{11}\) The role of the status quo and agenda control in models of policy determination was first recognized by Romer and Rosenthal (1978).

Fourth, the paper is closely related to a small literature studying bargaining in positive analyses of political and policy processes. Bargaining models are frequently employed in the positive political economy literature, but, as noted above, most empirical studies go on to evaluate economic and political outcomes directly, rather than studying the bargaining process by which exogenous circumstances are translated into outcomes. Analyses linking formal bargaining models to data on the bargaining process are rare outside of laboratory experiments, but notable exceptions exist: Merlo (1997) and Diermeier, Eraslan and Merlo (2005) examine government formation in Italy and parliamentary democracies, respectively, based on the stochastic bargaining model proposed by Merlo and Wilson (1995). The duration of the government formation phase can be interpreted as a measure of the intensity of the conflict, as can the duration of the budget negotiation phase.

\section{A Stylized Model of Budget Delays}

We consider a government with two players, A and B, who must agree to pass a budget. The players could be thought of as the executive vs. the legislature, or as majority leaders from different chambers within the legislature. Each player has veto power, so that no one player can pass a budget without the consent of the other player.

The government faces a given amount of revenue, \(y\), which can be spent on two different types of publicly provided goods, \(g_1\) and \(g_2\). There is a balanced budget constraint in place, so any budget plan must satisfy \(g_1 + g_2 = y\). All variables are measured in units per capita. The players derive utility from both types of spending, but they disagree on the preferred composition of total spending. An alternative interpretation is that \(g_1\) and \(g_2\) are public- and private consumption, respectively, and that \(y\) is the tax base, assumed for simplicity to be equal to income per capita. The tax rate is then equal to \(g_1/y\). In this interpretation, the conflict between the two players is over the size of the budget, rather than the composition. Which of these two alternative interpretations is the appropriate one depends on the relevant context in which we wish to apply the model's predictions. However, for consistency, we stick to the first interpretation in the following exposition.

The political game resembles the set-up in Alesina and Drazen (1991): The two players engage in a war of attrition, during which the budget adoption is delayed. Delaying agreement

\(^{11}\)The debate over incrementalism and alternative public administration models of budgeting cannot be done justice here. For a critique of incrementalism, and an alternative budgetary theory, see Meyers (1996).
is costly to both players. First, budget delays imply a political cost to those responsible, since voters disapprove. And second, there is a personal cost of delay to the players involved, since they must spend time and resources on negotiating, lobbying and servicing the press as long as the adoption phase continues.

There may also be actual budgetary costs associated with delays. As explained above, government agencies must spend time and effort to deal with the delayed appropriations and the possibility of shutdown of services, and this may divert resources away from provision of public goods and services. This would suggest a negative relationship between the duration of the delay and $y$ in our model. However, to keep things simple we focus on the first two types of costs of delay and let $y$ be constant over time.

The war of attrition ends when one of the players "concedes". We model our political conflict as a "winner-takes-all" game: once a player has conceded, the other player is free to choose whatever composition of spending he prefers. Thus, as in Alesina and Drazen’s model, players can only "win" or "lose". Endogenously determined compromises reached during negotiations are ruled out, which is of course a major simplification.12

The players have reference-dependent preferences, so that budget outcomes $(g_1, g_2)$ are evaluated relative to a budget baseline, $(g_1^b, g_2^b)$. To be specific, we assume that their preferences over government spending can be represented by the utility functions

\begin{align}
    u_A(g_1, g_2 | g_1^b, g_2^b) &= \theta \cdot v(g_1 - g_1^b) + v(g_2 - g_2^b) \\
    u_B(g_1, g_2 | g_1^b, g_2^b) &= v(g_1 - g_1^b) + \theta \cdot v(g_2 - g_2^b)
\end{align}

(1)

where

\[ v(x) = \begin{cases} 
    x & \text{if } x \geq 0 \\
    \lambda x & \text{if } x < 0 \text{ and } \lambda > \theta > 1
\end{cases} \]

The parameter $\theta$ captures that each player prefers spending on one type of good over the other, other things equal, but they disagree on which of the two goods is preferable. With $\theta > 1$, player $A$ has a preference for spending on good 1, while player $B$ prefers spending on good 2. The players evaluate budget outcomes in terms of deviations from the baseline, using the value function $v(\cdot)$. The value function is everywhere increasing and has a kink at zero, as suggested by Tversky and Kahneman (1991).13 This implies that the players are loss-averse: They dislike negative deviations from the baseline more than they like equal-sized positive deviations.

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12Hsieh (2000) provides an extension of a simplified Alesina-Drazen framework where the payoff distribution at stabilization is determined endogenously in a formal bargaining process.

13Tversky and Kahneman also argued that in order to explain observed attitudes towards risk, the value function must be concave in the positive domain and convex in the negative domain. This feature of the value function is known as *diminishing sensitivity*. Since we are not explicitly interested in explaining attitudes towards risk, we abstract from this feature and settle for the simpler, linear version adopted here.
To see what our specification of preferences implies for budget outcomes, define \( y^b = g^b_1 + g^b_2 \). We label this the baseline revenue level. When \( y > y^b \) the players face an opportunity to raise spending on both types of goods over the baseline levels. Since \( \theta > 1 \), player A gets higher marginal utility from raising \( g_1 \) than from raising \( g_2 \) whenever \( g_2 \geq g^b_2 \). Hence, player A would never raise spending on good 2 above the baseline level. On the other hand, the assumption \( \lambda > \theta \) implies that player A does not wish to drive \( g_2 \) below its baseline level. Player A thus prefers the bundle \((g^b_1 + y^b, g^b_2)\) to all other feasible combinations of \( g_1 \) and \( g_2 \) when \( y > y^b \).

Correspondingly, the marginal benefit to player A from raising \( g_1 \) at the expense of \( g_2 \) is positive when \( g_1 < g^b_1 \) and \( g_2 < g^b_2 \), but negative when \( g_1 > g^b_1 \) and \( g_2 < g^b_2 \). If given the opportunity, player A will therefore choose the bundle \((g^b_1, g^b_2 - y^b + y)\) when \( y < y^b \). Of course, player B’s preferences imply the same choices, only with the goods reversed.

In words, whenever the players are given an opportunity to raise overall spending, they will prefer to increase spending on their preferred good only, while leaving spending on the other good unchanged. And whenever faced with a need to cut overall spending, the players will prefer to keep spending on their preferred good unchanged, letting spending on the least preferred good carry the entire burden of adjustment.

The assumption \( \lambda > \theta \) is crucial for these results. Without this assumption, both players would always prefer to spend the entire revenue on their own preferred good, irrespective of the sign of \( y - y^b \). The interpretation is that the players are so averse to losses that they are willing to sacrifice increases in spending on their most preferred good in order to avoid even the smallest cuts in spending on their least preferred good. Of course, this is an extreme prediction. However, we believe that it does capture an important feature of fiscal policy: Spending cuts carry a greater weight in the minds of citizens, in the public debate, and therefore also in the minds of policymakers, than spending increases. Fiscal policymakers are therefore inclined to avoid spending cuts, even at substantial opportunity costs.

The costs from a stalemate over the budget are individual-specific and linearly increasing in the time until a concession occurs. Time is continuous and we normalize the start of the budget adoption phase to \( t = 0 \). If a concession occurs at time \( t = T \), the players incur disutility

\[
D_i = \delta_i T, \quad i = A, B
\]

The parameter \( \delta_i \) captures how costly delays are to player \( i \). We assume that \( \delta_A \) and \( \delta_B \) are independent and drawn randomly from a uniform distribution on an interval \((\overline{\delta}, \overline{\delta})\). As in Alesina and Drazen (1991), we assume that \( \delta_i \) is private information to player \( i \). The other player does not observe the realized value of \( \delta_i \) but knows the distribution from which it is drawn.

Total utility is given by the utility from the budget outcome minus the disutility from a
delayed agreement. If player $i$ ultimately wins the war of attrition at time $t = T$, his total utility may then be written as

$$U^W_i(T) = u^W - D_i(T) = \begin{cases} \theta(y - y^b) - \delta_i T & \text{if } y \geq y^b \\ -\lambda(y^b - y) - \delta_i T & \text{if } y < y^b \end{cases}$$

while the total utility of losing at time $T$ is

$$U^L_i(T) = u^L - D_i(T) = \begin{cases} (y - y^b) - \delta_i T & \text{if } y \geq y^b \\ -\lambda\theta(y^b - y) - \delta_i T & \text{if } y < y^b \end{cases}$$

The gain from winning is then straightforwardly computed as

$$U^W_i(T) - U^L_i(T) = u^W - u^L = \begin{cases} (\theta - 1)(y - y^b) & \text{if } y \geq y^b \\ \lambda(\theta - 1)(y^b - y) & \text{if } y < y^b \end{cases}$$

Note that the gain from winning is always positive, equal for both players and independent of the time of concession. It is increasing in $|y - y^b|$, the absolute value of the deviation of total revenue from its baseline. Note further that for a given value of $|y - y^b|$, the gain from winning is higher if $y < y^b$ than if $y \geq y^b$: because of loss aversion, the stakes are higher when revenue drops below the baseline level than when it is above it.

Each player must now choose an optimal concession time $T_i$. This is the date on which player $i$ concedes and allows his opponent to choose her preferred spending plan, conditional on the opponent not having conceded already. We assume that players choose $T_i$ so as to maximize their expected total utility. Expected utility depends on the utilities that the player gets from winning and losing, respectively, as well as the probability of winning. Player $i$ wins whenever his chosen concession time exceeds that of his opponent. Let $H(t)$ denote the cumulative distribution function of the opponent’s optimal concession date, with associated density function $h(t).$\textsuperscript{14} $H(t)$ is of course endogenous, but it is exogenous as seen from the point view of player $i$, since player $i$ can in no way influence his opponent’s choice of concession time. Integrating over the opponent’s concession time, we can then express the expected utility

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\textsuperscript{14}As emphasized below, we concentrate on equilibria where each player’s concession time is a differentiable function of his type. This implies that $H(t)$ is differentiable, and that the density function $h(t)$ does in fact exist.
of player $i$ as a function of $T_i$ as

$$EU_i(T_i) = \int_0^{T_i} U_i^W(t)h(t)dt + \int_{T_i}^{\infty} U_i^L(T_i)h(t)dt$$

$$= \int_0^{T_i} U_i^W(t)h(t)dt + (1 - H(T_i))U_i^L(T_i)$$

(6)

If a positive, finite optimal concession time exists, it must then satisfy the first-order condition

$$\frac{dEU_i(T_i)}{dT_i} = [U_i^W(T_i) - U_i^L(T_i)] h(T_i) - (1 - H(T_i))\delta_i = 0$$

(7)

where we have used that $\partial U_i^L(T_i)/\partial T_i = -\delta_i$. Recall that the term in brackets is the gain from winning, which does not depend on $T_i$. We may therefore write this term as $u^W - u^L$. We can then rewrite the first-order condition as

$$[u^W - u^L] \frac{h(T_i)}{1 - H(T_i)} = \delta_i$$

(8)

This representation of the first-order condition has an intuitive interpretation: The left-hand side is equal to the expected marginal benefit of waiting one more instant to concede. This is equal to the probability that the opponent will concede "within the next instant", conditional on the fact that he has not already conceded, times the gain that follows if the opponent does actually concede. The left hand side is equal to the marginal cost of postponing concession. At the optimal concession time, the marginal benefit and the marginal cost exactly balance.

We now look for a symmetric Bayesian Nash equilibrium in which each player’s optimal concession time $T_i$ is a differentiable function of his type, $T_i = T(\delta_i)$. In the appendix we show that there exists a unique such equilibrium. The equilibrium function $T(\delta_i)$ satisfies the differential equation

$$T''(\delta_i) = -[u^W - u^L](\delta_i(\delta_i - \bar{\delta}))^{-1}$$

(9)

and the boundary condition

$$T(\bar{\delta}) = 0$$

(10)

Combining equations (9) and (10) then gives the following explicit solution for $T(\delta_i)$:

$$T(\delta_i) = [u^W - u^L] \frac{1}{\delta_i} \ln \left( \frac{\delta_i(\delta_i - \bar{\delta})}{(\delta_i - \bar{\delta})\delta_i} \right)$$

(11)

The equilibrium distribution of concession times, $H$, is of course related to this solu-
tion. More precisely, we may back out the equilibrium distribution by noting that \( H(t) = \text{Prob}[T(\delta_j) < t] = \text{Prob}[\delta_j > T^{-1}(t)] \), where \( T^{-1} \) is the inverse function to \( T \).

To understand the mechanisms of the game in the symmetric equilibrium, recall that when deciding whether to concede or keep fighting, the players weigh the expected marginal benefits of a further delay against the marginal costs, \( \delta_i \). The marginal benefit consists of the conditional probability that the opponent will concede "within the next instant", times the gain from winning that follows if he actually does so. In the beginning of the conflict, this marginal benefit can be shown to be exactly \( \bar{\delta} \), implying that no player with \( \delta_i < \bar{\delta} \) will concede immediately. However, since opponents with high costs from delays will concede faster, the passage of time without a concession makes players adjust their beliefs about their opponent’s costs downwards. With the specific distributional assumption we have made about costs, it also implies that the conditional probability that the opponent will concede within the next instant falls.\(^{16}\) Thus, the marginal expected benefit of postponing concession decreases over time, and after a certain time it becomes so low that equation (9) exactly holds. This is the optimal time for player \( i \) to capitulate and accept defeat.

A budget agreement is reached as soon as one of the players concedes. The date when this happens is given by

\[
T^{\text{agree}} = \min\{T(\delta_A); T(\delta_B)\}
\]

Of course, \( T^{\text{agree}} \) is a random variable. Using equations (11) and (5), and the fact that \( \delta_A \) and \( \delta_B \) are independent and both uniformly distributed on \( [\underline{\delta}; \bar{\delta}] \), we show in the appendix that the expected date of agreement is

\[
ET^{\text{agree}} = \begin{cases} 
(\theta - 1)(y - y^b)\Omega & \text{if } y \geq y^b \\
\lambda(\theta - 1)(y^b - y)\Omega & \text{if } y < y^b 
\end{cases}
\]

where \( \Omega \equiv \left[ \bar{\delta} - \bar{\delta} - (\ln(\bar{\delta}) - \ln(\underline{\delta}))\bar{\delta} \right] (\bar{\delta} - \bar{\delta})^{-2} \).

2.1 Predictions from the model

A number of predictions are immediately apparent from equation (12). First, large deviations in revenue from the baseline level increase the expected time until concession. Since baseline budgets are strongly linked to the previous budget, it follows that we should expect changes in fiscal circumstances relative to the previous year, whether to the better or worse, to increase the expected duration of budget stalemates. The intuition is that in years when revenue is

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\(^{15}\)The appendix also proves that the function \( T \) is strictly decreasing, so that the inverse function does exists.

\(^{16}\)This conditional probability is equal to the hazard rate, \( h(T)/(1 - H(T)) \). The assumption that the \( \delta_i \)'s are uniformly distributed ensures that this rate is decreasing in \( T \).
stable, reference dependence and loss aversion imply that both players prefer to keep spending levels unchanged. This consensus between players, which arises despite their innate differences in preferences, means that there is little at stake in the conflict over the budget, and both players will therefore prefer to concede quickly, rather than dragging the stalemate to a length and incur the political costs associated with the delay. In contrast, in the face of large changes in fiscal conditions, the players disagree on how to adapt to those changes. This increases the stakes in the budget conflict, and the opposing parties will be more willing to prolong the stalemate in the hope of getting their preferred outcome.

Second, negative deviations from the baseline have a stronger impact on the expected time of concession than positive deviations of the same size. Hence, the model suggests that we should observe longer budget delays during fiscal downturns than during upswings. This prediction follows directly from the assumption of loss aversion: since players dislike spending cuts more than they like spending increases, it becomes extra important for them to control the budget in years where revenue has dropped. Loosely formulated, "avoiding to lose" is a stronger motivation to keep fighting than "hoping to win".

Based on the first two predictions, we should expect to see longer and more frequent budget delays in states where revenue is highly volatile. On the other hand, it is the need for spending to adapt to changes in revenue, not the change in revenue in itself, which leads to delays in our model. Going slightly outside the model, we would therefore expect fiscal institutions that facilitate smoothing of fluctuations over time to dampen the impact of revenue volatility.

A third prediction relates to the parameter $\theta$. The larger $\theta$ is, the stronger are the players' relative preferences for their favored types of spending, and the deeper is their disagreement over how to react to a change in revenue from the reference level. $\theta = 1$ corresponds to a complete consensus on the budget, in which case the model predicts immediate agreement always. Naturally, significant discrepancies between the policy preferences of the players involved in the budget process are much more likely when there is divided partisan control of the government than when all players belong to the same party. Thus, we expect budget stalemates to be longer and more frequent when the two chambers in the legislature are controlled by different parties, or when the legislature is controlled by the opposite party of the executive.

Finally, the expected date of concession is inversely proportional to the scale of the interval $([\overline{\delta}; \overline{\delta}]$. That is, multiplying $\overline{\delta}$ and $\overline{\delta}$ with a positive constant $k$ implies that $ET_{\text{agree}}$ is multiplied with $k^{-1}$. Similarly, adding a positive constant to both $\overline{\delta}$ and $\overline{\delta}$ lowers $ET_{\text{agree}}$.17 Hence, a shift to the right in the distribution of the marginal costs of delay leads to shorter expected stalemates. We therefore expect to see shorter delays when the political and personal costs to

17 To see this, totally differentiate equation (12) with respect to $\overline{\delta}$ and $\overline{\delta}$ and set $d\overline{\delta} = d\overline{\delta}$. This gives $dET_{\text{agree}}/d\overline{\delta} = -[UW - UL]([\overline{\delta} - \overline{\delta}]^{-2}(\overline{\delta} - \overline{\delta} - \ln(\overline{\delta}) - 1) < 0$. The term in the parentheses is positive since $\ln(x) < x - 1$ for all $x \neq 1$. 53
politicians of late budgets are high. This may for example be the case in election years: First, electoral success is likely to depend on recent performance, so the political costs of delays are extra high in such years. And second, legislators face an extra personal opportunity cost of spending time on battling over the budget in election years, since they cannot devote their time to campaigning for re-election until the budget is done. Institutional arrangements may also influence the political and personal costs of budget delays, an issue that we address further in the empirical analyses below.

3 Defining and measuring late budgets

Budget processes vary considerably across US states. This complicates cross-state comparisons of budget timeliness somewhat, since there is no obvious, universal definition of when, and by how much, a budget is late. For any meaningful measure of budget lateness, one must identify two points in time, namely 1) the date by which the budget is supposed to be enacted; and 2) the date on which it is actually enacted. To begin with the former, many state legislatures face a deadline to pass the budget that is prior to the end of the fiscal year. For example, the California state constitution requires that the legislature pass the budget bill before June 15, whereas the fiscal year starts on July 1st. Other state legislatures face constitutional or statutory deadlines for ending their regular sessions. Whether such deadlines also constitute an effective deadline for passing the state budget varies from state to state, however, and is often a question of interpretation. Moreover, while violations of pre-fiscal year deadlines are often met with harsh criticism in news media, most of the political and economic costs of a budget stalemate that we discussed in the introduction do not become relevant until the stalemate approaches the end of the fiscal year. Most notably, government shutdowns can only happen if the impasse extends into the new fiscal year. In our view, therefore, the ultimate deadline for enacting a state budget will always be the end of the fiscal year.

Turning to the date of actual budget enactment, two natural candidates come to mind: the date of final legislative approval and the date of final enactment. Final legislative approval is achieved when the new budget has been passed in both chambers of the legislature in its final form. Final enactment is the event that formally makes the new budget become law. In most cases, this happens when the governor signs the budget, but important exceptions exist: For example, if the governor vetoes the entire budget, the legislature can in most states override the veto by some super majority vote in both chambers, and the budget then becomes law without the governor’s signature. In such cases we interpret the date of the legislative override as the date of final enactment. Furthermore, some states have a deadline for gubernatorial action, and the governor may sometimes let the budget become law without actively signing it.
by letting this deadline expire. In these cases we use the date on which the deadline expired.\textsuperscript{18} For convenience, however, we shall henceforth simply refer to the date of final enactment as the date the budget was signed into law.

It is not obvious which of the two events most accurately captures the end of budget negotiations. Sometimes, all conflict is effectively resolved when the budget has been passed by both legislative chambers, and the governor’s signature appears to be a mere formality. This speaks for using the date of legislative passage as the indicator of actual budget enactment. In other cases, however, the conflict over the budget is far from resolved with the legislative passage. Many governors actively use their power to veto the budget - or the threat to do so - to influence the final budget outcome. In such cases, the final budget enactment, i.e. the signing into law, is the appropriate indicator for the end of budget negotiations. Since this is also what formally marks the end of the budget adoption process, we prefer the date when the budget is signed into law as our indicator of budget enactment.\textsuperscript{19}

Thus, our preferred measure defines a late budget as a budget that has been signed into law after the end of the fiscal year, and we measure the length of the delay as the number of days from the end of the old fiscal year to the date of final enactment. We have also experimented with two other measures, however, namely 1) the number of days from the state-specific deadline for legislative passage of the budget to the date of actual legislative passage, and 2) the number of days from the end of the old fiscal year to the date of legislative passage.

3.1 Budget enactment data

The data for the budget enactment dates were collected from three sources: (i) State legislatures’ websites; (ii) Archived newspaper articles; and (iii) a survey sent to state budget officers. Some state legislatures’ websites have detailed information on the status and histories of all bills enacted in previous legislative sessions, including the budget bill(s). However, most state legislatures’ bill tracking tools only cover the most recent legislative sessions, if any. We therefore supplemented with information from archived newspaper articles accessed via Newslibrary.com.\textsuperscript{20} Finally, we also sent a survey to state budget officers asking them to confirm the

\textsuperscript{18}Another exception is Maryland, where the governor cannot veto the budget, which means that the budget becomes law once it has been passed by both chambers in the legislature. Consequently, final legislative passage and final budget enactment coincide in Maryland.

\textsuperscript{19}Our measurement is further complicated by the fact that some states do not pass a single, all-encompassing budget bill. Instead, their budgets consist of several individual appropriation bills. In such cases we do not consider the budget fully enacted until the last appropriation bill for state operations has been enacted. Also, state governments sometimes react to unexpected developments in state government finances by passing within-fiscal year supplementary appropriation bills. We do not view such supplementary budget bills as part of the budget adoption process that we are interested in, however, and we therefore restrict our attention to the budgets as originally enacted.

\textsuperscript{20}Newslibrary.com is an online newspaper archive that covers more than 2,500 news sources across the United States. We also used The New York Times online archive on several occasions to access relevant news articles.
data we had collected ourselves as well as provide us with the information that we had not been able to find via any of the other sources. Out of 48 states (we exclude Alaska and Hawaii), 19 responded to our survey. When overlapping, the data they reported were virtually identical to the data we collected ourselves.\footnote{The instructions for the survey are available from the authors upon request. Table A1 in the appendix gives details on the source of information on late budgets for each state.}

In the survey, as well as in our own information search, we asked the following questions for each legislative session in which a budget was adopted:

1. When did the regular session of the legislature start?
2. When was the executive budget proposal submitted to the legislature?
3. When was the deadline for the legislature to pass the budget?
4. When did the legislature pass the budget?
5. When was the budget signed into law?

Our main dependent variable, \( \text{days\_late} \), is constructed as the difference between the answer to question 5 and the last day of the old fiscal year. Note that this variable is uncensored, so that both positive and negative values occur. For example, a value of \( \text{days\_late} \) equal to -5 means that the budget was signed into law five days before the end of the fiscal year. We also construct a binary variable, \( \text{late\_budget} \), that takes the value one if \( \text{days\_late} \) is strictly positive, and zero otherwise. In addition, we construct a censored variable, \( \text{days\_late\_cens} \), that sets all negative values equal to zero. Our two alternative measures, \( \text{days\_delayed} \), and, \( \text{days\_delayed\_FY} \), are constructed as the difference between the answer to question 4 and \( i \) the answer to question 3, and \( ii \) the last day of the old fiscal year, respectively. Binary and censored versions of these variables are constructed in a similar way. Table 1 shows descriptive statistics for all dependent variables.

\[\text{Table 1 about here}\ [\text{Descriptive statistics of dependent variables}]\]

For the years 1988-2007 we have recorded 167 cases where the budget was signed into law after the beginning of the new fiscal year. This amounts to 23 percent of the budgets for which we have data.\footnote{190 budgets (26\%) received legislative passage after the legislature’s state-specific deadline, while 119 (17\%) were finally passed by the legislature after the beginning of the new fiscal year.} Figure 1 gives a detailed picture of the distribution of \( \text{days\_late} \). There is a clear effect of the fiscal year deadline, as can be seen from the spike at zero. This spike reflects the great number of budgets that are enacted on the last day of the old fiscal year. The
budgets that were signed into law after the beginning of the new fiscal year \((days\_late > 0)\) were on average 31 days late. The variation is large, however, ranging from one day to almost six months with a standard deviation of 36 days. 13 percent of the late budgets were signed into law on the first day of the fiscal year, while 33 percent were more than one month late.

**Figure 1 about here.** [No. of days from end of fiscal year to final budget enactment]

Figure 2 illustrates the occurrences of late budgets over time. In addition to our preferred definition of a late budget, the figure also displays the number of budgets that were passed by the legislature after the state-specific deadline for legislative passage. Such delays are generally much more common than delays that extend into the new fiscal year. For both measures, budgets delays were frequent in the early 1990s and in the beginning of the new century. The late 1990s were a period with relatively few late budgets.\(^{23}\)

**Figure 2 about here.** [The number late budgets over time, 48 states]

Figure 3 illustrates the relative frequencies of late budgets for each of the 48 states in our data set, using our preferred definition of a late budget \((days\_late > 0)\). In comparison, Figure 4 does the same for one of our alternative definitions \((days\_delayed > 0)\). Most states have experienced at least once that the state legislature didn’t live up to its deadline for budget passage, while 22 states have experienced a budget enacted after the beginning of the new fiscal year in the time period considered here. New York, North Carolina, California, Oregon and Wisconsin score high on both measures of budget lateness, while Southeastern, Plains- and Rocky Mountain states dominate the group that have never experienced any late budgets.

In what follows, we report results for our preferred definition of late budgets only. Table A3 in the appendix reports results for our main explanatory variables of interest using the two alternative definitions. A full set of results that parallel those reported below are available from the authors upon request. In short, all of our main conclusions are highly robust to plausible alternative definitions of a late budget.

**Figure 3 about here.** [No. of budgets enacted after beginning of fiscal year, relative to total no. of enacted budgets 1988-2007]

**Figure 4 about here.** [No. of budgets passed after legislature’s deadline, relative to total no. of enacted budgets 1988-2007]

\(^{23}\)Note that odd years generally have more late budgets than even years. This is due to the fact that almost all states with biennial budgeting pass new two-year budgets in odd years, so more budgets are enacted in odd years than in even years. Relative to the total number of budgets being enacted, there is no difference between odd years and even years.
4 Explanatory variables

This section describes the set of explanatory variables in our empirical analyses. More detailed descriptions of all variables, including their sources, can be found in table A1 in the appendix.

A key prediction of the model is that a shock to the fiscal climate (as compared to the previous year) should lead to a delay in the budget adoption, with the delay being longer, the greater the shock is. To test this prediction, we include different measures of changes in the fiscal climate in our estimations. Our preferred measure is the change in the state unemployment rate compared to the previous year. An important advantage of this measure over other candidates is that unemployment statistics are typically available with a much shorter time lag than, say, growth rates in state GDP. Thus, the state unemployment rate is likely to reflect the information available to policymakers at the time of budget adoption more accurately than other measures of the business cycle. Furthermore, Schepach (2009, p. 1) notes that "the trough in state revenue generally coincides with the peak in unemployment". Finally, the change in the state unemployment has the nice property that there is a natural distinction between positive shocks to the fiscal climate (decreases) and negative shocks (increases).24 We also consider an alternative measure that focuses more directly on fiscal conditions, namely the revenue shock measure developed in Poterba (1994) and Poterba and Rueben (2001).

As explained above, we expect divided control over the state government to produce longer and more frequent budget delays. We therefore include a dummy variable that takes the value one if either i) both chambers in the legislature are controlled by another party than the governor’s (split branch), or ii) the two chambers are controlled by different parties (split legislature). We shall later look more into the difference between these two types of divided government.

An additional prediction of the model is that the greater the cost politicians incur during delays, the shorter is the expected delay. As mentioned in section 2, we expect such costs to be higher in election years than in non-election years. We also consider measures that plausibly correlate with the opportunity cost of budget stalemates for the politicians involved: Part-time legislators often have well-paid civil occupations in addition to their political office, and they typically receive only a modest compensation (and perhaps none at all if the deadline is exceeded) for spending time at the state assembly. Hence, part-time legislators have a much greater opportunity cost of delaying agreement than full-time legislators, who have no or limited outside occupation. We therefore include a variable that characterizes the state legislature on a 1 to 5 scale, where 1 corresponds to a part time "citizen legislature, while 5 corresponds to a full-time professional legislature. Our prior is that delays are both longer and more frequent

24No equally natural distinction exists for another potential measure, namely the growth rate in real state GDP; what constitutes a negative shock in this case? A negative growth rate? A below-average growth rate? Or a drop in the growth rate relative to last year? In our opinion, there is no obvious answer to this question.
in full-time legislatures.

In a similar spirit, we also include dummy variables for whether the legislature is required (by constitution or statute) to end its regular session before a certain deadline. Where such deadlines are present, a failure to pass the budget before the deadline means that the legislature must go into overtime session, or that a special session must be called. This increases the salience of budget impasses, and we therefore expect the political costs of protracted negotiations to be higher in states that have such deadlines. We distinguish between two types of legislative session deadlines: Hard deadlines require the regular session to end by a certain, clearly specified date, with no room for extension. Soft deadlines are deadlines that either do not specify a certain calendar date by which the regular session must end (for example, the Georgia constitution limits the regular session to 40 legislative days, but it does not require these legislative days to be consecutive), or gives the legislature some leeway to extend the session beyond the deadline (for example, the Arkansas legislature can, and frequently does, extend its 60-days deadline by a two-thirds vote in both chambers).

Finally, states differ widely in the consequences that can arise in the event of a late budget. To capture some of these differences, we include a dummy for whether entering a new fiscal year without a budget in place could lead to a shutdown of state government activities. Unfortunately for our purposes, the reliability of this information is impaired by the fact that many states have never experienced a late budget, and their state laws do not address the issue. The true consequences of a late budget are therefore unknown in these states.

In addition to the above categories of variables that test our main predictions, we explore the impact of a range of institutional, political, cultural and demographic factors: We consider various institutions related to the budget, such as whether there any super majoritarian requirements for passing the budget (as is the case in California). Balanced budget rules are another potentially important institution. Conditional on the state of the economy, how much fiscal adjustment is needed is likely to depend on the strictness of these rules, but also on the cash available in the general fund and the stabilization fund, both of which we control for. We also control for the party affiliation of the governor, whether the governor faces a binding term limit, the length of the governor’s incumbency, and whether the current budget adoption process is the first to be handled by the incumbent governor.

Knack (2002) argues that a range of cultural and demographic variables might influence government performance, including the timeliness of the budget. We therefore control for the effect of the state population size, the proportion of non-working aged people, the proportion of blacks and the proportion of college graduates in the population. Knack (2002) also documents that certain types of social capital, such as civic reciprocity, are determinants of good governance, and so we proxy for this by including the Census 1990 mail response rate as an explanatory variable.
Finally, we run all regressions both with and without state fixed effects. Unfortunately, some of the control variables mentioned above are time invariant and must therefore be dropped when state fixed effects are included. Five-year interval time dummies are included to account for nation-wide trends across time.\footnote{In general, we wish to include time dummies to capture heterogeneity across time. But since economic conditions are highly correlated across states, it may be difficult to disentangle the effect of national trends from the effect of changes in fiscal climates. This means that precise estimation of the coefficients on the unemployment variables may be difficult if we also include yearly time dummies. As a compromise, we therefore use dummies for 5-year periods to capture national trends, rather than yearly dummy variables. Using yearly time dummies yields similar coefficient estimates but with substantially higher standard errors on the cyclical variables.}

\section{Results}

\subsection{Binary response models}

We start out with the simplest of our measures of budget lateness, the binary variable late\_budget. Columns (1) to (4) in Table 2 present results from some basic estimations in which we have only included our two main explanatory variables of interest: The change in the state unemployment rate and a dummy variable for divided government. We use a pooled probit estimator as well as the fixed effect logit estimator.\footnote{The Fixed Effect logit can only be estimated for the 20 states that have have some variation in the dependent variable (not all 0's or 1's).}

In columns (1) and (2) we simply include the change in the unemployment rate, without distinguishing positive changes from negative changes. The change in the unemployment rate and divided control of the government are both associated with more frequent occurrences of late budgets. However, these specifications impose a linear effect of changes in the unemployment rate, in the sense that decreases in the unemployment rate are restricted to have the same impact as increases, but with the sign reversed. Columns (3) and (4) relax this restriction by explicitly separating positive changes in the unemployment rate from negative changes. More precisely, the variable unempl\_increase is equal to the change in the unemployment rate if the change is positive, and takes the value zero in all other cases. The variable unempl\_drop is equal to the absolute value of the change in the unemployment rate if the change is negative, and otherwise zero.\footnote{With these definitions, the restriction imposed in columns (1) and (2) is that the coefficient on unempl\_increase is equal to minus one times the coefficient on unempl\_drop.} This reveals an important non-linearity: As expected, increases in the unemployment rate are associated with higher probabilities of observing budget delays, relative to a stable unemployment rate. In contrast, a drop in the unemployment rate does not appear to lower the probability of budget delays. If anything, delays are more likely when the state unemployment rate drops below the level from the previous year, as our model would predict.
But as the model also predicts, the impact of a drop in the unemployment rate appears to be weaker than the impact of a similar-sized increase: The coefficients on drops in the unemployment rate are always smaller than the coefficients on increases, although the differences are not statistically significant.

To illustrate the magnitude of the effects, we calculate the marginal effects of the explanatory variables in the probit estimations. Columns (3) suggest that, compared to a zero change, a one percentage-point increase in the state unemployment rate increases the likelihood that the state budget will not be signed into law before the new fiscal year by 7.8%-points. The corresponding number for a one percentage-point drop in the unemployment rate is 6.2%-points. Compared to a unified government, divided control of the state government raises the probability of a late budget by 14.8%-points.

<Table 2 about here. [Binary response models, 1988-2007]> 

Columns (5) to (7) include a full set of control variables, as described in the previous section. Adding control variables does not change the main results: Divided government significantly increases the probability of a late budget, and so do increases in the unemployment rate. Drops in the unemployment rate also appear to increase the probability of late budgets. The estimated effect is significant on a 5% level when using the pooled probit estimator, but not quite so when we use the fixed effect logit estimator (the p-value is 0.14). The coefficient on unemp\_drop is in all cases smaller than the coefficient on unemp\_increase, but the differences are again not statistically significant.

Turning to the control variables, we find no effect of election years in either of the columns, in contrast to our priors. In column (5) we omit state fixed effects to estimate the effect of a range of time-invariant state characteristics. As expected, we find a strongly significant negative impact of deadlines that limit the length of the legislature’s regular session. Somewhat surprisingly, the results suggest that "soft" deadlines have a stronger impact than "hard" deadlines. At a p-value of 0.12, the difference is borderline statistically significant. Less surprisingly, the coefficient on shut\_down shows that late budgets are less common in states where they may result in shutdowns of state government activities.\(^{28}\) Also in line with our expectations is the negative and significant coefficient on census\_response\_rate, which suggests that late budgets are indeed less common in states with a high level of social capital. Our results for super majority requirements (not reported) do not suggest in any way that such requirements

\(^{28}\) Although in line with our theoretical priors, we would advise caution in interpreting this particular result: Many of those states that list shutdown as a likely (or even unavoidable) outcome of a late budget have never actually experienced a late budget in recent times. While this could of course reflect a causal relationship from budget procedures to outcomes, the causality could also run in the opposite direction. States that have never experienced late budgets can "afford" to warn of dire consequences in case of a highly hypothetical budget delay. Experience suggests, however, that once faced with an actual budget stalemate, state governments have a tendency to soften the rhetoric and be innovative in their efforts to avoid very harsh consequences.
increase the frequency of late budgets. This is a consistent finding throughout our empirical analyses.\textsuperscript{29} Finally, in contrast to our priors, the results in column (5) do not provide any evidence that full-time legislatures are more prone to producing late budgets than part-time legislatures. This could of course reflect that there is in fact no causal effect, but it could also be caused by a problem of multicollinearity. In particular, \textit{full\_time\_legislature} and \textit{population} are highly correlated, both individually insignificant, but jointly significant at a 10\% level (p-value of 0.07). In column (6) we therefore leave out \textit{population}. This produces the expected positive and significant coefficient on \textit{full\_time\_legislature}.

\subsection*{5.2 Linear regression models}

The results in this section exploit the full variation in our measure of budget lateness. This allows us to study the \textit{length} of budget stalemates, rather than the frequency. As in the previous section, we start out with some parsimonious specifications. Columns (1) and (2) in Table 3 report basic fixed effects estimations with the change in the unemployment rate (separated into drops and increases in column (2)) and a dummy for divided government as the only explanatory variables. The results are in line with those from the previous section: Divided government is strongly associated with longer budget negotiations. The change in the unemployment rate, when included in its simplest form, is also positively related to our measures of budget lateness. But as in the previous section, distinguishing positive changes from negative changes suggests that the relationship is non-linear: A rise in the unemployment rate increases the expected length of the budget adoption process, as can be seen from the positive and significant coefficient on \textit{unempl\_increase}. The coefficient on \textit{unempl\_drop}, on the other hand, is imprecisely estimated, and there is no solid evidence that a falling unemployment rate has any impact on the length of budget negotiations. These results suggest that economic slowdowns have a greater impact on the duration of budget negotiations than economic upswings. In terms of magnitude, the estimates indicate that a 1 percentage-point rise in the unemployment rate postpones final enactment by about a week.

\begin{table}[h]
  \centering
  \begin{tabular}{ll}
    \hline
    \textbf{Variable} & \textbf{Coefficient} \\
    \hline
    \textit{unempl\_increase} & 0.05 \\
    \textit{unempl\_drop} & 0.00 \\
    \textit{divided} & 0.50 \\
    \hline
  \end{tabular}
  \caption{Linear regression models, 1988-2007.}
\end{table}

In columns (3) to (5) we include our full set of control variables. This produces even larger coefficients on \textit{unempl\_increase}. The coefficient is significant at the 1\% level in all columns. In contrast, the estimated coefficients on \textit{unempl\_drop} are small and statistically insignificant across all columns.\textsuperscript{30} Divided government again has a large and highly significant effect on the

\textsuperscript{29}We do not elaborate further on this but a full set of estimation results, including estimated coefficients for super majority requirements, can be obtained from the authors upon request.

\textsuperscript{30}Unlike the results in the previous section, the coefficients on \textit{unempl\_increase} and \textit{unempl\_drop} are now significantly different at a 1\% level across all columns. In contrast, the hypothesis that the coefficient
expected length of the budget process. Compared to a unified government, our results show
that the expected length of the budget process is about two weeks longer (using the fixed effect
estimate) when the state government is under divided control.

Unlike in the previous section, we now find a significant effect of election years. As expected,
budget negotiations are shorter in election years than in non-election years. The difference
is estimated to be between one and two weeks. The first budget adoption process under a
new governor appears to finish a little later than in other years. Rookie governors sign the
budget about a week later than governors who have led at least one budget negotiation process,
although the difference is not statistically significant when state fixed effects are included.

Turning to the time-invariant variables, we again find highly significant effects of deadlines
that limit the length of the legislative session. State budgets tend to be signed into law 2-3
weeks earlier in states where a delay would trigger a shutdown of non-essential services than in
states where such shutdowns cannot happen. There is some evidence that higher social capital
is associated with shorter delays, but the results are now not significant. Finally, paralleling
the results from the previous section, we find a positive but statistically insignificant coefficient
on full_time_leg when we also control for state population size. The coefficient becomes
much bigger and statistically significant when population is excluded, as shown in column (4).

5.3 Censored models

A potential issue with our dependent variable days_late is the manner in which negative values
are treated. To illustrate, governors usually sign the budget quickly after receiving it from the
legislature. Days_late will then record a negative value if this happens before the end of the
fiscal year. But some governors sometimes choose to postpone signing the budget until the last
day of the fiscal year for ceremonial reasons only. In such cases, the postponed enactment is not
due to a budget stalemate, but days_late records a zero, rather than a negative value. Thus,
the variation in days_late that is within the negative domain may just reflect unimportant,
idiostatic noise.

In order to deal with this issue, we left-censor our dependent variables at zero in this section.
By censoring the data we can view budget negotiations as a process that either leads to a timely
budget or a delay of some (stochastic) duration. Zero or negative values of days_late then
indicate a corner solution outcome, while strictly positive observations reflect interior solution
outcomes. In Table 4 we use the Tobit model as well as the Honore (1992) semi-parametric
panel Tobit estimator with fixed effects on the left-censored version, days_late_cens, of our
dependent variable.

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on unempl_increase is equal to minus one times the coefficient on unempl_drop (the restriction imposed in
column (1)) is now only rejected at the 10% level in column (5).
The results broadly confirm our previous findings. Starting with the Tobit estimates in columns (1) and (2), the estimated effect of an increase in the unemployment rate has the usual positive sign and is significant at a 5% level. As in the linear regressions, the coefficient on unempl_drop is negative, but numerically small and statistically insignificant. As usual, the coefficient estimate on divided_gov is positive and highly significant. The results for the time-invariant variables also resemble the results in the previous sections: Legislative session deadlines reduce the expected duration of budget delays, and so do "shut down" provisions and higher levels of social capital, as proxied by the Census response rate. As usual, the coefficient on full_time_legislature is positive but insignificant when population is included, but it becomes significant at a 10% level when population is omitted, as shown in column (2). The coefficient estimates produced by the Tobit fixed effect estimator in column (3) have the same sign as the Tobit estimates, but they generally lack precision. The p-value for unempl_increase is 0.15.  

5.4 Fiscal institutions and economic fluctuations

If fluctuations in economic activity cause delays in the adoption of state budgets, then we should expect fiscal institutions that influence policymakers' ability to smooth such fluctuations to affect the relationship between economic conditions and the occurrence of delays. In this section we examine the interaction between two such institutions, balanced budget rules and budget stabilization funds, and the change in the state unemployment rate. Recall the intuition from our model: A change in the amount of available resources relative to the baseline, whether positive or negative, increases the stakes in budget negotiations and produces longer delays. Following this logic, we should expect budget stabilization funds that ease smoothing by forcing extra saving in good years while providing back-up resources in bad years to alleviate the impact of economic fluctuations.

The case of balanced rules is slightly more complicated. On the one hand, balanced budget rules may hinder smoothing in bad times and could therefore exacerbate the effect of fiscal deteriorations. On the other hand, strict rules may promote fiscal discipline in good years and therefore dampen the effect of rising revenues. All states except Vermont have some kind of balanced budget requirement, but the strictness of these requirements varies considerably. Below we consider two variables that have been used in the literature to characterize the

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31The estimated coefficient on divided_gov is insignificant in column (3). However, if we distinguish split-branch governments from split-legislature governments - an issue that we address further in the next section - we find a significant effect of split legislatures, and a considerably smaller and statistically insignificant effect of split-branch governments.
strictness of balanced budget rules: Whether the state is allowed to carry over a deficit into the next fiscal year, and whether the governor has line-item veto power over the budget. \(^{32}\)

In columns (1) and (2) of Table 5 we split our sample between "carry-over" states and "no carry-over" states and estimate the probability of having a late budget using the FE logit estimator. A rising unemployment rate has a significant effect on the probability of late budget in states that have a "No carry-over" provision in place, whereas there is no such effect in states that allow deficits to be carried over. In column (3) we use days _late as the dependent variable. Rather than splitting the sample, we instead interact a dummy for "no carry-over" with the unemployment variables unempl _increase and unempl _drop. The results from this approach do not provide support for the results in columns (1) and (2), since the coefficients on the interaction terms are insignificant and have the wrong signs. In conclusion, we find only weak evidence that a "no carry-over" provision exacerbates the effect of fiscal deteriorations. In column (4) we interact the unemployment variables with a dummy for governor line-item veto power. This produces a large and significant coefficient on unemp _fall, but a significant and even larger negative coefficient on the associated interaction term. Our interpretation of these results is that the influx of revenue that follows a drop in unemployment intensifies the conflict over the budget, as our model predicts, but that governors equipped with line-item veto power can curb the spending pressure that the extra revenue generates, thereby neutralizing its effect on the conflict level and the length of the budget negotiations.

Columns (5) through (7) in Table 5 focus on the impact of budget stabilization funds. stab _fund\(_{i,t}\) is a dummy variable that takes the value 1 if the state had a stabilization fund in year \(t\). In column (5) we interact this variable with unempl _increase and unempl _drop. The results suggest a remarkable effect of budget stabilization funds. In the absence of a stabilization fund, a drop in the unemployment rate has a strong positive impact on the expected duration of a late budget. When present, budget stabilization funds appear to neutralize this effect. On the other hand, the results in column (5) do not suggest that the introduction of stabilization funds has done anything to alleviate the impact of rising unemployment rates on the length of budget negotiations.

Columns (6) and (7) investigate how the impact of a stabilization fund depends on the specific rules that govern deposits into- and withdrawals from the fund. Wagner and Elder (2005) characterize the strictness of deposit and withdrawal rules on a 1 to 4 scale, where higher values correspond to less discretion and stricter rules. For both deposit and withdrawal rules, we create dummy variables for each of the four steps on the scale. We then interact our unemployment variables with stab _fund\(_{i,t}\) and with each of these dummies. Column (6) focuses on deposit rules, while column (7) does the same for withdrawal rules. The results show that the negative coefficient on the interaction between unempl _drop and stab _fund\(_{i,t}\)

\(^{32}\)See for example Alt and Lowry (1994), Bohn and Inman (1996) or Fatás and Mihov (2006).
found in column (5) is mainly driven by states in the upper categories on Wagner and Elder’s scale. In particular, stabilization funds are effective in states where deposits into the fund are required in the event of a budget surplus \((\text{depos\_rule2} = 1)\) or given by a mathematical formula \((\text{depos\_rule4} = 1)\), and where withdrawals from the fund are only allowed in the event of a budget deficit \((\text{withdraw\_rule2} = 1)\) or a supermajority legislative approval \((\text{withdraw\_rule3} = 1)\). Budget stabilization funds appear to be least effective at preventing budget delays in states where deposits and withdrawals are made by legislative appropriation \((\text{depos\_rule1} = 1\text{ and } \text{withdraw\_rule1} = 1)\).

<Table 5 about here. [Economic conditions and fiscal rules, 1988-2007]>

### 5.5 Alternative indicators of fiscal conditions and divided government

Table 6 investigates our main results in greater depth. First, we use the revenue shock variable constructed by Poterba (1994) and Poterba and Rueben (2001) as an alternative indicator of changes in state fiscal conditions. Poterba and Rueben measure revenue shocks as the percentage deviation of actual general fund revenues from original projections, with a correction for the impact of tax changes enacted during the fiscal year. Their variable thus captures any unforeseen developments in general fund revenue collections since the enactment of the previous budget. Following our usual strategy, we let positive shocks and negative shocks (measured in absolute values) enter separately. The results broadly confirm our previous findings: Negative revenue shocks raise the probability of a late budget significantly, judging from the probit estimates in column (1). The fixed effects regression in column (2) produces a positive but marginally insignificant coefficient on negative revenue shocks (p-value of 0.107). For positive shocks, we get a positive and weakly significant coefficient in the probit estimation in column (1), but an insignificant coefficient in the other columns.

Second, columns (5)-(8) take a closer look at our divided government variable. Here we distinguish situations in which the governor faces a united legislature controlled by the opposite party \((\text{split branch})\) from situations in which the two chambers in the legislature are controlled by different parties \((\text{split legislature})\). Across all columns, we find an economically and statistically strong effect of split legislatures. In comparison, the estimated effect of split branch governments is smaller across all columns and statistically significant in only two out of four columns. These results suggest that partisan conflicts within state legislatures play a more prominent role in the explanation of budget stalemates than do conflicts between different branches of state government.

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33We also tried interacting the divided government variables with a measure of political polarization, but none of the interaction terms came out significant and were therefore omitted.
6 Concluding remarks

The government budget is the legal basis for government spending and a prime venue for political conflict. Occasionally, this leads to prolonged budget negotiations, beyond both state specific deadlines and the beginning of the fiscal year. We have collected and systematized data on budget negotiation durations for US state governments for the period 1988-2007. We use this data to test a war-of-attrition model of bargaining between politicians from different branches of government; the politicians are loss averse with respect to deviations from budgetary baselines as references points, and the model generates a number of testable hypotheses that we take to the budget negotiation data.

Our main empirical conclusions support the hypotheses of the model: increasing unemployment leads to a longer budget negotiation process, it increases the risk of exceeding budget deadlines and it prolongs periods with no budget in place. Falling unemployment also weakly increases the risk of seeing a late budget, in accordance with our model’s predictions, but in contrast to widely held beliefs that more funds automatically make agreeing on a budget easier. Divided government makes late budgets more likely in all cases. In addition, higher political costs, present in election years, decrease the duration of late budgets, while higher personal costs, for non-professional legislators, decrease both the risk of late budgets as well as their duration. Soft or hard deadlines that require the legislature to end its regular session before the end of the fiscal year limit the occurrence of late budgets.

While the effects of balanced budget institutions are somewhat weak, gubernatorial line-item veto powers limit negotiations during good times as do stabilization funds with strict deposit rules. The results for withdrawals from stabilization funds in times of increasing unemployment are less clear cut, possibly owing to our lack of controlling for whether funds are actually present to be withdrawn; in the most recent episode of late budgets, several states entered hard times with very low levels of rainy-day savings. Finally, using late budgets as a measure of good governance, higher social capital does seem to be associated with better governance, confirming the findings of Putnam (1993) and Knack (2002).

Finally, why do some states never experience late budgets? Our results suggest that government shutdown provisions and the use of soft or hard deadlines that limit the length of the regular session are important determinants of the presences of late budgets. In contrast, super-majority requirements, often mentioned as a contributing factor to the late budgets of California, do not show up significantly in our results. However, California have no soft or hard deadlines for ending the regular session of the legislature and no government shutdown provisions, which suggests that there are many institutional possibilities available to reformers.
References


\[34\] Interestingly, the Californian experience with having to issue IOUs in 2009 in many ways resembled a government shutdown and, indeed, led to a faster resolve that predicted by a simple ARMA forecasting model for the California budget process.


7 Appendix

7.1 The symmetric Nash Equilibrium

This part of the appendix shows that there exists a unique symmetric Nash equilibrium in the war of attrition model studied in the main text. We continue in two steps.

The first step is to realize that in any symmetric equilibrium, the players’ chosen concession times must be a strictly decreasing function of their respective marginal costs of delay.

Lemma 1 Let \((T(\delta_A), T(\delta_B))\) be a symmetric Bayesian Nash equilibrium in the war of attrition game studied in section 2, where \(T : (\delta; \overline{\delta}) \rightarrow [0; \infty)\) is a differentiable function. \(T\) must then satisfy \(T'(\delta_i) < 0\).

Proof. 35 Let \(EU(T_i, \delta_i)\) denote the expected utility for a player with marginal cost \(\delta_i\) who chooses concession time \(T_i\). Further, let \(T(\delta_i')\) and \(T(\delta_i'')\) denote the chosen concession times of players with marginal costs \(\delta_i'\) and \(\delta_i''\), respectively. Equilibrium then requires that

\[
EU(T(\delta_i'), \delta_i') \geq EU(T(\delta_i''), \delta_i')
\]

and

\[
EU(T(\delta_i''), \delta_i'') \geq EU(T(\delta_i'), \delta_i'')
\]

Adding these two inequalities and rearranging yields

\[
EU(T(\delta_i'), \delta_i') - EU(T(\delta_i''), \delta_i') \geq EU(T(\delta_i''), \delta_i') - EU(T(\delta_i', \delta_i'))
\]

By equations 3, 4 and 6, \(EU(T_i, \delta_i)\) is given by

\[
EU(T_i, \delta_i) = (1 - H(T_i))(u^L - \delta_i T_i) + H(T_i)u^W - \int_0^{T_i} t \cdot h(t) dt
\]

Substituting this into the inequality in A1 then gives, after some rearranging,

\[
(\delta_i'' - \delta_i') [G(T(\delta_i')) - G(T(\delta_i''))] \geq 0
\]

where

\[
G(x) \equiv (1 - H(x))x + \int_0^x t \cdot h(t) dt
\]

35 This proof draws heavily on Example 6.3 in Fudenberg and Tirole (1991).
Notice now that $G(x) = -h(x)x + 1 - H(x) + xh(x) = 1 - H(x) \geq 0$. Combined with the inequality in A2, this means that if $\delta_i' < \delta_j'$, then we must have $T(\delta_i') \geq T(\delta_j')$, so $T'(\delta_i) \leq 0$.

To see that equilibrium concession times must be strictly decreasing in the marginal cost of delay, consider the following argument: If $T$ were not strictly decreasing, there would exist some closed interval $X \subseteq (\hat{\delta}; \bar{\delta}]$ and some $t \geq 0$, such that $T(\delta_j) = t$ for all $\delta_j \in X$. This would then imply that $\text{prob}(T(\delta_j) = t) > 0$. Consider now a player $i$ with $\delta_i \in X$: Symmetry would require this player to set $T_i = T(\delta_i) = t$. However, given that $\text{prob}(T(\delta_j) = t) > 0$, player $i$ would never choose $T_i = t$. She would do better setting $T_i$ just above $t$, because this would increase the probability of winning "discontinuously", while only increasing the cost from delay infinitesimally. Hence, $T(\delta_i)$ would not be a best response to itself, so $(T(\delta_A), T(\delta_B))$ could not be a symmetric Nash equilibrium.

The next step uses Lemma 1 to prove existence and uniqueness of a symmetric Bayesian Nash equilibrium.

**Proposition 2** Let $T : (\hat{\delta}; \bar{\delta}] \rightarrow [0; \infty)$ be a differentiable function. $(T(\delta_A), T(\delta_B))$ is a symmetric Bayesian Nash equilibrium if and only if $T(\delta_i)$ satisfies

$$T'(\delta_i) = -[u^W - u^L] \delta_i (\delta_i - \tilde{\delta})^{-1} \text{ for all } \delta_i \in (\hat{\delta}; \bar{\delta}] \quad (A3)$$

and

$$T(\bar{\delta}) = 0 \quad (A4)$$

**Proof.** We show the "only if" part of the proof first, since the "if" part then follows straightforwardly afterwards.

"Only if":

If $(T_A, T_B) = (T(\delta_A), T(\delta_B))$ is a Nash equilibrium, it must satisfy for $i, j = A, B$, $i \neq j$:

$$EU(T(\delta_i), \delta_i) \geq EU(\tilde{T}, \delta_i) \text{ for all } \tilde{T} \geq 0 \text{ and for all } \delta_i \in (\hat{\delta}; \bar{\delta}], \text{ given } T_j = T(\delta_j)$$

Any interior solution to the utility maximization problem must satisfy the first-order condition $\frac{dEU(T(\delta_i))}{dT_i} = 0$. That is, if $T(\delta_i) > 0$, the derivative of expected utility with respect to $T_i$ must be zero at $T_i = T(\delta_i)$.

Now recall that

$$\frac{dEU(T_i, \delta_i)}{dT_i} = (u^W - u^L)h(T_i) - (1 - H(T_i))\delta_i \quad (A5)$$
where $H$ is the cdf of $T_i$, the opponent’s concession time, and $h$ is the associated density function. Let $T^{-1}(T_i)$ be the inverse to $T$, so that $T^{-1}(T(\delta_i)) = \delta_i$. $T^{-1}$ is then defined on the interval $[T(\delta); \lim_{\delta \to 0} T(\delta)]$. Use that $T_j = T(\delta_j)$. For $T_i \in [T(\delta); \lim_{\delta \to 0} T(\delta)]$ we can then write $H(T_i)$ as

$$H(T_i) = \text{prob}(T(\delta_j) < T_i) = \text{prob}(\delta_j > T^{-1}(T_i)) = 1 - \frac{T^{-1}(T_i) - \delta}{\delta - \delta}$$  

(A6)

while $H(T_i) = 0$ for $T_i < T(\delta)$ and $H(T_i) = 1$ for $T_i \geq \lim_{\delta \to 0} T(\delta)$. In this derivation of $H(T_i)$, we have used that $T'(\delta) < 0$, and the fact that $\delta_j$ is uniformly distributed on $(\delta, \delta)$. Differentiating with respect to $T_i$ then gives us that for $T_i \in [T(\delta); \lim_{\delta \to 0} T(\delta)]$:

$$h(T_i) = -\frac{1}{\delta - \delta} \frac{1}{T'(T^{-1}(T_i))}$$  

(A7)

while $h(T_i) = 0$ for all other $T_i$. Inserting (A6) and (A7) into (A5) and evaluating at $T_i = T(\delta_i)$ then gives

$$\frac{dEU(T(\delta_i))}{dT_i} = -(u^W - u^L) \frac{1}{\delta - \delta} \frac{1}{T'(\delta_i)} - \frac{\delta_i - \delta}{\delta - \delta} \delta_i = 0 \Leftrightarrow$$

$$T'(\delta_i) = -(u^W - u^L)(\delta_i(\delta_i - \delta))^{-1}$$  

(A8)

To summarize, we have now established that if $(T(\delta_A), T(\delta_B))$ is a Nash equilibrium, it must be the case for all $\delta_i \in (\delta; \delta)$ that $T(\delta_i) > 0 \Rightarrow T'(\delta_i) = -(u^W - u^L)(\delta_i(\delta_i - \delta))^{-1}$. Note now that we must have $T(\delta_i) > 0$ for all $\delta_i \in (\delta; \delta)$: This follows from $T'(\delta_i) < 0$ and and the requirement $T(\delta_i) \geq 0$ for all $\delta_i \in (\delta; \delta)$. Combined with the result above, this implies that $T(\delta_i)$ must satisfy equation (A3).

The last step is now to prove the boundary condition $T(\delta) = 0$. To do this, let $T_0(\delta_i)$ denote the function that satisfies equation (A3) and $T_0(\delta) = 0$. Consider then another function $T_1(\delta_i)$ that satisfies (A3) with $T_1(\delta) > 0$. We can then write this function as $T_1(\delta_i) = T_0(\delta_i) + T_1(\delta)$. Assume that the opponent plays according to $T_j = T_1(\delta_j)$, and imagine now the choice problem facing a player $i$ with $\delta_i = \delta$: If he plays according to $T_i = T_1(\delta_i)$, it means that he will be waiting $T_1(\delta)$ time units before conceding. Since there is zero probability that the opponent will concede in this time interval, this implies a certain utility loss of $\delta_i T_1(\delta)$, with no chance of winning the battle over the budget. Clearly, it would then be better for player $i$ to concede immediately and avoid the costs of the delay. Thus, $T_1(\delta_i)$ is not a best reply to itself for all possible values of $\delta_i$, and so it cannot be a Nash equilibrium.

"If":

Assume that player $j$ chooses $T_j = T(\delta_j)$, where $T$ satisfies (A3) and (A4). Integrating
equation (A3) over $\delta_i$ and using (A4) to solve for the additive constant then gives

$$T(\delta_i) = [u^W - u^L]1 \frac{1}{\delta} \left( \ln \left( \frac{\delta_i}{\delta_i - \delta} \right) - \ln \left( \frac{\delta}{\delta - \delta} \right) \right)$$

from which it is clear that $T(\delta) = 0$ and $\lim_{\delta \to \delta} T(\delta) = \infty$. The inverse function $T^{-1}(T_i)$ is therefore defined for all $T_i \geq 0$, so from (A6) and (A7) we get that for all $T_i \geq 0$:

$$H(T_i) = 1 - \frac{T^{-1}(T_i) - \delta}{\delta - \delta}, \quad h(T_i) = -\frac{1}{\delta - \delta} \frac{1}{T'(T^{-1}(T_i))}$$

Now use that $T'(T^{-1}(T_i))^{-1} = -(u^W - u^L)^{-1}(T^{-1}(T_i)(T^{-1}(T_i) - \delta))^{-1}$ to get

$$h(T_i) = \frac{1}{\delta - \delta} \frac{T^{-1}(T_i)(T^{-1}(T_i) - \delta)}{[u^W - u^L]}$$

The first-order condition for player $i$ then becomes

$$\frac{1}{\delta - \delta} T^{-1}(T_i)(T^{-1}(T_i) - \delta) = \frac{T^{-1}(T_i) - \delta}{\delta - \delta} \delta_i \Leftrightarrow T^{-1}(T_i) = \delta_i \Leftrightarrow T_i = T(\delta_i)$$

To find the second-order derivative, note that

$$h'(T_i) = \frac{1}{\delta - \delta} \frac{(2T^{-1}(T_i) - \delta)}{[u^W - u^L]} \frac{1}{T'(T^{-1}(T_i))} = -\frac{(2T^{-1}(T_i) - \delta)}{[u^W - u^L]} h(T_i)$$

so the second-order derivative is

$$\frac{d^2 EU_i(T_i)}{dT_i^2} = [u^W - u^L]h'(T_i) + h(T_i)\delta_i$$

$$= (-2T^{-1}(T_i) + \delta + \delta_i) h(T_i)$$

Now use the result from the first-order condition that $T^{-1}(T_i) = \delta_i$ to get:

$$\frac{d^2 EU_i(T_i)}{dT_i^2} \bigg|_{T_i = T(\delta_i)} = -(\delta_i - \delta) h(T_i) < 0$$

Hence, marginal utility is zero at $T_i = T(\delta_i)$, and the second-order derivative is negative at this point. This shows that $T_i = T(\delta_i)$ is a local utility maximum point. Further, since there
are no other extremum points, \( dEU(T_i)/dT_i \) must be positive for all \( T_i < T(\delta_i) \) and negative for all \( T_i > T(\delta_i) \). It then follows that \( T_i = T(\delta_i) \) is also a global maximum point. Hence, \( T(\delta) \) is a best response to itself, so \((T_A, T_B) = (T(\delta_A), T(\delta_B))\) is indeed a Nash equilibrium.

7.2 Proof of equation 12

Let \( A(t) \) be the cumulative distribution function for \( T^{agree} \). We can then derive \( A(t) \) by noting that

\[
A(t) = \text{prob}(T^{agree} < t) = 1 - \text{prob}(T(\delta_A) > t) \cdot \text{prob}(T(\delta_B) > t)
\]

\[
= 1 - \text{prob}(\delta_A < T^{-1}(t)) \cdot \text{prob}(\delta_B < T^{-1}(t))
\]

\[
= 1 - \left( \frac{T^{-1}(t) - \delta}{\overline{\delta} - \delta} \right)^2
\]

where we have used that \( \delta_A \) and \( \delta_B \) are independent and both uniformly distributed on \((\delta, \overline{\delta})\). Let \( a(t) \) denote the associated density function of \( T^{agree} \). We then get that the expected time of budget agreement is

\[
ET^{agree} = \lim_{\delta \to \overline{\delta}} T(\delta)
\]

\[
= \int_{T(\delta)}^{\lim_{\delta \to \overline{\delta}} T(\delta)} t \cdot a(t) dt
\]

\[
= \int_{T(\delta)}^{\lim_{\delta \to \overline{\delta}} T(\delta)} -2t \cdot (T^{-1}(t) - \delta) \cdot (\overline{\delta} - \delta)^{-2} \left[ T'(T^{-1}(t)) \right]^{-1} dt
\]

\[
= \int_{\delta}^{\overline{\delta}} 2T(\delta) \cdot (\delta - \delta)(\overline{\delta} - \delta)^{-2} d\delta
\]

\[
= \frac{[u^W - u^L]}{\overline{\delta}(\overline{\delta} - \delta)^2} \left[ \frac{5}{2} \ln \left( \frac{\delta(\overline{\delta} - \delta)}{\overline{\delta}(\overline{\delta} - \delta)} \right) (\delta - \delta) d\delta \right]
\]

\[
= \frac{[u^W - u^L]}{\overline{\delta}(\overline{\delta} - \delta)^2} \left[ (\delta^2 - 2\overline{\delta}\delta) \ln(\delta(\overline{\delta} - \delta)) - (\delta - \delta)^2 \ln(\overline{\delta}(\delta - \delta)) + \delta \overline{\delta} \right] \frac{5}{2}
\]

\[
= \frac{[u^W - u^L]}{\overline{\delta}(\overline{\delta} - \delta)^2} \left( \overline{\delta} - \delta - [\ln(\delta) - \ln(\delta)] \frac{\delta}{(\delta - \delta)^2} \right)
\]

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where we have used the substitution \( t = T(\delta) \) to change variables in the integration.\(^{36}\) Substituting in for \([u^W - u^L]\) from equation (5) then gives equation (12).

\(^{36}\)For the last equation, we have used l’Hôpital’s rule by noting that \((\delta - \bar{\delta})^2 \ln(\bar{\delta}(\delta - \bar{\delta})) = \ln(\bar{\delta}(\delta - \bar{\delta}))/((\delta - \bar{\delta})^{-2})\), so

\[
\lim_{\delta \to \bar{\delta}} [\frac{(\delta - \bar{\delta})^2 \ln(\bar{\delta}(\delta - \bar{\delta}))}{\bar{\delta}(\delta - \bar{\delta})}] = \lim_{\delta \to \bar{\delta}} \frac{\ln(\bar{\delta}(\delta - \bar{\delta}))}{\bar{\delta}(\delta - \bar{\delta})^{-1}/(-2(\delta - \bar{\delta})^{-3})} = \lim_{\delta \to \bar{\delta}} \left[ -\frac{\delta}{2} (\delta - \bar{\delta})^2 \right] = 0
\]
7.3 Figures and tables

Figure 1: No. of days from end of fiscal year to final budget enactment, 1988-2007

Figure 2: The number of late budgets over time, 48 states
Figure 3: No. of budgets enacted after beginning of fiscal year relative to total no. of enacted budgets, 1988-2007

Figure 4: No. of budgets passed after legislature’s deadline relative to total no. of enacted budgets 1988-2007
### Table 1. Summary statistics\(^{(1)}\)

<table>
<thead>
<tr>
<th>Variable</th>
<th>Obs(^{(2)})</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
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<td>175</td>
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**Notes:**

1. The total number of observations may vary between the different forms of the dependent variable. This is due to a few cases where we know that the budget was signed into law after the beginning of the new fiscal year, but where we do not know the exact date on which this happened.

2. The total number of enacted budgets in the period 1988 to 2007 is 808.
### Table 2. Binary response models, 1988-2007

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
<th>(2)</th>
<th>(3)</th>
<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
<th>(7)</th>
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<td>Unempl_change(<em>t</em>,t)</td>
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<td>0.335*</td>
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<td>0.494**</td>
<td>0.487**</td>
<td>0.901**</td>
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<td></td>
<td>(0.140)</td>
<td>(0.323)</td>
<td>(0.218)</td>
<td>(0.220)</td>
<td>(0.403)</td>
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<td>Unempl_drop(<em>t</em>,t)</td>
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<td>0.558</td>
<td>0.334**</td>
<td>0.333**</td>
<td>0.770</td>
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<td>Divided_gov(<em>t</em>,t)</td>
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<td>0.957***</td>
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<td>1.026***</td>
<td>0.635***</td>
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<td></td>
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<td>(0.332)</td>
<td>(0.178)</td>
<td>(0.334)</td>
<td>(0.188)</td>
<td>(0.190)</td>
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<td>-1.174***</td>
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<td>-2.768***</td>
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<td>(0.628)</td>
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<td>-1.755***</td>
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#### Estimator
- Pooled probit
- FE logit

#### Time dummies
- No

#### Control variables
- No

#### Marginal effect of ΔUNR > 0
- (5), (6)
- 18.6% Na 14.8% Na 24.5% 23.9% Na

#### Marginal effect of ΔUNR < 0
- (7), (8)
- -2.4% Na 6.2% Na 13.2% 13.1% Na

#### Observations
- 732 320 732 320 732 732 320

---

**Notes:**
1. Std. errors in parentheses. Cluster std. errors are used in the pooled probit estimations.
2. ***,**, * denote significance on the 1%, 5% and 10% levels, respectively.
3. A constant is included in all estimations.
4. Also included in columns (5), (6) and (7) are: endbalance, kids and aged as well as dem\_gov, term\_limited, new\_gov and gov\_experience. Columns (5) and (6) also includes the following time-invariant variables: No\_carry, supermajority, proportion\_black and proportion\_college.
5. Reports the increase in the probability of a late budget when there is divided government instead of unified government.
6. Reports the impact on the probability of a late budget in the state unemployment rate.
7. Reports the impact on the probability of a late budget of a marginal increase in the state unemployment rate.
8. All marginal effects on P[y=1] are evaluated at a unified government and a zero change in the unemployment rate. The additional controls in columns (5), (6) and (7) are evaluated at their averages except for the dummies for election, democratic gov., lame duck, new governor, No\_carry, supermajority rule, shut down provision and deadlines, which are set to zero.
Table 3. Linear regression models, 1988-2007

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<th>No. of days from end of fiscal year to signed into law</th>
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<tbody>
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<td></td>
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<td>Elex_{i,t}</td>
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<td>New_gov_{i,t}</td>
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</table>

Estimator                        | FE       | FE       | OLS     | OLS     | FE       |
Time dummies                     | No      | No      | 5-Year  | 5-Year  | 5-Year   |
Control variables                | No      | No      | Yes     | Yes     | Yes      |
Observations                     | 730     | 730     | 730     | 730     | 730      |

Notes:
(1) Robust std. errors in parantheses. Cluster std. errors are used in the OLS estimations
(2) ***,**,* denote significance on the 1%,5% and 10% levels, respectively.
(3) A constant is included in all estimations.
(4) Also included in columns (3), (4) and (5) are: endbalance, kids and aged as well as dem_gov, term_limited and gov_experience. Columns (3) and (4) also includes the following time-invariant variables: No_carry, supermajority, proportion_black and proportion_college.
Table 4. Censored outcomes, 1988-2007

<table>
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<th>Variable</th>
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<td>Panel Tobit</td>
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Notes:

(1) Std. errors in parenthesis.
(2) ***,**,* denote significance on the 1%, 5% and 10% levels, respectively.
(3) A constant is included in all estimations.
(4) Also included are: endbalance, kids and aged as well as dem_gov, term_limited, new_gov and gov_experience. Columns (1) and (2) also includes the following time-invariant variables: No_carry, supermajority, proportion_black and proportion_college.
Table 5. Economic Fluctuations and Fiscal Rules, 1988-2007

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<th>No. of days from end of fiscal year to signed into law</th>
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<td>(0.722)</td>
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Notes:
(1) Std. errors in parenthesis. Robust std. errors are used in columns (3) - (7).
(2) ***, **, * denote significance on the 1%, 5% and 10% level, respectively.
(3) Same control variables included as in standard fixed effect specification
(4) J=Deposit
(5) J=Withdraw
Table 6. Alternative indicators of fiscal conditions and divided government, 1988-2007

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<th></th>
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<th>Days_late_cens</th>
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Notes:
(1) Std. errors in parentheses. Robust Std. errors in column (2) and (6).
(2) ***,**,* denote significance on the 1%,5% and 10% levels, respectively.
(3) A constant is included in all estimations.
(4) Same control variables as in standard specification included in all columns.
Table A1. Late budgets data by state

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<th>State</th>
<th>Information available for ¹</th>
<th>Responded to survey</th>
<th>Number of late budgets observed</th>
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<td>1998-2007</td>
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¹ Normal font indicates that authors’ own data collection is the only source of information. Italics indicate that the survey sent to state budget offices is the only source of information. Bold indicates that information is available from both sources.
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<th>Description</th>
<th>Source</th>
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<td>Number of days from legislative deadline to legislative budget passage</td>
<td>Own data collection, survey sent to state budget offices</td>
</tr>
<tr>
<td>$days_{delayed_FY_i,t}$</td>
<td>Number of days from end of fiscal year to legislative budget passage</td>
<td>Own data collection, survey sent to state budget offices</td>
</tr>
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<td>Dummy variable equal to 1 if budget was signed into law after end of fiscal year</td>
<td>Own data collection, survey sent to state budget offices</td>
</tr>
<tr>
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<td>Dummy variable equal to 1 if budget was passed by legislature after legislative deadline</td>
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<td>$Elex_i,t$</td>
<td>Dummy variable equal to 1 in years with a gubernatorial election</td>
<td>Book of the States, various editions.</td>
</tr>
<tr>
<td>$Population_i,t$</td>
<td>State population (in millions of people)</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td>$Full_time_legislature_i$</td>
<td>1 to 5 scale for full- vs. part-time legislatures, where 1 corresponds to a part-time &quot;citizen&quot; legislature, and 5 corresponds to a full-time professional legislature</td>
<td>National Conference of State Legislatures</td>
</tr>
<tr>
<td>$Shut_down_i$</td>
<td>Dummy variable equal to 1 if the state law dictates a shutdown of state government activities in the event of a late budget</td>
<td>National Conference of State Legislatures</td>
</tr>
<tr>
<td>$Census_response_rate_i$</td>
<td>Response rate in the 1990 U.S. Census</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td>$Deadline_soft_i$</td>
<td>Dummy variable equal to 1 if 1) the legislature is mandated by constitution or statute to end its regular session at a date prior to the end of the fiscal year, and 2) the deadline is either not clearly specified in calendar terms or the legislature has leeway to extend it.</td>
<td>State legislatures' websites</td>
</tr>
<tr>
<td>Variable</td>
<td>Definition</td>
<td>Source</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---------------------------------------------------------------------------</td>
<td>------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Deadline_hard</strong></td>
<td>Dummy variable equal to 1 if 1) the legislature is mandated by constitution or statute to end its regular session at a date prior to the end of the fiscal year, and 2) the deadline is clearly specified in calendar terms and the legislature has no leeway to extend it.</td>
<td>State legislatures' websites</td>
</tr>
<tr>
<td><strong>Endbalance</strong></td>
<td>End-of-year balances in the general fund and stabilization fund, as projected in executive budget proposal. Measured in percent of proposed general fund expenditure</td>
<td>National Association of State Budget Officers: <em>The Fiscal Survey of States</em>, various editions</td>
</tr>
<tr>
<td><strong>Kids</strong></td>
<td>Percentage of population aged 5 to 17</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td><strong>Aged</strong></td>
<td>Percentage of population aged 65 or older</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td><strong>Dem_gov</strong></td>
<td>Dummy variable equal to 1 if the governor is a Democrat</td>
<td><a href="http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml">http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml</a></td>
</tr>
<tr>
<td><strong>Gov_experience</strong></td>
<td>Number of years since the incumbent governor took office</td>
<td>Authors' own calculations based on information from the National Governors Association</td>
</tr>
<tr>
<td><strong>New_gov</strong></td>
<td>Dummy variable equal to 1 if the current budget adoption process is the first to be led by the incumbent governor</td>
<td>Authors' own calculations based on information from the center</td>
</tr>
<tr>
<td><strong>Term_limited</strong></td>
<td>Dummy variable equal to 1 if the governor is subject to a binding term limit</td>
<td>National Governors Association</td>
</tr>
<tr>
<td><strong>No_carry</strong></td>
<td>Dummy variable equal to 1 if the state law does not allow a budget deficit to be carried over to the next fiscal year</td>
<td>Bohn and Inman (1996)</td>
</tr>
<tr>
<td><strong>Line_item_veto</strong></td>
<td>Dummy variable equal to 1 if the governor has line item veto powers</td>
<td>Bohn and Inman (1996)</td>
</tr>
<tr>
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<td>Dummy variable equal to 1 if a supermajority vote is required to pass each budget</td>
<td>National Conference of State Legislatures</td>
</tr>
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<td><strong>Proportion_black</strong></td>
<td>Average proportion of black people in the population in the period 1978 to 1997</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td><strong>Proportion_college</strong></td>
<td>Average proportion of college graduates in the population in the period 1990 to 1999</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td><strong>Rev_shock</strong></td>
<td>Percentage deviation of actual general fund revenue from original projections, net of the effect of within-year tax changes</td>
<td>Data provided by Kim Rueben. See Poterba and Rueben (2001)</td>
</tr>
<tr>
<td><strong>Rev_shock_neg</strong></td>
<td>= -1 x Rev_shock if Rev_shock &lt; 0, otherwise zero</td>
<td>Poterba and Rueben (2001)</td>
</tr>
<tr>
<td><strong>Split_branch</strong></td>
<td>Dummy variable equal to 1 if both legislative chambers are controlled by another party than the governor's</td>
<td><a href="http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml">http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml</a></td>
</tr>
<tr>
<td><strong>Split_legislature</strong></td>
<td>Dummy variable equal to 1 if the two legislative chambers are controlled by different parties</td>
<td><a href="http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml">http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml</a></td>
</tr>
<tr>
<td><strong>Stab_fund</strong></td>
<td>Dummy variable equal to 1 if the state has a budget stabilization fund in year t</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
</tr>
<tr>
<td><strong>Deposit_rule1</strong></td>
<td>Dummy variable equal to 1 if deposits into stabilization fund are made by legislative appropriation</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
</tr>
<tr>
<td>Variable</td>
<td>Definition</td>
<td>Sources</td>
</tr>
<tr>
<td>-------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>----------------------------------------------</td>
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<tr>
<td>Deposit_rule2</td>
<td>Dummy variable equal to 1 if deposits into stabilization fund are required in the event of a budget surplus</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
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<tr>
<td>Deposit_rule3</td>
<td>Dummy variable equal to 1 if deposits into stabilization fund are required when revenue growth is positive</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
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<tr>
<td>Deposit_rule4</td>
<td>Dummy variable equal to 1 if deposits into stabilization fund follow a mathematical formula</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
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<tr>
<td>Withdraw_rule1</td>
<td>Dummy variable equal to 1 if withdrawals from stabilization fund are made by legislative appropriation</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
</tr>
<tr>
<td>Withdraw_rule2</td>
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<td>Withdraw_rule3</td>
<td>Dummy variable equal to 1 if withdrawals from stabilization fund require a supermajority legislative approval</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
</tr>
<tr>
<td>Withdraw_rule4</td>
<td>Dummy variable equal to 1 if withdrawals from stabilization fund follow a mathematical formula</td>
<td>Wagner and Elder (2005), Fatás and Mihov (2006)</td>
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</table>
Table A3. Alternative late budget definitions, 1988-2007

<table>
<thead>
<tr>
<th></th>
<th>delayed_budget</th>
<th>days_delayed</th>
<th>days_delayed_cens</th>
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<th>days_delayed_FY</th>
<th>days_delayed_cens_FY</th>
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<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(6)</td>
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<tr>
<td>Unempl_increase</td>
<td>0.612*</td>
<td>10.794***</td>
<td>16.454***</td>
<td>22.235***</td>
<td>0.453</td>
<td>10.255***</td>
</tr>
<tr>
<td></td>
<td>(0.338)</td>
<td>(2.528)</td>
<td>(6.563)</td>
<td>(7.102)</td>
<td>(0.398)</td>
<td>(2.597)</td>
</tr>
<tr>
<td>Unempl_drop</td>
<td>0.307</td>
<td>1.562</td>
<td>-1.009</td>
<td>-13.414</td>
<td>0.903**</td>
<td>0.941</td>
</tr>
<tr>
<td></td>
<td>(0.396)</td>
<td>(2.642)</td>
<td>(8.419)</td>
<td>(13.034)</td>
<td>(0.450)</td>
<td>(3.446)</td>
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<td>Divided_Gov</td>
<td>1.214***</td>
<td>13.471***</td>
<td>36.980***</td>
<td>43.227***</td>
<td>1.258***</td>
<td>14.379***</td>
</tr>
<tr>
<td></td>
<td>(0.290)</td>
<td>(3.385)</td>
<td>(6.338)</td>
<td>(12.823)</td>
<td>(0.404)</td>
<td>(3.341)</td>
</tr>
</tbody>
</table>

Notes:
(1) Std. errors in parentheses. Robust Std. errors in column (2) and (6).
(2) ***,**,* denote significance on the 1%,5% and 10% levels, respectively.
(3) A constant is included in all estimations.
(4) Same control variables as in standard specification included in all columns.
Chapter 3

Fiscal Governance and Electoral Accountability: Evidence from Late Budgets

Asger Lau Andersen, David Dreyer Lassen, and Lasse Holbøll Westh Nielsen
Fiscal Governance and Electoral Accountability: Evidence from Late Budgets*

Asger Lau Andersen  David Dreyer Lassen  Lasse Holbøll Westh Nielsen

Department of Economics, University of Copenhagen

September 15, 2010

Abstract

Do voters hold politicians accountable for bad governance? Using a unique panel data set on late budgets in US state governments, we investigate whether voters react to bad fiscal governance by penalizing political actors involved in the budgetary process at election day. We find that legislatures face significant negative electoral consequences of not finishing a budget on time, while governors are penalized only under unified governments. In general, electoral penalties are larger where clarity of responsibility, affected by divided government, supermajority requirements and seat share margins, is higher, consistent with models of retrospective voting.

*We thank Jim Alt for suggestions, Anders Oltmann for excellent research assistance and WEST at the University of Copenhagen for funding. Corresponding author: david.dreyer.lassen@econ.ku.dk.
“Good government is [...] more than a forum for competing viewpoints or a sounding board for complaints; it actually gets things done.” Robert D. Putnam, *Making Democracy Work*, p. 63.

“It is everybody’s fault - every single elected and appointed official in Indianapolis - and voters ought to consider kicking every one of them out just to drive the message home: The budget is the most important job you have. It is unbelievable that you let the regular session end without approving one. It is unconscionable that you are still bungling it in the special session and risking shutting the state down June 30.” Editorial, *The News-Sentinel*, Fort Wayne, IN, June 23, 1994.

“Why is our legislature so unbelievably incompetent? One of their biggest, and arguably most important, jobs is to pass a budget. They can’t even do that. I am so utterly disappointed in my state. It makes me sick to my stomach.” ‘Danny’ in comments on *New York Times*’ website, May 4, 2010.

1 Introduction

Good governance has in the last twenty years emerged as a catchphrase for the principles for how well-functioning democratic governments should go about their business. Good governance is associated with a wealth of desirable outcomes, and a large literature has investigated its causes and correlates. One central component of good governance is good fiscal governance. Fiscal governance relates to the set of rules, institutions, policy processes and internal practices relating to the design and implementation of the government budget. If fiscal governance is well-functioning, what are the forces that make it so? If fiscal governance is imperfect, can voters improve on it?

The goal of this paper is to investigate empirically whether voters hold politicians accountable for bad governance outcomes. Our measure of governance is whether the government budget is completed in a timely fashion. Budget promptness is one of the original indicators of institutional performance suggested by Putnam (1993). We collect data on budget deadlines and actual budget completion dates for US state governments over a period of twenty years to construct measures of budget lateness.

Not having a budget completed on time has very visible consequences for citizens: First, while some states pass temporary budgets allowing state appropriations for a limited time, day-to-day government operations are in many cases in jeopardy. In extreme cases, the government may shut down all non-essential services or may not be able to meet its financial obligations, including payments to employees or state vendors and contractors. Second, the lack of a budget has consequences for downstream budgeting at every level from state agencies to school districts,
leading to delayed budget adoptions with resulting inefficiencies. Third, state government creditworthiness can suffer, leading to substantial interest rate premiums (Andersen, Lassen and Nielsen, 2010b).

We employ our measures of late budgets in an empirical investigation of whether actors in the budgetary process, including both the executive and the legislative branches of government, are held accountable for late budgets by voters. We carry out three sets of analyses: First, we estimate the impact of late budgets on the vote share of the incumbent governor’s party in gubernatorial elections. Second, we estimate the effect on the share of lower-house seats won in state legislative elections by the party that held control of the lower house before the election. Both of these analyses focus on the role of late budgets in determining the relative electoral performances of political parties in different branches of state government. In our third and final set of analyses, we shift our focus to the level of individual lawmakers in state legislatures. Here we study how late budgets affect the probability that incumbent lower-house legislators are re-elected for another term. Throughout, we explore the extent to which voters assign responsibility conditional on clarity of responsibility (Paldam, 1991; Powell and Whitten, 1993; Norpoth, 2001), which is affected by divided government, supermajority rules, and legislative majority status.

A large literature on retrospective voting and electoral accountability examines the extent to which voters hold politicians accountable for policy choices and outcomes; in our context of the US states, this literature includes studies of voter responses to public finance outcomes, e.g. Peltzman (1992) and Lowry, Alt and Ferree (1998), and broader state level economic outcomes, e.g. Besley and Case (1995, 2003). These studies generally explore accountability with respect to position issues such as government policies or policy outcomes over which citizens may hold very different views. In contrast, the quality of governance is a valence issue, as defined by Stokes (1963, p. 372), characterized by the preferences of “both parties and all voters [being] located at a single point - the position of virtue in government.” Budget timeliness, we believe, clearly lives up to this characterization; late budgets benefit no-one, while hurting many, and are so unnecessarily counterproductive that avoiding them is in the interest of all voters, regardless of ideological preferences.

The literature on electoral accountability and governance, interpreted here as good government, is not large, owing, we believe, partly to the difficulties involved in operationalizing the concept of good governance for empirical analysis. One branch of this literature considers voter response to scandals and charges of corruption, that is, illegal acts involving the abuse of public office, as one particular measure of governance. Peters and Welch (1980) show a sig-

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1A large literature, including Knack (2002) examines the correlates of good governance, but this literature is less focused on how good governance comes about in practice. A different literature, surveyed by Besley (2005), looks at candidate quality.
nificant voter response in the case of congressional races, a finding confirmed in other contexts (e.g., Jacobson and Dimock, 1995, on scandals) and other countries (e.g., Ferraz and Finan (2008) on Brazil, and Chang et al. (2010) and Nannicini et al. (2010) on Italy). However, while corruption definitely is a major problem for government and governing, it is, if one sees governance as a continuous variable from good to bad governance, located at one extreme. In contrast, the vast majority of day-to-day governing in most advanced democracies takes place in environments characterized by good, inadequate and even bad levels of governance. But even the latter is still far away from corrupt practices.²

One study which is particularly related to the analysis presented in this paper is Binder’s (2003) analysis of legislative gridlock at the level of the federal government in the US. She studies the effect of the number of legislative gridlocks, defined as the number of failed agenda issues to the number of total agenda issues for each Congress, on the electoral fortunes of House members, but finds no statistically significant evidence for a relationship in a sample of 22 congresses. She concludes that “[v]oters at election time hold neither the majority party nor incumbents individually accountable for the collective policy performance of Congress.” Our results, based on our performance measure of timely budgets in state governments, are in stark contrast to this conclusion.

We find strong and substantial evidence that political actors who do not deliver a budget on time are punished at the polls. While governors are punished only when part of a unified government, legislatures are (almost) always punished. The estimated effects are large: Governors in unified governments lose 9% of the vote if every budget enacted during a gubernatorial term is late, while the majority party in the legislature loses 2-3% of its seat share in the lower house. Our empirical evidence also suggests that voters are sophisticated in their attribution of blame: Supermajority requirements to pass the budget make it less clear who is responsible for budget delays, and voter reactions are weaker when such requirements are present. Also, electoral consequences are larger the stronger is the hold on power for the majority party in the legislature, as measured by the seat share margin to the minority party. Furthermore, states with higher levels of social capital see voters reacting more strongly to legislative delays, a mechanisms consistent with the Putnam’s (1993) hypothesis that jurisdictions with higher levels of social capital have better governance. Finally, the electoral punishment for late budgets is weaker when the economy is faltering than when it is booming, consistent with voters allowing legislators more leeway when their task is harder.

Results on reelection rates at the level of individual legislators are consistent with these

²Indeed, the occurrence of legislative delays and late budgets considered below are not correlated with corruption convictions at the state level in the US: The number of convictions for corruption relative to population, taken from Alt and Lassen (2010) and averaged over the period considered here, is uncorrelated with the occurrence of late budgets (ρ = .00), while it is in fact negatively correlated with the frequency of legislative delays (ρ = −.19).
findings, and provide further insights about the personal political costs of late budgets for state lawmakers: majority and minority members are punished equally under divided governments, but only majority members are punished under unified government, while minority members are shielded from voter anger in this situation.

The paper proceeds as follows: The next section defines and describes our measures of budget lateness. Section 3 lays out our theoretical priors on the impact of late budgets on state electoral outcomes, while section 4 describes our data and estimation methods. Results are presented in section 5. We conclude in section 6.

2 Late budgets: Definition and data

What constitutes a late budget? In practice, budget processes vary considerably across US states. This complicates cross-state comparisons of budget timeliness, as there is no obvious, universal definition of when a budget is late. The answer to when a budget is late obviously depends on two things, namely 1) the criteria for the budget process to be considered completed, and 2) the definition of the appropriate deadline by which this completion is supposed to be achieved. This is further complicated by the fact that the two main actors in the budget process, the legislature and the governor, in many cases face different deadlines, and it can often be argued that they complete their respective parts of the budget negotiations at different points in time.

We define a budget to be late if it is finally enacted, typically by the governor signing the budget, after the beginning of the new fiscal year.\textsuperscript{3} For the case of the legislature, we define a legislative delay as a situation in which the budget receives final legislative approval after the state legislature’s deadline for passing the budget. In some states, this deadline coincides with the end of the fiscal year. Other states have earlier deadlines for the state legislature to pass the budget, however. For example, many state legislatures are required by constitution or statute to end their regular session by a certain date, and such requirements effectively constitute a deadline for all legislative activity, including passage of the budget. In our analyses below, we use the ratio of late budgets or legislative delays to the actual number of budgets in the period

\textsuperscript{3}There are a number of exceptions to this general definition: for example, if the governor vetoes the entire budget, the legislature can in most states override the veto by some super majority vote in both chambers, and the budget then becomes law without the governor’s signature; alternatively, governors may in some states let the budget become law without signing it, simply by letting the deadline for gubernatorial vetoes run out.

Our measurement is further complicated by the fact that some states do not pass a single, all-encompassing budget bill. Instead, their budgets consist of several individual appropriation bills. In such cases we do not consider the budget fully enacted until the last appropriation bill for state operations has been enacted. Also, state governments sometimes react to unexpected developments in state government finances by passing withina-year supplementary appropriation bills. We do not view such supplementary budget bills as part of the budget adoption process that we are interested in, however, and we therefore restrict our attention to the budgets as originally enacted. See Andersen et al. (2010a) for a thorough discussion of these and other related issues.
since the previous election for the institutional actor in question.

The data for the budget enactment dates were collected from three sources: (i) State legislatures’ websites; (ii) Archived newspaper articles; and (iii) a survey sent to state budget officers. Some state legislatures’ websites have detailed information on the status and histories of all bills enacted in previous legislative sessions, including the budget bill(s). However, most state legislatures’ bill tracking tools only cover the most recent legislative sessions, if any. We therefore supplemented with information from archived newspaper articles accessed via Newslibrary.com. Finally, we also sent a survey to state budget officers asking them to confirm the data we had collected ourselves as well as provide us with the information that we had not been able to find via any of the other sources. Out of the 48 mainland states, 19 responded to our survey. When overlapping, the data they reported were virtually identical to the data we collected ourselves.

For the years 1988-2007 we have recorded 167 cases where the budget was signed into law after the beginning of the new fiscal year. This amounts to 23 percent of the budgets for which we have data. Correspondingly, 190 budgets (26%) received legislative passage after the legislature’s state-specific deadline, while 119 (17%) were finally passed by the legislature after the beginning of the new fiscal year. Figures 1a and 1b show the distribution of legislative delays and late budgets, respectively, across states for the period that we have data.

<Figures 1a and 1b about here. [state means of legislative delays and late budgets over time, 48 states]>

A majority of states have at least once experienced that the state legislature did not meet its deadline for legislative passage of the budget, while 22 states have experienced a budget enacted after the beginning of the new fiscal year in the time period considered here. New York, North Carolina, California, Oregon and Wisconsin score high on both measures of budget lateness. The causes of such delays are analyzed in depths in Andersen et al. (2010a).

3 Fiscal governance and voter attribution of responsibility

Our basic hypothesis is that voters dislike bad (fiscal) governance, here exemplified by not having a budget in place before deadline. There are, however, good reasons to be sceptical of finding strong and unconditional voter responses to state budget delays: First, the large number

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4 Newslibrary.com is an online newspaper archive that covers more than 2,500 news sources across the United States. We also used The New York Times online archive on several occasions to access relevant news articles. In many cases, these newspaper accounts contained additional information helpful in handling uncertain cases. All articles used in constructing the data set is on file with the authors.

5 The instructions for the survey are available from the authors upon request. Table A1 in Andersen et al. (2010a) gives details on the source of information on late budgets for each state.
of players involved in the budget process, ranging from the executive branch to majority as well as minority members in both chambers of the legislature, presumably makes it hard for voters to decipher who is to blame for a stalemate. Naturally, experienced politicians do what they can to exploit this lack of clarity of responsibility by blaming their opponents for all mishappenings. Second, dissatisfaction with a particular branch of government does not necessarily translate into voting behavior. In federal US politics, the so-called "Fenno paradox" (Fenno 1978) posits that constituents may disapprove strongly of Congress as a whole, which is a well-established empirical fact, and yet still support their own member. Binder (2003) finds that legislative gridlock in Congress lowers Congressional approval ratings but has no significant impact on actual election outcomes. She attributes this to the Fenno paradox. If a similar "paradox" applies to state legislatures, this will work against us finding an effect of state budget delays on state election outcomes.

The problem of lack of clarity of responsibility is likely to be much more pronounced if different branches of state government are controlled by different parties than if one party controls the executive branch as well as the legislative branch. Lowry, Alt and Ferree (1998) find that voters react more strongly to state fiscal policy outcomes under unified government than under divided government. We expect, noting that budget delays and late budgets are much more likely to occur under divided government in the first place (Andersen et al. 2010a), a similar pattern for voter responses to late state budgets. Furthermore, clarity of responsibility in the legislature is also likely to be greater when the majority party has a considerable margin in the number of seats held relative to the minority party; owing to comparatively limited party discipline in US political system, a simple majority does not always guarantee the ability to pass a budget due to the possibility of defections. On the other hand, supermajority requirements to pass the budget, present in a handful of states, gives power to the minority party and is therefore likely to dilute clarity of responsibility even under a unified government.

Finally, late budgets are more likely when the economy is weak. As shown by Andersen et al. (2010a), increasing unemployment is a strong predictor of both legislative delays and late budgets. To the extent that voters recognize or simply believe that reaching an agreement on the budget is harder when the economy is faltering, we would expect a weaker electoral response to delayed budgets when unemployment is increasing, while voters would react more strongly to budget delays when the economy is strong and the impasse can be attributed largely to political maneuverings.

As described above, governors and legislatures often operate under different deadlines; this is likely to have consequences for voter responses. In many states, legislatures have a deadline for passing the budget well before the new fiscal year, and we expect that voters focus on whether the legislature passes the budget relative to this deadline, as also exemplified by the editorial cited in the introduction. The governor’s deadline, in contrast, is the beginning of the
new fiscal year; in general, governors, while typically formulating the initial budget proposal, have to wait for legislative passage in order to finally sign the budget into law, possibly after a process of (line-item) vetos or back-and-forth between the governor and the legislature. Thus, the relevant benchmark for the governor is whether the budget is late, relative to the beginning of the new fiscal year.

Finally, we also briefly investigate the role of social capital. Social capital is frequently attributed a role in assuring good governance (Putnam, 1993; Knack, 2002), and, indeed, Andersen et al. (2010a, table 2) show that higher levels of social capital are associated with a significantly reduced likelihood for observing late budgets. It is less clear how high(er) levels of social capital are actually transmitted into better governance outcomes. One such possible channel from social capital to governance goes through retrospective voting. For example, Ferejohn (1986) shows that retrospective voting in models of the electoral process based on the idea of political agency breaks down under group-specific transfers; what is needed for retrospective voting to function is some coordination or cooperation among voters on standards for electing politicians.\textsuperscript{6} We hypothesize that higher levels of social capital imply a greater consideration for the public good and, as a consequence, an increased willingness to engage in aggregate retrospective voting despite the possibility of group specific transfers. In turn, this willingness manifests itself in larger electoral penalties for bad governance.

4 Specification and data

We study state election outcomes in the 48 continental US states. Nebraska and Mississippi are omitted in the analyses of legislative elections, due to the unicameral, non-partisan legislature in the former and insufficient data on late budgets in the latter.\textsuperscript{7} Our data set covers the years 1988-2007 for gubernatorial elections, 1988-2006 for legislative elections and 1988-2003 for individual legislator reelection outcomes, but lack of information on budget enactment dates implies that the available time series is considerably shorter for some states, making our data set an unbalanced panel. Since we always include the state’s history of late budgets during at least the two years leading up to the election, the earliest elections included in our analyses are from 1989.

\textsuperscript{6}In the parlance of the economic voting literature, sociotropic, rather than egotropic, voting is needed.
\textsuperscript{7}We do have enough data for Mississippi to include it in the analysis of gubernatorial elections. This is because our sample in this case covers 2007, for which we have late budget information for all states. Since 2007 was an election year in Mississippi, this produces one more observation, which allows us to include Mississippi in the estimations.
4.1 Empirical models and dependent variables

Our generic specification models the electoral support for a party or individual that held control of a particular state government branch or office before the election. We shall generally refer to this party or individual as “the incumbent party” or simply “the incumbent.” Thus, in the party-based analyses, the term “incumbent” refers to a party, and the identity of this party in a given state in a given year depends on which branch is being analyzed: In our analyses of gubernatorial elections, it refers to the incumbent governor’s party. In the analyses of lower-house elections, it refers to the party that controlled the lower house in the legislature prior to the election, irrespective of whether this is also the party that the governor belongs to. Finally, in the analyses of individual state lawmakers’ reelection prospects, the term “incumbent” always refers to the person running for re-election.

4.1.1 Gubernatorial elections

The dependent variable in the analyses of gubernatorial elections is the vote share of the incumbent party. The source is the Statistical Abstract of the United States, various years, supplemented with information from the US Election Atlas (www.uselectionatlas.org). We restrict our sample to elections in which the incumbent governor belongs to one of the two major parties. The regressions we estimate can be written as

\[
vote_{it} = \beta \cdot late_{it} + \mathbf{x}' \mathbf{z}_{it} + \delta' \mathbf{x}_{it} + \eta_i + \gamma_t + \varepsilon_{it}
\]

where \( vote_{it} \) is the incumbent party’s share of the vote in the gubernatorial election in state \( i \) in year \( t \), \( late_{it} \) is some measure of the state’s history of budget lateness since the previous gubernatorial election, \( \mathbf{z}_{it} \) is a vector of contextual variables that may influence the marginal effect of budget delays on vote shares, and \( \mathbf{x}_{it} \) is a vector of control variables. All right-hand-side variables, including the key variable \( late_{it} \), are described below. The variables \( \eta_i \) and \( \gamma_t \) are state- and year fixed incumbency effects (as opposed to party-specific fixed effects); these are included to capture permanent differences in incumbency advantage across states and nation-wide shocks to incumbent popularity, respectively. The former could be driven by for example differences in term length, organization of primary elections, size and structure of the legislature, or media coverage of state politics, while the latter could reflect events on the national scene that change voters’ attitudes towards incumbents at large, such as political scandals, national crises etc.

We estimate the model using standard panel data fixed effects methods. Standard errors are robust to heteroskedasticity and within-state serial correlation in the error term.
4.1.2 Legislative seat shares

In the analysis of party seat shares in lower-house legislative elections, we use the seat share after the election for the incumbent party, i.e., the party that held a majority in the lower house before the election. Party seat shares are computed from Klarner’s (2007) data set on partisan balances in state legislatures. This data set contains information on the number of Democrats, Republicans, non-major party legislators, vacancies, and total number of seats in state legislatures in each year between 1959 and 2007. Our approach has a small drawback in that it relies on seat shares from the legislative session in the year following the election, rather than on actual election results. If shifts in partisan balances occur between the time of the election and the subsequent legislative session, due to for example legislators switching from one party to another or being replaced with opposite-party candidates, this will lead to measurement error in our computed seat shares. However, such shifts are infrequent.

We model the seat share obtained by the incumbent party in state $i$ in a year $t$ legislative election as follows:

$$\text{seat}_i = \beta \cdot \text{late}_i + \lambda' \cdot \text{late}_i + \delta' \cdot \text{x} + \eta + \gamma + \varepsilon$$

The superscripts $L$ on the right-hand side variables reflect that these variables are adapted to legislative elections, rather than gubernatorial elections. For example, $\text{late}_i$ measures the state’s history of budget lateness since the previous legislative election.

As explained below, the vector of control variables $\text{x}$ always includes the incumbent party’s vote share in a same-year gubernatorial election. This is an endogenous variable if the error term in the seat share equation is correlated with the error term in the equation for the concurrent gubernatorial election. To deal with this problem we instrument the gubernatorial election vote share with a dummy variable for whether the incumbent governor runs for re-election. The equation for party seat shares is then estimated by the fixed effects 2SLS estimator.

4.1.3 Individual legislator re-election

For the analysis of individual state representatives’ re-election prospects, we use the ICPSR data set on state legislative returns (Carsey et al., 2008). This data set contains information on 259,000 candidates who ran for state legislative office from 1967 through 2003. Unfortunately, no information is available for more recent years, which limits the size of our sample. In each lower-house election year between 1990 and 2003 in each state, we identify all individuals in the data set that won a seat in the lower house of the state legislature. We then track the electoral fates of these incumbents in the next lower-house election to determine whether they ran for re-election, and if so, whether they succeeded. In each case, the information in the data set also allows us to determine whether the incumbent was facing a binding term limit, and
whether the incumbent ran for the state senate instead of the lower house. For each eligible incumbent in each year, we then code our binary dependent variable as 1 if the incumbent was re-elected, and zero otherwise. "Eligible" here means those incumbents that were neither term limited, nor running for the state senate.\(^8\) This produces a sample size of roughly 22,800 observations.

Given the binary nature of the dependent variable, we employ the following probit model:

\[
\Pr(\text{reelection}_{jit} = 1 | late_{it}^L, z_{jit}, x_{jit}, w_{jit}, \eta_i, \gamma_t) = \Phi(\beta \cdot late_{it}^L + \lambda' z_{jit} \cdot late_{it}^L + \delta' x_{jit} + \sigma' w_{jit} + \eta_i + \gamma_t)
\]

where \(\Phi\) denotes the standard normal cumulative distribution function. The subscript \(j\) denotes the identity of an individual incumbent legislator, while the usual subscripts \(i\) and \(t\) denote state and year, respectively. In addition to the state-level control variables included in the analyses of legislative seat shares, we now also include some incumbent-specific characteristics in the vector \(w_{jit}\). Note also that the vector of interaction variables, \(z_{jit}\), now contains state-level variables as well as incumbent-specific variables (hence the subscript \(j\)).

As in the analyses of legislative seat shares, the vector \(x_{jit}^L\) includes the vote share obtained by the individual incumbent’s party in concurrent gubernatorial elections. We therefore estimate the model by conditional maximum likelihood IV-probit, where the vote share in concurrent gubernatorial elections is again instrumented with a dummy variable for whether the incumbent governor runs for re-election.

The presence of state fixed incumbency effects is handled by including a full set of state dummy variables. Note that this does not give rise to the usual incidental parameters problem associated with probit on panel data with a fixed effect for each individual. The reason is that an "individual" in our sample is an incumbent (subscript \(j\)), and not a state (subscript \(i\)). In terms of asymptotics, we think of the number of incumbents going to infinity, while keeping the number of states (and thereby the number of parameters to be estimated) fixed.

Allowing state level variables to affect individual level outcomes opens up the possibility that individual level error terms \(\varepsilon_{jit}\) are correlated within states, which can result in standard errors being underestimated. This suggests correcting for clustering at the state level. On the other hand, given that estimation by a probit model necessarily entails specific assumptions about the error structure that are inconsistent with the clustering correction, we carry out our

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\(^8\)Note that this approach treats elections in which the incumbent did not run (unless term limited or running for state senate) as incumbent defeats. The data set only contains entries for candidates that did actually run, and an incumbent not running for re-election will therefore be absent in the data set in what would have been the year of re-election. Unfortunately, the data set is for some states in some years plagued by missing observations. Therefore, the absence of a data entry for an incumbent does not necessarily imply that the incumbent did not run. To address this problem, we always check whether we can identify a winning candidate in the incumbent’s district. If another winner is identified, we assume that the incumbent did in fact not run for re-election and treat the election outcome as an incumbent defeat. If not, we treat it as missing information and omit it from the analysis.
regressions without such corrections; in practice, however, our results are largely unaffected by correcting for clustering in various ways.

4.2 Explanatory variables

This subsection describes the explanatory variables used in the analyses and our motives for including them in the regressions below. More detailed descriptions of all variables, including their sources, can be found in the data appendix.

4.2.1 Late budgets

Our main explanatory variable of interest in the analyses of gubernatorial elections is the number of late budgets since the previous election. To allow comparisons between states with two-year electoral cycles and states with four-year electoral cycles, and between states with annual budget enactment and states with biennial budgeting, we normalize by the total number of budgets enacted since the previous election.\(^9\) For legislative elections we also employ an alternative measure, namely the (normalized) number of legislative budget delays since the previous election, i.e. the number of times that the legislature exceeded its deadline for passage of the budget, as described in section 2. This is arguably a more accurate indicator of the level of gridlock in the legislature.

For both gubernatorial and legislative elections, we only include those years in which the current incumbent party was in control. For example, if the majority in a legislative chamber shifts from one party to the other in the middle of an electoral term, due to for instance a legislator switching party, the relevant period over which we calculate the average number of late budgets (or legislative delays) is from the time of the shift in partisan balance until the next election. The reason for this is that voters are less likely to hold the current incumbent party accountable for budget delays that occurred while another party was in charge.

4.2.2 Interaction terms

We condition the effect of late budgets on a range of covariates by including interaction terms between these covariates and our late budget variable. First, we allow different slopes for unified vs. divided governments in the equations for both gubernatorial and legislative elections. A unified government is here defined as a situation in which the same party controls the executive branch as well as both chambers in the legislature. Divided government is defined as any other combination of partisan control. We also allow for a level effect of divided government

\(^9\)We have also experimented with alternative time horizons. One approach is to use a dummy for whether the most recently enacted budget was late. Another is to use number of late budgets over the two most recent years only. The latter coincides with our preferred measure when elections take place every other year. In general, the results do not hinge on the exact choice of time horizon.
by including its dummy variable directly with no interaction. Second, we examine whether supermajority requirements to pass the budget dilute the clarity of responsibility obtained under unified government. We do this by further refining the model, allowing separate slopes on the late budget variable for unified governments with no supermajority requirements, unified governments with supermajority requirements, and divided governments.

Third, in the analyses of legislative elections we interact our late budget variable with the incumbent party’s margin to the minority party, defined as the difference in seat shares between the two parties. Fourth, we interact late budgets with the 12-months change in the state unemployment rate. Fifth, we allow the impact of late budgets to depend on the level of social capital, measured by the census response rate. As argued by Knack (2002), census response is a public good at the state level, as census counts affect federal funding and the size of congressional delegations. Since an individual’s possibility of affecting such outcomes is small, “census response is [...] a reasonable proxy for socially cooperative attitudes.” The minimum value in our sample is attained by South Carolina (58 percent), while maximum values of 75 and 76 percent are found in Minnesota, Wisconsin and Iowa.

Finally, in the analyses on individual legislators’ re-election prospects we allow budget delays to have different effects for members of the majority party in the legislature versus members of the minority party. To conserve degrees of freedom we generally do not include all of these interaction terms at once. Instead we take a step-by-step approach and include them one by one in separate regressions.

4.2.3 State economic outcomes and fiscal policy

To capture state economic conditions we include the change in the state unemployment rate from October in the year prior to the election to October in the year of the election. We also control for the real growth in housing prices since the year before the election. As noted by Wolfers (2002), housing prices is a potentially important control variable, because it captures a forward-looking, market-based evaluation of a broad array of state characteristics that are influenced by government policies, such as infrastructure, job opportunities and public safety.\footnote{We also experimented with including other state economic indicators, such as the average yearly state inflation rate and the average yearly growth rate of real state GDP per capita, both since the year of the previous election. The estimated coefficients were statistically insignificant, however, so we omit them in the results reported here.}

To control for changes in the size of government we include the change in the ratio of state government expenditures to GDP since the previous election. Tax increases enacted since the previous election, measured in percent of total general fund revenue, are also included. Finally, to control for fiscal balance we include the state government budget surplus in the year of the election. The surplus is calculated as the difference between general revenue and general
expenditure and measured in percent of state GDP. Negative values of the surplus variable correspond to a state government budget deficit.

4.2.4 Incumbency advantage and persistence in voting

It is well known that incumbent candidates in US elections enjoy considerable advantages over their challengers (see, e.g., Ansolabehere and Snyder, 2003 for a recent review). Further, voting behavior may display a substantial amount of persistence even when the incumbent politician (the person, not the party) does not run for re-election; that is, voters may stick with the party they voted for in the previous election simply out of habit. To capture such effects, we include the election result in the previous election for the current incumbent party or individual. That is, for gubernatorial elections we include the vote share of the incumbent governor’s party in the previous gubernatorial election. We also include a dummy variable that takes the value one if the incumbent governor ran for re-election, and zero otherwise. In the analyses of party seat shares in lower-house legislative elections, we include the seat share won in the previous lower-house election by the party that held a majority immediately prior to the current election. Finally, in the analyses of individual legislators’ reelection prospects we include the current incumbent’s share of the district vote in the previous election.\(^{11}\)

4.2.5 Coattails and national events

Previous studies have found state election outcomes to be affected by concurrent elections for higher office (Chubb 1988; Alt, Lowry and Ferree 1998). To address this issue we always include the share of the major party vote in the state captured by the presidential candidate who belongs to the same party as the incumbent party/individual. In our models of legislative elections we also include the vote share of the incumbent party in the same-year gubernatorial election. In years with no gubernatorial election we replace this variable with zeros. A dummy variable for gubernatorial election year is then included to avoid problems of shifting the intercept in such years.\(^{12}\) The inclusion of gubernatorial election vote shares raises issues of endogeneity and necessitates estimation with instrumental variables, as explained above.

Of course, voters’ partisan attitudes in state elections may also be affected by events on the national scene in non-election years. To proxy for national shifts in partisan sentiments we construct a job approval rating index for the president at the time of the state election. The index is constructed as the percentage of respondents in nation-wide Gallup polls who

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\(^{11}\)Note that this is in none of the cases equivalent to including a lagged dependent variable. In the analyses of vote/seat shares, the variables included coincide with the lagged dependent variables if the party currently in control was also in control before the previous election, but this is of course not always the case.

\(^{12}\)Similarly, we replace the presidential vote shares with zeros in years with no presidential election. The fact that we also include a full set of time dummies renders the inclusion of a time dummy for presidential election year superfluous.
approve of the president’s performance, minus the percentage that disapproves. We interact this variable with a dummy variable that takes the value one if the president belongs to the incumbent party, and minus one otherwise. The latter variable is also included directly with no other interactions. We also control for nation-wide shocks to incumbency advantage by including a full set of year dummies, as represented by the $\gamma_i$’s in the equations above.

4.2.6 Individual legislator characteristics

In the probit analyses of individual legislators’ reelection prospects, we include the following individual characteristics (represented in the vector $w_{jit}$ above): whether the incumbent belongs to the majority party in the legislature, the number of times the incumbent has previously run for office, as well as the square of the latter.

5 Results

5.1 Gubernatorial elections

Results for gubernatorial elections are reported in Table 1, where each column shows results for the effect of late budgets conditioned on different (sets of) covariates. Control variables are the same across all columns, as are the estimated effects of the controls, which we briefly review before turning to the results on late budgets.

The macroeconomic control variables do not have much explanatory power. The coefficient on the change in the unemployment rate has the expected negative sign, whereas the coefficient on real growth in housing prices is surprisingly also negative. Both coefficients are small and statistically insignificant, however. The results for the fiscal policy variables are stronger. A tax increase of 1 percent of general fund revenue lowers the governor’s party’s vote share by 0.25 percentage points. Voters also strongly punish governors for budget deficits but reward them for surpluses: A 1 percentage point increase in the surplus to GDP-ratio is rewarded with a 4-5 percentage points increase in vote share. These results are statistically significant at the five percent level, or even lower. In contrast, we do not find any significant effect of increases in the size of government, as measured by the ratio of spending to GDP.

While the incumbent party’s vote share in the previous election does not appear to have any independent effect on current vote shares, we do find a strong incumbency effect on vote shares: Incumbent governors seeking re-election can expect to score 8 percentage points higher than candidates who hope to replace a retiring governor from their own party. We find no direct effect of divided government on incumbent party vote shares.

\[13\] In results not reported, we allowed a different slope for positive and negative values of the surplus variable. The data did not reject the null hypothesis of equal coefficients on the deficit- and surplus variables.
National events play an important role in gubernatorial elections: Presidential coattails are substantial and statistically significant, with the incumbent party gaining between 0.4 and 0.5 percentage points for every 1 percentage point increase in the vote share of their presidential candidate. Incumbents from the president’s party can generally expect to do worse than incumbents belonging to the national opposition party, but the difference is smaller when the president enjoys high approval ratings. When the president is extremely popular (percentage of people approving must be at least 30 points in excess of percentage of people disapproving), incumbents from the president’s party may have an advantage.

We now turn to the variable of primary interest, the late budget variables. Column 1 presents an estimate of an unconditional effect of late budgets on the incumbent party’s vote share. As we suspected, the data reveal no such unconditional effect: The estimated coefficient is virtually zero and statistically insignificant. The regression presented in column 2 conditions the effect of late budgets on the partisan control of state government branches. The results are now remarkably different: For divided governments, we find a positive but statistically insignificant coefficient on the normalized number of late budgets. For unified governments, on the other hand, the coefficient is negative, numerically large and statistically significant. The point estimate suggests that if every budget enacted during a gubernatorial term period is late, a party that controls both the executive and the legislative branch during that term can expect a punishment from voters in the order of 9 percent of the votes in the following gubernatorial election. With a median margin of victory of 13.1 percentage points for the gubernatorial races in our sample, this is a very large effect. The statistical uncertainty is sizeable, however: A 95 percent confidence interval suggests that the effect could be between 0.02 and 18.1 percent of the votes.

In column 3 we refine the model by distinguishing between two types of unified governments: Those that face supermajority requirements to pass the budget in the legislature, and those that do not. We find a noticeable difference in the effect of late budgets: Incumbent parties in a unified government with no supermajority requirements are significantly punished for late budgets, whereas unified governments that operate under a supermajority requirement, which strongly increases the likelihood the the opposition party has influence, are not. The difference is statistically significant at the 1 percent level; in fact, the effect of late budgets under the latter type of unified government is statistically indistinguishable from the effect under a divided government, which is consistent with the argument that voters take into account the institutional setting when attributing responsibility for fiscal governance outcomes.

[Table 1 about here]
5.2 Legislative elections

5.2.1 Party seat shares

Table 2 shows results for our estimations of seat shares for the incumbent party in lower house legislative elections. Starting with the control variables, we again find no significant effect from changes in the state unemployment rate, but the incumbent party in the legislature is more successful when housing prices are rising. For the fiscal policy variables, the estimated coefficients generally have the signs we would expect, but, in contrast to the results for gubernatorial elections, none of them are statistically significant. This is consistent with previous findings that it is primarily the governor who is held accountable for the economy (Niemi et al. 1995; Lowry et al. 1998).

We find a strong persistency in lower house seat shares, as can be seen from the sizeable and highly significant coefficient on the incumbent party’s seat share in the previous election. As in gubernatorial elections, we find a considerable influence from presidential politics: The president casts a long shadow, and members of his own party generally do worse in state legislative elections unless the president enjoys very favorable approval ratings. Finally, we find evidence of coattails from gubernatorial elections. With a one percentage point increase in the seat share in the legislature for every 8-10 percent of votes won in a concurrent gubernatorial race, the effect is about one third of the effect from presidential elections. It is statistically significant at the five percent level in 6 out of 8 regressions.\(^{14}\)

In column 1 we include the normalized number of late budgets since the previous election with no interactions terms. In contrast to the results for gubernatorial elections, we now in fact find an unconditional, negative and statistically significant effect of late budgets on the electoral support for the incumbent party. The point estimate of the coefficient on late budgets suggests that producing a “perfect record” of late budgets triggers a decline in the seat share of the incumbent party of 2.2 percentage points. Taking statistical uncertainty into account, the effect could be between 0.2 and 4.3 percentage points.\(^{15}\) Unlike in the case of gubernatorial elections, this appears to be the case no matter who controls the different branches of state government. In particular, allowing different slope coefficients under unified government and divided government, respectively, does not suggest any difference in the effect of late budgets between these two regimes, as seen in column 2. The two coefficients are of similar size and the difference between them is statistically insignificant. The only difference is that the coefficient for unified governments is less precisely estimated than its divided government counterpart.

In columns 3-8 we study the effect of legislative budget delays on legislative election out-

\(^{14}\)As described above, the concurrent gubernatorial vote share is instrumented by an indicator variable for whether the governor runs for reelection; this is a strong instrument, with the first stage F-test statistic equal to 102.8 for the regression reported in column 3.

\(^{15}\)As suggested by a 95 percent confidence interval for the coefficient on the normalized number of late budgets.
comes. We generally find stronger effects and more precise estimates when using this variable instead of the number of late budgets. Column 3 shows a highly significant unconditional effect of legislative delays on the seat share of the incumbent party. The results in columns 4 and 5 elaborate on this point: Voters appear to hold the majority party in the lower house of the legislature accountable for delays in the legislative budget process, no matter whether that party has unified control over state government or not. In column 5, the numerically smaller coefficient for unified governments that operate under a supermajority requirement to pass the budget suggests that voters do respond less aggressively when such requirements are present, but the difference to the coefficient for unified government without supermajority requirements is statistically insignificant.

In column 6 we allow the impact of such delays to depend on the incumbent party’s seat share margin to the minority party. The resulting coefficient on the interaction term between legislative delays and the seat share margin is negative and statistically significant at the 10 percent level. Thus, the larger the majority party is relative to the minority party, the stronger are the consequences for its electoral support when it fails to deliver a state budget within the intended time frame. This is consistent with the clarity-of-responsibility hypothesis, but also with other hypotheses, as we shall explain in the next section.

In column 7 we investigate a frequently mentioned cause of good governance: Social capital. We interact legislative budget delays with our social capital measure: The final response rate in the 2000 Census. The results show that a state with the minimum level of social capital, which in our sample corresponds to a census response rate of 58 percent, sees no response at all to late budgets, while legislatures in states with maximum social capital see support for the incumbent party decreasing by 5.1 percentage points. Consistent with such a penalty, Andersen et al. (2010a) find that late budgets do indeed occur significantly less frequently in states with high social capital.

Finally, column 8 examines whether voter responses to legislative budget delays depend on the shape of the state economy, as measured by the change in the state unemployment rate. The results indicate that voter responses to legislative delays are sharper when the economy is gaining momentum but milder when it is slowing down. This is consistent with the interpretation that voters perceive a weak economy as a valid excuse for failing to pass a budget in time, while no such excuse exists when the economy is strong.¹⁶

[Table 2 about here]

¹⁶In regressions not reported we allowed a different interaction effect depending on whether the change in the unemployment rate was positive or negative. The results revealed no significant difference, but the standard errors on the interaction terms were somewhat higher than in the specification presented here.
5.2.2 Individual incumbent reelection prospects

The results in the previous section showed that the majority party in the lower house of the legislature loses seats after a legislative term plagued by late budgets. From the point of view of political parties, this means that late budgets hurt the party currently holding power. The minority party, on the other hand, is actually likely to gain from budgetary delays. It is tempting to extend this conclusion to individual majority- and minority party members in the legislature. The results on seat shares are consistent with two widely different stories for individual legislators, however: First, the results could indicate that voters react to legislative budget delays by exclusively punishing those politicians perceived as responsible for them, namely the members of the ruling majority party. The larger the majority party is compared to the minority party, the clearer is the placement of responsibility, and the harsher will the punishment for the majority party be.

Second, an alternative theory is that voters hold all incumbent legislators equally accountable for budget delays, regardless of their partisan affiliation. Budget delays then trigger an anti-incumbent reaction from voters, implying fewer incumbent reelections. And since the current majority party has more incumbents than the minority party to begin with, they can expect to face a larger number of incumbent defeats. If the ousted incumbents are replaced by candidates from the opposite party, this leads to a rise in the seat share of the minority party at the expense of the majority party. Moreover, the effect on seat shares will be increasing in the initial margin between the majority party and the minority party, not because of greater clarity of responsibility, but merely due to an arithmetic fact: The more seats a party has, the more seats can it expect to lose when voter sentiments turn anti-incumbent.17

To test which of these interpretations is appropriate, we now take a closer look on the effect of legislative budget delays on the probability of reelection for individual legislators. Table 3 shows results for a range of IV probit models. As in the previous subsections, each model allows the effect of legislative budget delays to depend on the control variables in a different manner. A main purpose of the analyses is to examine whether legislative budget delays has the same effect on reelection prospects for all incumbents across parties. We therefore always allow separate slope coefficients on the number of delays for majority- and minority party members, as well as separate interaction effects. As usual, the set of control variables is the same in all models.18

17These two interpretations represent two extreme models of voter behavior. Of course, the true model could be somewhere in between, implying that incumbents of all parties are held accountable to some extent, but majority party members more so than minority party members.

18In principle, the impact of all control variables could also be different for majority party members vs. minority party members. In results not reported, we estimated a model with separate coefficients on all control variables. We then tested the null hypotheses of equal coefficients for all variables, separately as well as jointly. The null was only rejected for one control variable, namely divided government. We therefore allow separate coefficients on divided government for majority- and minority members in the results reported here, while the
The statistics reported in column (a) of Table 3 are the estimated probabilities that an incumbent will earn reelection after a legislative term with no legislative budget delays. Column (b) reports the discrete changes in this probability that follow from a change in the normalized number of legislative budget delays from zero to one. We condition this effect on various combinations of the control variables. The statistics in column (c) are the differences between the changes in probability reported in column (b) for different values of the control variables, i.e., the difference of differences, or the interaction effects between legislative budget delays and control variables of particular interest. For all of the estimated models, a full set of parameter estimates can be found in appendix Table A.2.

In model (1) we condition the effect of legislative budget delays on only one characteristic, namely whether the incumbent belongs to the majority party or minority party in the legislature. We find that the probability of reelection for a majority party incumbent falls by about 5 percentage points when all state budgets enacted since the previous election were delayed, down from a 79% reelection probability when none were delayed. The effect is highly statistically significant. For members of the minority party, the estimated effect is roughly half as large, and significant at the 10 percent level. Note, however, that we cannot reject the null hypothesis that the effect is equally strong for both types of incumbents.

Model (2) refines these results by conditioning not only on the partisan affiliation of the incumbent, but also on whether the state government is under unified or divided control. This reveals an important difference in the consequences of budget delays for members of the minority party: Under divided government, there is a strong negative effect on the probability of reelection, which in terms of magnitude is equal to the effect for members of the majority party. Under unified government, on the other hand, minority party incumbents are shielded from the effects of legislative budget delays. In contrast, the consequences for majority party incumbents are now harsher.\(^{19}\)

Model (3) sheds further light on this issue by distinguishing unified governments that operate under a supermajority requirement to pass the budget from unified governments that are not constrained by such a requirement. The results broadly confirm our priors. For majority party members who do not face a supermajority requirement, we now find that the impact of legislative budget delays on their reelection probabilities is significantly stronger under unified government than under divided government. Most notably, the effect of delays is entirely different in legislatures with a supermajority requirement. If anything, majority party mem-

\(^{19}\)The estimated effect for majority party incumbents is stronger under unified government than under divided government, as we would expect, but the difference is not statistically significant, as can be seen from the difference-of-difference statistic in column (c). On the other hand, the difference-of-difference between the effects for majority party members and minority members under unified government (not reported in Table 3) is strongly significant (p-value < 0.01). Also not reported in Table 3 is the result that state legislators running for the state senate are also significantly penalized for being in a legislature producing late budgets.
bers appear to gain from delays in such states, but the statistical uncertainty of this effect is considerable.

Turning to model (4), we now focus on the interaction between budget delays and the relative sizes of the parties in the legislature. We estimate the impact of legislative budget delays on incumbent reelection probabilities at majority party seat share margins of 3.9% and 39.5%. These numbers correspond to the sample average minus/plus one standard deviation. A larger seat share margin does not seem to imply stronger accountability for individual majority party members as we might have expected based on the results for party seat shares in the previous section. In contrast, the estimated impact of budget delays is larger when the seat share margin is 3.9% than when it is 39.5%, although the difference is statistically insignificant. For minority party members, we find no difference at all. Recall the result found in the previous section that the larger the majority party is relative to the minority party, the more seats does it lose after budget delays. The results here reveal that this does not reflect a stronger accountability mechanism for individual majority party incumbents, as a clarity-of-responsibility interpretation would suggest. Rather, it most likely reflects the fact that the more seats a party has, the more seats it can expect to lose when voters hand out punishments for legislative budget delays.

Finally, model (5) examines the interaction between legislative budget delays and the state’s economic shape. Paralleling the results for party seat shares in the previous section, we find a significant difference between good and bad economic times when it comes to the electoral impact of delays. If the unemployment rate has fallen 1 percentage point over the 12 months leading up to the election, we find strong impacts of budget delays on the reelection probabilities for both majority- and minority party members. The point estimates suggest drops in the reelection rates of 8 percentage points and 4.4 percentage points, respectively. If the unemployment rate has risen 1 percentage point, on the other hand, the estimated effects are negligible and statistically insignificant for both majority- and minority party members.

[Table 3 about here]

5.3 Robustness issues

The results presented in tables 1 to 3 are robust to a number of different definitions of variables and empirical specifications. In the analyses, we have used the proportion of late budgets since the last election. If we use the proportion of late budgets from the two most recent years, the results are essentially unchanged; if we consider only the most recent budget, the coefficients continue to be significant but are slightly smaller. This makes sense, we believe, as voters are likely to be more dissatisfied with a situation of permanent delays than with an occasional late budget.
We also explore whether there are systematic differences between states that have and never have experienced legislative delays or late budgets. Restricting the sample to states that have experienced delays at some point in the period we consider, we find unchanged results for the analyses based on legislatures and individual legislators, suggesting that identification comes from variations within this group of states. In the case of gubernatorial elections, the estimated effect of late budgets under unified governments increases, but the estimated standard error also increases, such that the effect just ceases to be significant.

Dropping individual high-profile states such as New York or California (or both), or special cases such as Louisiana with its unique primary runoff system, makes no difference to results; similarly, dropping states with biennial budgeting leaves results unaffected.

Throughout, we have not considered the partisan make-up of the electorate, partly as this is likely to be endogenous with respect to partisan government performance. If, however, we control for self-declared partisan or ideological identification, using data from Wright et al. (n.d.) up to 2003, all estimated coefficients on delays increase, some substantially, and continue to be significant.20

6 Conclusion

Using a unique measure of budgetary delays in US state governments, we find strong and clear evidence that voters hold elected politicians accountable for bad fiscal governance in the form of late budgets, controlling for budget outcomes as well as a wide variety of individual, legislature-level and state-level control variables. While the major part of the literature on electoral accountability and good governance has focused on electoral penalties due to corruption, one of our contributions is to show that voters hold political actors accountable also for less extreme realizations of bad governance, which, arguably, occurs more often than corrupt behavior.

We find that governors are punished for late budgets only under unified governments and that legislatures overall are punished for legislative budget delays under both unified and divided government. Consistent with voter responses being conditional on clarity of responsibility individual members of the majority party in the legislature face stronger punishments under unified government than under divided government. Minority party members are held accountable for delays under divided government, with magnitudes equal to those observed for majority party members. Our analyses also point to a dilemma for members of the legislative minority: While the minority party in the legislature gains in terms of seat shares from legislative delays, individual minority members are penalized. This is probably due to overall voter fatigue towards the legislature following legislative budget delays, with new minority

20The Wright, Erikson and McIver data is a collection, based on a CBS/NYT national survey, of partisan (Republican, Independent, Democrat) and ideological (Liberal, Moderate, Conservative) identification.
party members replacing the unpopular incumbents. Thus, for state legislators with personal political ambitions, obstructing the budget process appears to be a bad recipe for success.

Looking at the overall pattern of results, one intriguing finding is that the available evidence suggests an asymmetric attribution of blame: Governors are subjected to an electoral penalty only under unified government, while legislatures are always held accountable. This can reflect differences in state constitutions and customs regarding who is thought to have the main responsibility for the budget. Furthermore, governors may be more adept at the 'blame game' that sometimes follows failures to finish a budget on time. In on-going research, we are investigating the possibilities for measuring the assignment of popular blame, based on job approval ratings and newspaper accounts of late budget.

If we combine the results obtained here with results on the causes of late budgets as identified by Andersen, Lassen and Nielsen (2010a), we find strong evidence that political actors recognize voter responses: States with higher degrees of social capital punish legislatures more for legislative budget delays, and, indeed, we see fewer delays in states with higher social capital. Voters have a harder time attributing responsibility for late budgets under divided government and when the economy is slowing down – and this is exactly the cases where we see more late budgets.

Understanding the electoral consequences of budget gridlocks is key to understanding why such gridlocks occur in the first place. In the end, we believe that the strongest motivation for state lawmakers to finish their business on time is the reaction of their constituents and our results support this. If politicians are punished by voters for bad governance outcomes, it is in their own interest to avoid such outcomes. On the other hand, if the personal costs of bad governance are low, inferior outcomes such as budget delays are more likely to arise, and politicians have little incentive to adopt institutional reforms that could help alleviate the problem.
References


http://php.indiana.edu/~wright1/cbs7603_pct.zip

7 Appendix

[Table A1 about here]

[Table A2 about here]
Figure 1a: No. of budgets enacted after beginning of fiscal year relative to total
no. of enacted budgets, 1988-2007

Figure 1b: No. of budgets passed after legislature’s deadline relative to total
no. of enacted budgets 1988-2007
Table 1. Gubernatorial election outcomes and late budgets, 1990-2007.

<table>
<thead>
<tr>
<th></th>
<th>Vote share won by incumbent governor’s party</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
</tr>
<tr>
<td><strong>Late budgets</strong></td>
<td>-0.02</td>
</tr>
<tr>
<td></td>
<td>(3.69)</td>
</tr>
<tr>
<td><strong>Late budgets × divided govt.</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Late budgets × unified govt.</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Late budgets × unified govt. × no supermajority req.</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Late budgets × unified govt. × supermajority req.</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Divided government</strong></td>
<td>0.89</td>
</tr>
<tr>
<td></td>
<td>(1.71)</td>
</tr>
<tr>
<td><strong>Change in unemployment rate</strong></td>
<td>-0.08</td>
</tr>
<tr>
<td></td>
<td>(1.54)</td>
</tr>
<tr>
<td><strong>Real growth in housing prices</strong></td>
<td>-0.65</td>
</tr>
<tr>
<td></td>
<td>(0.50)</td>
</tr>
<tr>
<td><strong>Change in govt. spending-to-GDP ratio</strong></td>
<td>0.54</td>
</tr>
<tr>
<td></td>
<td>(0.83)</td>
</tr>
<tr>
<td><strong>Enacted tax changes</strong></td>
<td>-0.25**</td>
</tr>
<tr>
<td></td>
<td>(0.10)</td>
</tr>
<tr>
<td><strong>State budget surplus</strong></td>
<td>4.84***</td>
</tr>
<tr>
<td></td>
<td>(1.13)</td>
</tr>
<tr>
<td><strong>Vote share in previous election</strong></td>
<td>0.03</td>
</tr>
<tr>
<td></td>
<td>(0.09)</td>
</tr>
<tr>
<td><strong>incumbent governor running for re-election</strong></td>
<td>8.32***</td>
</tr>
<tr>
<td></td>
<td>(1.30)</td>
</tr>
<tr>
<td><strong>Vote share in presidential election</strong></td>
<td>0.51**</td>
</tr>
<tr>
<td></td>
<td>(0.20)</td>
</tr>
<tr>
<td><strong>President from incumbent party</strong></td>
<td>-3.03***</td>
</tr>
<tr>
<td></td>
<td>(0.80)</td>
</tr>
<tr>
<td><strong>Pres. from incumbent party × pres. approval rating</strong></td>
<td>0.09***</td>
</tr>
<tr>
<td></td>
<td>(0.03)</td>
</tr>
</tbody>
</table>

State Fixed Effects: Yes
Time dummies: Yes
R-squared: 0.53
Observations: 186

All estimates obtained using the xtreg2 command in Stata 10. Standard errors are robust to heteroskedasticity and clustering at the state level. ***, **, * denote significance on the 1%, 5%, and 10% levels, respectively. A constant is included in all estimations.
<table>
<thead>
<tr>
<th>Table 2. Party seat shares in state legislative elections and late budgets, 1989-2006.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower house seat share won by incumbent party</td>
</tr>
<tr>
<td>(1)</td>
</tr>
<tr>
<td>Late budgets</td>
</tr>
<tr>
<td>Late budgets x divided govt.</td>
</tr>
<tr>
<td>Late budgets x unified govt.</td>
</tr>
<tr>
<td>Legislative delays</td>
</tr>
<tr>
<td>Legislative delays x divided govt.</td>
</tr>
<tr>
<td>Legislative delays x unified govt.</td>
</tr>
<tr>
<td>Legislative delays x unified govt. x no supermajority req.</td>
</tr>
<tr>
<td>Legislative delays x unified govt. x supermajority req.</td>
</tr>
<tr>
<td>Legislative delays x seat share margin to minority party</td>
</tr>
<tr>
<td>Legislative delays x census response rate</td>
</tr>
<tr>
<td>Legislative delays x change in unempl. rate</td>
</tr>
<tr>
<td>Divided government</td>
</tr>
<tr>
<td>Change in unemployment rate</td>
</tr>
<tr>
<td>Real growth in housing prices</td>
</tr>
<tr>
<td>Change in govt. spending-to-GDP ratio</td>
</tr>
<tr>
<td>Enacted tax changes</td>
</tr>
<tr>
<td>State budget surplus</td>
</tr>
<tr>
<td>Seat share in previous election</td>
</tr>
<tr>
<td>Vote share in presidential election</td>
</tr>
<tr>
<td>President from incumbent party</td>
</tr>
<tr>
<td>Pres. from incumbent party x pres. approval rating</td>
</tr>
<tr>
<td>Vote share in gubernatorial election</td>
</tr>
<tr>
<td>Gubernatorial election year</td>
</tr>
<tr>
<td>State Fixed Effects</td>
</tr>
<tr>
<td>Time dummies</td>
</tr>
<tr>
<td>1st stage F-stat. for excluded instr.</td>
</tr>
<tr>
<td>R-squared</td>
</tr>
<tr>
<td>Observations</td>
</tr>
</tbody>
</table>

All estimates obtained using the xtileg2 command in Stata. Robust standard errors in parentheses. ***, ** denote significance on the 1%, 5%, and 10% levels, respectively. A constant is included in all estimations. A dummy variable for whether the incumbent governor ran for re-election is used as an instrument for the majority party’s vote share in same-year gubernatorial elections in all columns. F-statistics for exclusion restrictions on the instrument in the first-stage equations are reported in the third row from the bottom.

<table>
<thead>
<tr>
<th>Model</th>
<th>Condition</th>
<th>(a) Probability of incumbent reelection when Legislative delays = 0</th>
<th>(b) Change in probability when ΔLegislative delays = 1</th>
<th>(c) Difference of difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>Majority party member</td>
<td>0.791 (0.018)</td>
<td>-0.051*** (0.013)</td>
<td>-0.025 (0.015)</td>
</tr>
<tr>
<td></td>
<td>Minority party member</td>
<td>0.786 (0.019)</td>
<td>-0.026* (0.014)</td>
<td></td>
</tr>
<tr>
<td>(2)</td>
<td>Majority party member, divided govt.</td>
<td>0.793 (0.018)</td>
<td>-0.043*** (0.014)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minority party member, divided govt.</td>
<td>0.778 (0.019)</td>
<td>-0.046*** (0.016)</td>
<td>-0.077*** (0.029)</td>
</tr>
<tr>
<td>(3)</td>
<td>Majority party member, divided govt.</td>
<td>0.794 (0.018)</td>
<td>-0.041*** (0.014)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Majority party member, unified govt., no supermajority req.</td>
<td>0.794 (0.019)</td>
<td>-0.089*** (0.025)</td>
<td>0.048* (0.027)</td>
</tr>
<tr>
<td></td>
<td>Majority party member, unified govt., supermajority req.</td>
<td>0.794 (0.019)</td>
<td>0.097** (0.050)</td>
<td>-0.186*** (0.055)</td>
</tr>
<tr>
<td></td>
<td>Minority party member, divided govt.</td>
<td>0.779 (0.019)</td>
<td>-0.044*** (0.016)</td>
<td>-0.080*** (0.029)</td>
</tr>
<tr>
<td></td>
<td>Minority party member, unified govt., no supermajority req.</td>
<td>0.775 (0.020)</td>
<td>0.036 (0.025)</td>
<td>0.061 (0.085)</td>
</tr>
<tr>
<td></td>
<td>Minority party member, unified govt., supermajority req.</td>
<td>0.775 (0.020)</td>
<td>-0.025 (0.083)</td>
<td></td>
</tr>
<tr>
<td>(4)</td>
<td>Majority party member, seat share margin to minority party = 3.9 %-points</td>
<td>0.792 (0.018)</td>
<td>-0.065*** (0.017)</td>
<td>-0.029 (0.022)</td>
</tr>
<tr>
<td></td>
<td>Majority party member, seat share margin to minority party = 39.5 %-points</td>
<td>0.792 (0.018)</td>
<td>-0.036** (0.017)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minority party member, seat share margin to minority party = 3.9 %-points</td>
<td>0.786 (0.019)</td>
<td>-0.026 (0.017)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minority party member, seat share margin to minority party = 39.5 %-points</td>
<td>0.786 (0.019)</td>
<td>-0.027 (0.022)</td>
<td></td>
</tr>
<tr>
<td>(5)</td>
<td>Majority party member, change in unemployment rate = +1 %-point</td>
<td>0.750 (0.023)</td>
<td>-0.018 (0.019)</td>
<td>0.062** (0.026)</td>
</tr>
<tr>
<td></td>
<td>Majority party member, change in unemployment rate = -1 %-point</td>
<td>0.815 (0.018)</td>
<td>-0.080*** (0.018)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Minority party member, change in unemployment rate = +1 %-point</td>
<td>0.744 (0.023)</td>
<td>-0.005 (0.021)</td>
<td>0.039 (0.029)</td>
</tr>
<tr>
<td></td>
<td>Minority party member, change in unemployment rate = -1 %-point</td>
<td>0.810 (0.019)</td>
<td>-0.044** (0.019)</td>
<td></td>
</tr>
</tbody>
</table>

The statistics in each model are based on the IV probit estimates reported in the column with the corresponding number in appendix table A2. Column (a) shows the predicted probability of reelection when the normalized number of legislative budget delays is zero. Unless specifically noted, all probabilities are evaluated for a hypothetical incumbent legislator who belongs to the same party as the president, serves in a unified government, in a year with both presidential and gubernatorial elections and average support for the incumbent’s party in both of these elections. All continuous control variables are evaluated at their sample averages. State- and year fixed effects are evaluated at median estimates (corresponding to Texas and 1996). The statistics reported in column (b) are the discrete changes in the probability of reelection when the normalized number of legislative delays goes from zero to one. The statistics in column (c) are the differences between the changes reported in column (b).

Standard errors in parentheses: ***, **, * denote significance on the 1%, 5%, and 10% levels, respectively. All standard errors are calculated by the delta method, using the predictnl command in Stata 10.
Table A1. Explanatory Variables: Definitions and Sources

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Late budgets</td>
<td>The number of budgets enacted after the end of the fiscal year since the previous election, relative to the total number of enacted budgets since the previous election</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Legislative delays</td>
<td>The number of budgets passed by the legislature after the deadline for legislative passage since the previous election, relative to the total number of enacted budgets since the previous election</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Divided government</td>
<td>Dummy variable equal to 1 if either i) both legislative chambers controlled by other party than governor’s, or ii) two chambers controlled by different parties</td>
<td>Klarner (2007)</td>
</tr>
<tr>
<td>Unified government</td>
<td>Dummy variable equal to 1 if both chambers in the legislature controlled by governor’s party</td>
<td>Klarner (2007)</td>
</tr>
<tr>
<td>Supermajority req.</td>
<td>Dummy variable equal to 1 if a supermajority vote is required to pass each budget</td>
<td>National Conference of State Legislatures</td>
</tr>
<tr>
<td>Seat share margin to minority party</td>
<td>Difference between seat shares for the majority party and the minority party in the lower house in the state legislature</td>
<td>Klarner (2007)</td>
</tr>
<tr>
<td>Change in unemployment rate</td>
<td>Change in the seasonally adjusted state unemployment rate from October in the year before the election to October in the year of the election</td>
<td>Bureau of Labor Statistics</td>
</tr>
<tr>
<td>Real growth in housing prices</td>
<td>Average annual growth rate in house prices from the fourth quarter of the previous election year to the fourth quarter of the current election year, deflated by the state GDP deflator.</td>
<td>Federal Housing Agency state level repeat-sales index (all transactions)</td>
</tr>
<tr>
<td>Change in govt. spending-to-GDP ratio</td>
<td>Change in the ratio of general state government expenditures to state GDP since the previous election year</td>
<td>US Census Bureau (expenditures) and Bureau of Economic Analysis (state GDP)</td>
</tr>
<tr>
<td>Enacted tax changes</td>
<td>Net revenue effect, measured in percent of general fund revenue, of tax changes enacted since the previous election</td>
<td>National Association of State Budget Officers, The Fiscal Survey of States, various editions</td>
</tr>
<tr>
<td>State budget surplus</td>
<td>General revenue minus general expenditure, measured in percent of state GDP</td>
<td>US Census Bureau (revenue and expenditure) and Bureau of Economic Analysis (state GDP)</td>
</tr>
<tr>
<td>State GDP</td>
<td>State GDP in current prices</td>
<td>Bureau of Economic Analysis</td>
</tr>
<tr>
<td>Real state GDP</td>
<td>State GDP in real (chained 2000) prices</td>
<td>Bureau of Economic Analysis</td>
</tr>
<tr>
<td>Inflation</td>
<td>Average yearly percentage change in state GDP deflator since previous election</td>
<td>Bureau of Economic Analysis</td>
</tr>
<tr>
<td>Fiscal transparency</td>
<td>Dummy variable equal to 1 if the state scores above the sample median on the transparency index developed in Alt, Lassen and Rose (2006), zero otherwise</td>
<td>Alt, Lassen and Rose (2006)</td>
</tr>
</tbody>
</table>
Table A1 (continued). Explanatory Variables: Definitions and Sources

<table>
<thead>
<tr>
<th>Variable</th>
<th>Definition</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Census response rate</td>
<td>Final state response rate (in percent) in the 2000 Census</td>
<td>US Census Bureau</td>
</tr>
<tr>
<td>Incumbent governor running for re-election</td>
<td>Dummy variable equal to one if the current incumbent governor is running for re-election, zero otherwise</td>
<td>Book of the States, various editions, and Wikipedia.org</td>
</tr>
<tr>
<td>Vote/seat share won in previous election</td>
<td>Gubernatorial elections: Vote share won in the previous gubernatorial election by the current incumbent governor’s party. Legislative elections, seat shares: Seat share won in the previous legislative election by the current majority party in the lower house of the legislature. Legislative elections, individual legislators: Share of the district vote won in the previous election by the current incumbent legislator</td>
<td>Governors: Statistical Abstract of the United States, various years. Seat shares: Klarner (2007). Individual legislators: Carsey et al (2008)</td>
</tr>
<tr>
<td>Vote share in presidential election</td>
<td>Share of the major party vote in the state captured by the presidential candidate who belongs to the same party as the incumbent party/individual. Equal to zero in years with no presidential election</td>
<td>uselectionatlas.org</td>
</tr>
<tr>
<td>President from incumbent party</td>
<td>Dummy variable that takes the value one if the incumbent party/individual belongs to the same party as the president, and minus one otherwise</td>
<td>Klarner (2007), Carsey et al (2008)</td>
</tr>
<tr>
<td>Pres. approval rating</td>
<td>Percentage of respondents in nation-wide Gallup polls who approve of the president’s performance, minus the percentage that disapproves. We use the Gallup poll on or around November 1st in the year of the relevant state election</td>
<td>Roper Center at the University of Connecticut (<a href="http://www.ropercenter.uconn.edu/">http://www.ropercenter.uconn.edu/</a>)</td>
</tr>
<tr>
<td>Vote share in gubernatorial election</td>
<td>Vote share in gubernatorial election captured by (a) the majority party in the legislature (seat share analyses), or (b) the incumbent legislator’s party (individuals analyses). Equal to zero in years with no gubernatorial election</td>
<td>Statistical Abstract of the United States, various years</td>
</tr>
<tr>
<td>Gubernatorial election year</td>
<td>Dummy variable equal to 1 in years with a gubernatorial election, zero otherwise</td>
<td>Book of the States, various editions.</td>
</tr>
<tr>
<td>Majority member</td>
<td>Dummy variable equal to one if the incumbent legislator is a member of the majority party in the lower house in the state legislature, zero otherwise</td>
<td>Carsey et al (2008), Klarner (2007)</td>
</tr>
<tr>
<td>Minority member</td>
<td>Dummy variable equal to one if the incumbent legislator is a member of the minority party in the lower house in the state legislature, zero otherwise</td>
<td>Carsey et al (2008)</td>
</tr>
<tr>
<td>No. of previous campaigns</td>
<td>Number of times the incumbent legislator has previously run for office in lower house state legislative elections (successful as well as unsuccessful runs included)</td>
<td>Carsey et al (2008)</td>
</tr>
<tr>
<td></td>
<td>Incumbent reelected</td>
<td></td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>---------------------</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
</tr>
<tr>
<td>Legislative delays x majority member</td>
<td>-0.1681***</td>
<td>-0.2201***</td>
</tr>
<tr>
<td></td>
<td>(0.039)</td>
<td>(0.056)</td>
</tr>
<tr>
<td>Legislative delays x minority member</td>
<td>-0.0874**</td>
<td>-0.0842</td>
</tr>
<tr>
<td></td>
<td>(0.044)</td>
<td>(0.060)</td>
</tr>
<tr>
<td>Legislative delays x majority member</td>
<td>-0.1431***</td>
<td>-0.1369***</td>
</tr>
<tr>
<td>x divided govt.</td>
<td>(0.044)</td>
<td>(0.044)</td>
</tr>
<tr>
<td>Legislative delays x majority member</td>
<td>-0.2328***</td>
<td>-0.1407***</td>
</tr>
<tr>
<td>x unified govt.</td>
<td>(0.072)</td>
<td>(0.050)</td>
</tr>
<tr>
<td>Legislative delays x minority member</td>
<td>-0.1460***</td>
<td>-0.1407***</td>
</tr>
<tr>
<td>x divided govt.</td>
<td>(0.050)</td>
<td>(0.050)</td>
</tr>
<tr>
<td>Legislative delays x minority member</td>
<td>0.1082</td>
<td></td>
</tr>
<tr>
<td>x unified govt.</td>
<td>(0.089)</td>
<td></td>
</tr>
<tr>
<td>Legislative delays x majority member</td>
<td>-0.2814***</td>
<td></td>
</tr>
<tr>
<td>x unified govt. x no supermajority req.</td>
<td>(0.074)</td>
<td></td>
</tr>
<tr>
<td>Legislative delays x majority member</td>
<td>0.4129</td>
<td></td>
</tr>
<tr>
<td>x unified govt. x supermajority req.</td>
<td>(0.263)</td>
<td></td>
</tr>
<tr>
<td>Legislative delays x minority member</td>
<td>0.1263</td>
<td></td>
</tr>
<tr>
<td>x unified govt. x no supermajority req.</td>
<td>(0.092)</td>
<td></td>
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<tr>
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<td>President from incumbent’s party</td>
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State Fixed Effects: Yes
Time dummies: Yes
Observations: 22759

All estimates obtained using the ivprobit command in Stata 10. Standard errors in parentheses. ***, **, * denote significance on the 1%, 5%, and 10% levels, respectively. A constant is included in all estimations. A dummy variable for whether the incumbent governor ran for re-election is used as an instrument for the majority party’s vote share in same-year gubernatorial elections in all columns. The F-statistic for an exclusion restriction on the instrument in the first-stage equation is in all cases over 13,000.
Chapter 4

The Consequences of Late Budgets for Government Borrowing Costs

Asger Lau Andersen, David Dreyer Lassen, and Lasse Holboll Westh Nielsen
The Consequences of Late Budgets for Government Borrowing Costs*
- Evidence from U.S states

Asger Lau Andersen    David Dreyer Lassen
Lasse Holbøll Westh Nielsen
Department of Economics, University of Copenhagen

Abstract
Budgets in the US states are often passed late. If a state budget is not in place by the beginning of a new fiscal year, a range of potential economic consequences arises. We quantify one such consequence, the effect on government bond yields. Using a unique data set on budget enactment dates, we find robust evidence that late budgets are significantly associated with higher state government borrowing costs. Borrowing costs are measured with data on bond yield spreads from the "Chubb Relative Value Survey", which is available for 36 US states in the period 1988 to 1997. We estimate that a budget delay of 30 days has a long run impact on the yield spread in the order of 2 basis point. States with sufficient liquidity, in the form of either large reserves or a budget surplus, face small or no costs from late budgets. On the other hand, states running an average deficit face an impact of about 9 basis points from a 30-day budget delay. During election years, the impact of late budgets on yield spreads increases by an order of 4.

Keywords: Late Budgets; Chubb Relative Value Survey; Debt Cost; Bond Spreads; US States
JEL codes: H72; H61; H63

1 Introduction
In many US states, the negotiations of the state budget often drag on well past the beginning of the new fiscal year. Andersen, Lassen and Nielsen (2010a) document that in the period 1988

*We thank Jim Alt, James Poterba and Kim Rueben for sharing their data with us, Anders Oltmann for excellent research assistance and WEST at the University of Copenhagen for funding.
to 2007, 23% of all US state budgets were enacted after the beginning of the new fiscal year. Of these, 31% were more than a month late. Recent experiences with late budgets in California and New York have highlighted the problem of budget gridlock in US states; for example, in 2009, California went 24 days into the new fiscal year before a new state budget was agreed on. During this time the state was forced to issue IOUs to cover payments to local governments, state contractors and taxpayers. In 2010, citizens in New York had to wait 125 days beyond the fiscal year deadline before a new state budget was signed into law. State officials began preparing for the state's first-ever government shutdown, as political gridlock threatened to end the series of emergency budget bills the state relied on to stay in operation.

Without a budget in place by the beginning of the new fiscal year, the legal basis for government spending is jeopardized. Among other things, this can lead to disruptions in debt payments, and uncertainties in relation to government default can arise. As a result, governments may see the cost of financing their debt rise as investors demand a higher premium for holding state debt. In this paper we exploit a unique data set on state budget enactment dates to quantify such costs by estimating the impact of late budgets on the yield of US state government bonds.

During the states’ fiscal crisis of 1992, Moody’s Investor Services issued a statement with the following message: "[budget] delays are symptomatic of serious financial imbalances", continuing, "[B]udget delays do not automatically lead to a long-term rating revision. But the resulting pressures on a state’s short-term liquidity position can trigger a review".1 We expect late budgets to affect state borrowing costs through two channels, both of which are reflected in this quote: 1) A liquidity premium on state bonds: Without a budget in place, states may not have the legal authority to make appropriations towards debt repayments. Although many states actually have special provisions in place to avoid exactly this, and in general make debt payments one of its first priorities, if the budget negotiations drag on for too long, the state might simply find it self out of cash to spend on any provisions, including debt repayments. The risk of this occurring increases for every day that passes by without a new budget in place. As investors observe such late budgets, they will require a higher premium for holding state debt. 2) A market signal: Bond market participants may not have perfect information about the true fiscal position of the state government. Severe budgets delays are likely to arise when painful adjustments are needed to secure state solvency. Thus, the inability to pass the budget can provide a strong signal to the market about the presence of large unresolved fiscal imbalances, and, perhaps most importantly, that the responsible politicians lack the ability to deal with these problems in an appropriate manner. As such, it is not the immediate consequences of the late budget itself that lead to higher borrowing costs. Rather, it is the fact that it draws the market’s attention to the state’s fiscal problems, possibly triggering changes in the state’s

1Quoted from The Bond Buyer, July 2, 1992 (http://www.highbeam.com/doc/1G1-12436969.html )
credit rating, that creates a causal link from a late budget to state borrowing costs.

Higher borrowing costs are not the only potential costs of late budgets. As discussed in Andersen, Lassen and Nielsen (2010a), delays in state budgeting can force state governments to withhold payments state vendors and contractors, providers of medicaid as well as school districts and local governments, and, in some states, state government employees. This can lead to distorted policy choices in the form of expensive short-term borrowing, cash-hoarding or hiring freezes at state government agencies and local governments. In extreme cases, the state government may be forced to shut down all "non-essential" services, leading to severe disruptions in state government operations. The mere threat of a shutdown may distort operations in state agencies, who must spend time and effort on determining which services are "essential" and which are not. The scope of these economic costs of late budgets is likely to be substantial. They are also very difficult to quantify, however. We therefore focus on the impact on the costs of debt servicing, since we can measure these much more precisely. As such, our estimates should merely be seen as a lower bound on the overall costs of late budgets.

Comparable cross-state market data on US state government bond spreads are unfortunately not available for a sufficiently long time period. We therefore use the only available source for comparable bond yields across US states; the Chubb Relative Value Survey. Previous papers have used the Chubb survey to study the effect on bond spreads of fiscal institutions (Poterba and Rueben (1997, 2001), Lowry and Alt (2001)), political parties (Lowry and Alt (2001)), fiscal shocks (Poterba and Rueben (2001)) and debt size (Bayoumi, Goldstein and Woglom (1995)). To our knowledge, no previous study has looked at the implication of late budgets on yield spreads.

We use the data in the survey to estimate the impact of late budgets on government bond yield spreads in the years from 1988 to 1997. Our sample period is limited by data availability: Our data set on budget enactment dates (described in detail in Andersen, Lassen and Nielsen, (2010a)) starts in 1988, while the Chubb survey ends in 1997. We find that late budgets significantly increase state government bond yields. In terms of size, we find that a 30-day late budget increases the yield spread by around 2 basis points. These findings are robust to a host of other variables such as fiscal institutions, economic and fiscal variables, ideology and credit ratings. Our estimates show that late budgets do in fact have real non-negligible costs. Ultimately, the increase in borrowing costs associated with late budgets will lead to cuts in government services or higher taxes.

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\(^2\) As noted in a New York Times editorial in the run up to a possible shutdown in 2010: "[/…] A shutdown would disrupt millions of lives, cost millions of dollars and leave state officials scrambling to operate prisons, the State Police and the Metropolitan Transportation Authority [/…]". (New York Times editorial on June 12, 2010, http://www.nytimes.com/2010/06/12/opinion/12sat1.html?hp)

\(^3\) Our last observation for the Chubb survey is from January 1998, but we include this in our 1997 observation for the bond yield spread (constructed as the average of July 1997 and January 1998, see details below).
The paper proceeds in the following way: The next section describes our data and empirical strategy, while section 3 presents our empirical results and quantitative assessments. Section 4 concludes.

2 Data

2.1 Dependent variable: The Chubb Relative Value Survey

As mentioned above, comparable market data on state bond yields are not readily available. Following Poterba and Rueben (2001) and Lowry and Alt (2001) we instead use data on state government bond yield spreads given from the "Chubb Relative Value Survey". This survey measures the bond yield for 39 states relative to New Jersey by asking roughly 25 sell-side bond traders to estimate the current yield, measured in basis points, on a hypothetical 20-year general obligation bond, relative to comparable bonds issued by the state of New Jersey. Thus, differences in yields should only reflect differences in perceived riskiness of the state’s general obligation debt, and not differences in maturity or other bond characteristics. The survey was conducted about every 6 months from July 1973 to January 1998. From 1976 to 1992, the survey was conducted in June and December. In 1993 it was conducted in June, and beginning in 1994, the survey was done in January and July. Our dependent variable, Chubb\(_{i,t}\), is constructed as the average of the summer (June/July) and winter (December/January) Chubb surveys, such that Chubb\(_{i,t}\) reflects survey answers from after the budget negotiations in the spring of year \(t\), but before next year’s budget negotiations commence. Thus, up to and including 1992, our dependent variable is given as the average of the June and December survey. Our 1993 observation is the average of the surveys from June 1993 and January 1994, and our 1994 observation is the average of the surveys from July 1994 and January 1995. The 1995 to 1997 observations are constructed in a similar manner as the 1994 observation.

2.2 Econometric model and explanatory variables

Following Poterba and Rueben (2001), we can estimate state \(i\)'s spread to New Jersey (denoted with subscript \(NJ\)) in a given year \(t\), \(R_{i,t} - R_{NJ,t}\), as:

\[
R_{i,t} - R_{NJ,t} = F(X_{i,t}^{*}, Z_{i,t}^{*}, Y_{i,t}^{*}) - F(X_{NJ,t}^{*}, Z_{NJ,t}^{*}, Y_{NJ,t}^{*})
\]

\(^{4}\)States excluded from the Chubb survey are: Arizona, Arkansas, Colorado, Idaho, Indiana, Iowa, Kansas, Nebraska, South Dakota and Wyoming. Since our data set on late budgets does not include Alaska and Hawaii, and since our sample for Montana starts after the end of the Chubb survey, our effective sample consists of a total of 36 states (not counting New Jersey).

\(^{5}\)See discussion of this in Poterba and Rueben (2001).

\(^{6}\)The exact time of the survey varied slightly before 1976.
where $X_{i,t}^*$ is a vector of economic and fiscal variables that are likely to affect the states probability of paying current and future interest obligations. We include our measure of late budgets in this category since, as argued above, late budgets are likely to increase the riskiness of interest payments. $Z_{i,t}^*$ is a vector of state fiscal institutions that are likely to affect government spending and its ability to collect revenues. No carry-over rules and tax and expenditure limits are examples of this. $Y_{i,t}^*$ proxies fiscal taste for debt repayment and other relevant political variables. Linearizing the above equation, the bond spread in state $i$ in year $t$, can be expressed as:

$$R_{i,t} - R_{NJ,t} = \beta_1 (X_{i,t} - X_{NJ,t}) + \beta_2 (Z_{i,t} - Z_{NJ,t}) + \beta_3 (Y_{i,t} - Y_{NJ,t}) + \eta_i + \gamma_t + u_{i,t} - u_{NJ,t}$$ (1)

where $\beta_j$ is $k_j \times 1$ vector of coefficients and $X_{i,t}, Z_{i,t}$ and $Y_{i,t}$ are our observed values of $X_{i,t}^*, Z_{i,t}^*$ and $Y_{i,t}^*$, respectively. $\eta_i$ is an unobserved state fixed effect and $\gamma_t$ measures aggregate shocks. $u_{i,t}$ captures omitted variables and errors from approximation. Since bond yields display a great deal of persistence, as noted by Lowry and Alt (2001), we also include lags of the dependent variable, making the model a dynamic panel data model. Including $L$ lags and defining $R_{i,t} - R_{NJ,t} = \text{Chubb}_{i,t}$, equation (1) can be written as the following:

$$\text{Chubb}_{i,t} = \alpha_1 \text{Chubb}_{i,t-1} + \ldots + \alpha_L \text{Chubb}_{i,t-L} + \beta_1 X_{i,t} + \beta_2 Z_{i,t} + \beta_3 Y_{i,t} + \eta_i + \lambda_t + \varepsilon_{i,t}$$ (2)

where we use that $\lambda_t = \gamma_t - \beta_1 X_{NJ,t} - \beta_2 Z_{NJ,t} - \beta_3 Y_{NJ,t} - u_{NJ,t}$ is constant across $i$ in year $t$. We choose a value of $L$ such that the error term, $\varepsilon_{i,t}$, displays iid properties. We estimate this dynamic panel data model using the GMM procedure developed in Arellano and Bond (1991), Arellano and Bover (1995) and Bond and Blundell (1998). However, as robustness checks we also estimate the model using the OLS and Fixed Effect estimators.

We now turn to the exact content of $X_{i,t}, Z_{i,t}$ and $Y_{i,t}$, the vectors of explanatory variables. For the sake of brevity, we limit ourselves to a short description of the variables here. Precise definitions of all variables and their data sources can be found in the data appendix.

The main explanatory variables of interest are based on the late budget variable $Days_{late_{i,t}}$, which is taken from Andersen, Lassen and Nielsen (2010a). This variable measures the number of days from the end of the old fiscal year until the new budget becomes law. Thus, if the budget for the fiscal year that starts in year $t$ is signed into law 5 days after the end of the old fiscal year in state $i$, $Days_{late_{i,t}}$ takes the value $5$. If the budget is signed into law 5 days before the end of the old fiscal year, it takes the value $-5$. The marginal effect on government yield spreads of using another day to finish the budget is likely to change dramatically once the fiscal year deadline is exceeded. To account for this, we separate $Days_{late_{i,t}}$ into two

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7Using the Dicky-Fuller test for unit roots in heterogeneous panels, as proposed by Im, Pesaran and Shin (2003), we can clearly reject the presence of a unit root in our spread variable.
variables: $Days_{\text{late\_neg}}_{i,t}$, which is equal to $Days_{\text{late\_i,t}}$ if $Days_{\text{late\_i,t}}$ is negative, and zero otherwise, and the corresponding variable for positive values, $Days_{\text{late\_pos}}_{i,t}$. We then expect a positive coefficient on $Days_{\text{late\_pos}}_{i,t}$, while the coefficient on $Days_{\text{late\_neg}}_{i,t}$ should be smaller, and perhaps zero.

In addition to the late budget variables we include in all estimations the following control variables:

*Economic and fiscal variables*

An obvious control variable is the level of state government debt. We scale the debt level relative to state GDP, because we want to measure the debt burden relative to the tax base. The state government budget surplus in the old fiscal year, i.e. the fiscal year that ends in year $t$, is another natural control. As in Lowry and Alt (2001), we therefore include a variable that is equal to zero in case of a deficit and otherwise equal to the (actual) surplus in percent of state GDP. We also include the corresponding variable for the deficit, thus allowing the effect of government net lending to differ depending on whether it is negative or positive. Like Lowry and Alt, we always include an interaction between our deficit variable and a dummy for whether the state has a no carry-over rule in place.

To control for the effect of business cycle fluctuations we include the change in the state unemployment rate as an explanatory variable.\(^8\) Following Poterba and Rueben (2001), we also use the deficit shock variables originally developed in Poterba (1994) to control for fiscal shocks. Unlike Poterba and Rueben, however, we allow the effects of revenue shocks and expenditure shocks to differ by including a separate variable for each type of shock.

Government bond yields are likely to be sensitive to the liquidity position of the state government, and easy access to readily available funds is important for reliable debt service. We therefore include the (projected) end-of-year balance in the state’s general fund and stabilization fund as an explanatory variable in our baseline specification.\(^9\)

Finally, we include the change in the state’s credit rating since last year as an explanatory variable.\(^10\) We do this for two reasons: First, this may capture new information about the state’s future ability to repay its debt obligations, which is known to rating agencies and investors, but unobservable to us (the researchers). Second, the credit rating itself can have an independent effect in an uninformed market if it influences investor sentiments, even if the rating is not based on any fundamentals.

*Political variables*

Divided partisan control over the state government may potentially work as a check on new

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\(^8\) We include the unemployment rate in first differences, but obtain very similar results when using the level of the unemployment rate.

\(^9\) The end-of-year balance is measured in percent of proposed general fund expenditures (see data appendix for more details).

\(^10\) We use the first difference of Moody’s rating, where positive values imply an improved rating.
spending initiatives, thereby leading to lower borrowing costs. This is likely to be especially important in the absence of strict balanced budget rules. To account for this, we include a dummy for divided government, as well as its interaction with a dummy for no carry-over rules.

Investor sentiments may also be influenced by the political preferences of the politicians in charge of fiscal policy. As a final control variable, we therefore include a measure of government ideology, taken from Berry et al (1998), where a higher value is associated with more liberal preferences.

2.3 Conditional effects of late budgets

The liquidity premium and market signal channels described above both lead us to expect that the impact of late budgets on government bond yields depends on a number of observable characteristics. First, if a state ended the old fiscal year with a budget deficit and only few cash funds available in the general fund and stabilization fund, then we would expect a larger effect of late budgets through the liquidity premium channel, since such funds provide a safeguard against the risk that the state will run out of cash during a protracted political stalemate over a new budget. Second, a budget delay is likely to send a much more powerful signal about politicians’ inability to deal with underlying fiscal imbalances when it is combined with a large deficit and a low end-balance in the fiscal year that just ended: If politicians can’t agree on an answer to a state’s fiscal problems when they are most pressing, and when the costs of inaction are likely to be highest, it seems unlikely that they ever will.11

A similar argument applies to the effect of election years: Andersen, Lassen and Nielsen (2010b) find that voters punish state legislators for late budgets in the upcoming elections. It seems plausible that this potential consequence of budget delays will assume a more prominent place in the minds of state lawmakers in election years than in off-election years. If state politicians are unable to pass a budget on time in an election year, despite the saliency of the potential consequences in such years, it may therefore send a stronger signal to financial markets about the state government’s ability to deal with the fiscal challenges facing the state.

We test these hypotheses by estimating alternative versions of (2) that include interaction terms between our late budget variable \( \text{days\_late\_pos} \_i,t \) and each of the following: The size of the combined balance in the general fund and the budget stabilization fund at the end of the old fiscal year, the government surplus in the old fiscal year, and a dummy for state general election year. We then expect negatively signed coefficients on the first two interaction terms, and a positive coefficient on the interaction term involving the election year dummy.

11 The lack of immediately available funds were a major factor leading to California’s decision to issue IOUs when faced with a late budget in 2009. In New York in 2010, government workers where given furlough notices as a way of reducing expenditures during a severe budget delay that prevented a more permanent deficit-reducing solution from being implemented. Thus late budgets seem more likely to lead to particularly disruptive outcomes when they occur along with government deficits and low government savings.
3 Results

Table 1 shows the results from our baseline specification. Columns (1)-(3) estimate equation (2) using the OLS, Fixed Effects and GMM estimators, respectively. We include four lags of our dependent variable to account for autocorrelation in the yield spread.\(^\text{12}\) The estimated coefficients on the control variables are largely as expected. Larger debt, lower end-of-year balances and deteriorating credit ratings all increase the yield spread, with the effects being significant on a 1% level. Unexpected expenditure shocks also have a significant impact on the yield spread, but we do not find any significant effect from shocks to state revenue. Nor do we find any significant effects from yearly changes in the state unemployment rate.

The impact of the state government’s fiscal balance in the old fiscal year depends strongly on whether this balance is positive or negative: Higher surpluses do not seem to affect yield spreads. Deficits, on the other hand, have a strong impact. This is only true for states that allow deficits to be carried over to the next fiscal year, however: States that have a no-carry-over law in place see no effect on the yield spread from deficits, as can be seen by the negative coefficient on \(\text{Gov}_{\text{deficit}_i,t}\), which is significant and similar in magnitude to the coefficient on \(\text{Gov}_{\text{deficit}_i,t}\).\(^\text{13}\)

More liberal government seem to pay a higher yield spread, but the effect is only borderline significant. Finally, having divided government seems to lower the yield spread in states that do not have a no-carry over law in place, whereas states with strict no-carry over laws see no effect of divided government.

We now turn to our main variables of interests; \(\text{Days}_{\text{late neg}_i,t}\) and \(\text{Days}_{\text{late pos}_i,t}\). The coefficients on both variables are positive, implying that longer negotiations over the budget are associated with higher yield spreads. The coefficient on \(\text{Days}_{\text{late pos}_i,t}\) is, as expected, highly statistically significant, and much larger than the coefficient on \(\text{Days}_{\text{late neg}_i,t}\), which is very close to zero. We interpret these results as evidence in favor of our priors: Taking an extra day to finish the budget does not affect investors’ requirements for state government bond yields as long as the fiscal year deadline is not exceeded. Once across the deadline, however, further delays in the budget process lead to significantly higher borrowing costs. We discuss the quantitative impact below.

\(^{12}\)We also tried including a fifth lag, but this was never significant. Our results are not sensitive to the exact number of lags. Testing for autocorrelation in all our GMM estimations revealed no signs of second order or higher autocorrelation, which suggests that the GMM procedure is indeed valid. Note that our sample size is not reduced when introducing more lags of the dependent variable, since we have data for the yield spread available well before 1988.

\(^{13}\)Using the OLS estimator we actually obtain a positive and significant coefficient on \(\text{Gov}_{\text{surplus}_i,t}\). We cannot explain this counter intuitive result, but note that controlling for fixed effects renders the coefficient insignificant.
Next, we move on to include interaction terms between our late budget variable and the variables discussed in the previous section. Table 2 shows the results.\textsuperscript{14} We start by interacting $Days_{\text{late\_pos}_{i,t}}$ with the size of the end-of-year balance in the old fiscal year. The coefficient on $Days_{\text{late\_pos}_{i,t}}$ is positive and significant at a 1% level and almost twice as large as compared to the estimate from column (3) in Table 1. The coefficient on the interaction term with the end-of-year balance is negative and also highly significant. Thus, larger end-of-year balances in the general fund and budget stabilization fund mute the impact of late budgets on state government borrowing costs. A back-of-the-envelope calculation based on the sizes of the estimated coefficients suggests that late budgets only cause yield spreads to rise in states where fund reserves amount to less than 2% of general fund expenditures. This applies to approximately a third of the observations in our sample.

In column (2) we interact $Days_{\text{late\_pos}_{i,t}}$ with the old fiscal year’s government surplus (relative to state GDP).\textsuperscript{15} The coefficient on $Days_{\text{late\_pos}_{i,t}}$ is positive, large and significant, while the coefficient on the interaction term with the government surplus is negative and highly significant. Thus, late budgets have a smaller effect on government yield spreads if they are accompanied by a sufficiently large surplus, but severe if accompanied by a deficit: At a deficit of 1% of general state government spending, the impact of a budget delays is almost three times larger than when the last fiscal year ended in balance ($Gov_{spl_{i,t}} = 0$). In column (3), we include both interactions terms simultaneously. The coefficients on the interactions terms decrease slightly compared to columns (1) and (2), but they are both still negative and highly significant.

In column (4), we interact $Days_{\text{late\_pos}_{i,t}}$ with a dummy for gubernatorial election year. We find that the marginal impact of late budgets in non-election years is around the same as what we found in our baseline specification in Table 1. In contrast, the effect is about four times larger in election years.\textsuperscript{16}

To sum up, the results found here broadly confirm our hypotheses about the conditional effects of late budgets on government bond yield spreads: The availability of previously accumulated reserves dampen the impact of late budgets on state government borrowing costs, while fiscal imbalances and the proximity of upcoming elections magnify it.

[Table 2 about here]  

\textsuperscript{14}As in the analyses above, the coefficient on $Days_{\text{late\_neg}_{i,t}}$ is very small in all cases, so for simplicity we impose a zero restriction on it in the analyses presented in this section. Relaxing this restriction does not change the results for the interaction terms involving $Days_{\text{late\_pos}_{i,t}}$.

\textsuperscript{15}We do not separate surpluses from deficits here. Deficits thus appear as negative values.

\textsuperscript{16}As shown in column (5) of Table 2, including all three interaction terms simultaneously does not alter the estimated coefficients much compared to when we include them separately, and all coefficients are significant on a 1% level.
3.1 Quantifying the Effect of Late Budgets

How large are the effects of late budgets on state government borrowing costs? In the following, we use our estimates from the previous section to calculate the impact on yield spreads of a hypothetical 30-day budget delay. While delays of this length are in most states not your everyday news, they do occur: Of the 266 budget adoption processes in our sample, 79 were delayed beyond the beginning of the new fiscal year, and 23 of those by 30 days or more.

Using our baseline estimates of the coefficient on Days\_late\_pos\_{i,t} from Table 1, we see that that the immediate impact of a 30-day delay is about 1 basis point. That is, for every 10,000 dollars of debt issued, the state must now pay an extra dollar in interest. Taking the persistence in the yield spread into account, we can calculate a "long run" impact on total interest payments. To do this, we consider a thought experiment in which a state issues new debt (or refinances existing debt) for a fixed amount each year. In this situation, the total effect of a late budget, measured in basis points and summed over all future years, can be calculated by multiplying the immediate impact with the long run impact factors reported in the bottom of tables 1 and 2. Our baseline estimates in Table 1 thus suggest that the total long run impact of a 30-day late budget is in the range of 2 basis points (when using the lower bound estimates given by the GMM and Within estimators) and 5 basis points (using the upper bound estimate given by the OLS estimator).

These results suggest that the effect of late budgets, although statistically significant, is only of moderate economic importance. However, the estimates in Table 1 reflect unconditional average effects across all observations in our sample. As shown in Table 2, the impact of late budgets differs substantially depending on the economic and political circumstances under which they occur. In a state where fiscal reserves are approaching zero, our results indicate an immediate impact of 1.4 basis points following a 30-day delay, and a long run impact of 4.2 basis points. Similarly, conditioning on the size of the budget deficit in the old fiscal year reveals a substantial variation in the effect of a 30-day delay: For a state than ran a deficit equal to 0.34% of state GDP (the average deficit among all deficits in our sample), we find immediate- and long run impacts of 3 and 9 basis points, respectively, while the corresponding numbers are 1.8 and 5.6 basis points for a state with a balanced budget, and 0.7 and 1.9 basis points for states with a surplus equal to 0.37% of state GDP (the sample average of all surpluses). Furthermore, the results in column (4) of Table 2 suggest that the impact of a 30-day late budget is more than 4 times larger in election years than in non-election years (the long run

\[ \text{136} \]
impact rising from 2.3 to 9.4 basis points). Finally, the coefficient estimates in column (5), where we include all interaction terms simultaneously, show that a 30-day delay has a long run impact of 14.2 basis points when we condition on an end-of-year balance at zero, a deficit at 0.34% of GDP, and a gubernatorial election coming up.\footnote{Using the OLS estimator instead of the GMM estimator, the corresponding number is 28.7 basis points.}

Whether these numbers are "small" or "large" is not obvious. In comparison, the average spread to New Jersey in our sample is 8.5 basis points with a standard deviation of 15 basis points. One way to assess the magnitude of the impact of late budgets is to compare it to the impact of other economic factors. Imagine a state (with does not have a no-carry-over requirement) ending its fiscal year with a budget deficit equal to 0.34% of state GDP (the sample average) and a timely adopted budget for the new fiscal year. In this situation, going from an on-time budget to a 30-day delay has the same impact on the yield spread as a three-fold increase of the deficit, or as a 14% unexpected increase in general fund expenditures (as measured by the deficit shock variable $\text{Exp\_shock}_{i,t}$).\footnote{These calculations are based on the estimation results of the specification in Table 2, column (2). The estimated coefficients on $\text{Gov\_deficit}_{i,t}$ and $\text{Exp\_shock}_{i,t}$ (not reported in Table 2) are 4.402 and 0.207, respectively. The implied effects on yield spreads are comparable in size to those found in Lowry and Alt (2001) and Poterba and Rueben (2001).} Thus, when it comes to the impact on state government borrowing costs, lengthy delays in the budget adoption process are comparable to sizeable, adverse fiscal shocks.

### 3.2 Robustness Analyses

In Table 3 we consider a few robustness issues. Columns (1) to (3) replicate Table 1, but with $\text{Days\_late\_pos}_{i,t}$ and $\text{Days\_late\_neg}_{i,t}$, our variables of primary interest, replaced with two new variables, $\text{Days\_delayed\_pos}_{i,t}$ and $\text{Days\_delayed\_neg}_{i,t}$. Rather than counting the number of days from the end of the fiscal year until the budget is signed into law, these variables focus on legislative budget delays by measuring the number of days from the legislature’s deadline for passing the budget until the legislature actually passes the budget in its final form (see Andersen, Lassen and Nielsen (2010a) for details). Using these alternative measures does little to change our conclusions, although the estimated effects of budget delays are now somewhat smaller.

A key theme in Poterba and Rueben (2001) is how the effect of fiscal shocks on borrowing costs depends on state fiscal institutions. Our baseline estimation results reported above do not allow for such interactions. We compensate for this in the estimations reported in Table A1 in the appendix. Here we interact dummy variables for no carry-over rules as well as tax-and expenditure limits (TELs) with each of the expenditure shock and revenue shock variables. The results broadly confirm the conclusions found in Poterba and Rueben (2001): Having a no
carry-over rules in place seems to neutralize the impact of expenditure shocks. The same is the case for expenditure limits. There does not seem to be much effect of expenditure limits on the impact of revenue shocks. Tax limits seems to have a clear effect on expenditure shocks but not revenue shocks. But most importantly for our purposes, the inclusion of these interaction terms does in no case change the sign, magnitude or statistical significance of the late budget variable $Days_{late pos_{it}}$.

[Table 3 about here]

4 Conclusion

This paper estimates the impact of late budgets in U.S. states on state government borrowing costs. We find that late budgets significantly increase the yield spread on hypothetical 20-year general obligation bonds. Our results provide clear evidence that bond market investors view late budgets as a reason for concern when it comes to the prospect of uninterrupted repayments on state debt, and they strongly suggest a link between late budgets and higher state borrowing costs.

The average long-run cost of a 30-day late budget is an increase in the yield spread in the order of 2 basis points. The effect varies greatly depending on the state’s economic and political situation, however. Easy access to liquidity, for example in the form of previously accumulated reserves, reduces investors’ fear of payment disruptions in case of a late budget, thereby lowering the premium paid for budgets delays. In contrast, the impact of a month-long delay is much higher if the state has run out of reserves. Markets also punish late budgets much more harshly if they occur during times of fiscal stress. In such times, a late budget sends a powerful signal about politicians’ (lack of) ability to address fiscal imbalances, and investors react more sharply. A related effect is present in election years: When an election is approaching, the personal costs to state politicians of a late budget are presumably higher, and delays in the budget process demonstrate more clearly that politicians are incapable of reaching fiscal compromises. Indeed, our results show that the reaction of bond market participants to late budgets is 4 times stronger in election years than in non-election years.

Our estimates should be seen as a lower bound on the economic costs of late budgets. Costs related to the disruption of state government services and payments, difficulties in fiscal planning in state agencies and local governments, and the uncertainty facing state government employees and citizens are likely to be substantial, but are practically impossible to measure. With the lower bound being positive, our results provide a strong rationale for state governments to avoid lengthy delays in the budget process. And, perhaps more importantly, they provide voters with a rationale for holding their elected politicians accountable when they fail to deliver a state budget on time.
References


5 Appendix

[Table A1 about here]

[Table A2 about here]
Table 1. The Effect of Late Budgets on Yields Spread on 20-year GO Debt

<table>
<thead>
<tr>
<th></th>
<th>Yield spread vs. New Jersey on 20-year GO debt</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
</tr>
<tr>
<td>Days_late_neg_{it}</td>
<td>0.001</td>
</tr>
<tr>
<td></td>
<td>(0.006)</td>
</tr>
<tr>
<td>Days_late_pos_{it}</td>
<td>0.035***</td>
</tr>
<tr>
<td></td>
<td>(0.008)</td>
</tr>
<tr>
<td>Unemp_change_{it}</td>
<td>0.252</td>
</tr>
<tr>
<td></td>
<td>(0.404)</td>
</tr>
<tr>
<td>Endbalance_{it}</td>
<td>-0.168***</td>
</tr>
<tr>
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<td>(0.057)</td>
</tr>
<tr>
<td>D_Moodys_{it}</td>
<td>-5.798***</td>
</tr>
<tr>
<td></td>
<td>(1.509)</td>
</tr>
<tr>
<td>Debt_{it}</td>
<td>0.110**</td>
</tr>
<tr>
<td></td>
<td>(0.044)</td>
</tr>
<tr>
<td>Rev_shock_{it}</td>
<td>-0.038</td>
</tr>
<tr>
<td></td>
<td>(0.047)</td>
</tr>
<tr>
<td>Exp_shock_{it}</td>
<td>0.196***</td>
</tr>
<tr>
<td></td>
<td>(0.063)</td>
</tr>
<tr>
<td>Gov_surplus_{it}</td>
<td>1.257**</td>
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<td>(0.618)</td>
</tr>
<tr>
<td>Gov_deficit_{it}</td>
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<td>Gov_deficit_{it} x No_carry_{i}</td>
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<tr>
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<td>(0.797)</td>
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<td>Divided_gov_{it} x No_carry_{i}</td>
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<td>Ideology_gov_{it}</td>
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<td>(0.011)</td>
</tr>
<tr>
<td>No_carry_{i}</td>
<td>0.073</td>
</tr>
<tr>
<td></td>
<td>(0.425)</td>
</tr>
</tbody>
</table>

| Estimator                      | OLS       | FE         | GMMSYS     |
| Time dummies                   | Yes       | Yes        | Yes        |
| Number of lags of dependent variable | 4        | 4          | 4          |
| Long-run impact factor         | 4.957     | 2.686      | 2.925      |
| Number of states               | 36        | 36         | 36         |
| Observations                   | 266       | 266        | 266        |

*** p<0.01, ** p<0.05, * p<0.1

Standard errors reported in parentheses. Cluster adjusted standard errors used in columns (1) and (2). Robust standard errors used in column (3).

GMMSYS estimates are obtained using the dependent variable lagged twice or more as instruments in the differenced equation. The level equation uses the lagged first difference of the dependent variable as instrument. See Table A2 for variable description.
Table 2. Interacting Late Budget with Endbalances, Government Surplus and Election Dummy

<table>
<thead>
<tr>
<th></th>
<th>Yield spread vs. New Jersey on 20-year GO debt</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
</tr>
<tr>
<td>$Days_{\text{late pos}}_{i,t}$</td>
<td>0.047*** (0.013)</td>
</tr>
<tr>
<td>$Days_{\text{late pos}}<em>{i,t} \times Endbalance</em>{i,t}$</td>
<td>-0.027*** (0.010)</td>
</tr>
<tr>
<td>$Days_{\text{late pos}}<em>{i,t} \times Gov</em>{\text{sp}}_{i,t}$</td>
<td>-0.111*** (0.029)</td>
</tr>
<tr>
<td>$Days_{\text{late pos}}<em>{i,t} \times Elec</em>{i,t}$</td>
<td>0.081*** (0.018)</td>
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</tbody>
</table>

Estimator: GMMSYS
Time dummies: Yes
Number of lags of dependent variable: 4
Sample: 1988-1997
Long-run impact factor: 2.965
Number of states: 36
Observations: 266

*** p<0.01, ** p<0.05, * p<0.1
Robust standard errors in parentheses
Same explanatory variables as in Table 1 included in all estimations. See notes in Table 1 for more details.
Table 3. Robustness: Using Legislative Delays as indicator for Late Budgets

<table>
<thead>
<tr>
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<th>Yield spread vs. New Jersey on 20-year GO debt</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
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<tr>
<td>( Days_delayed_neg_{i,t} )</td>
<td>-0.006</td>
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<tr>
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<td>(0.006)</td>
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<tr>
<td>( Days_delayed_pos_{i,t} )</td>
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<td>(0.010)</td>
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<td>Estimator</td>
<td>OLS</td>
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<td>Long-run impact factor</td>
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<td>Number of states</td>
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<td>Observations</td>
<td>262</td>
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</tbody>
</table>

*** p<0.01, ** p<0.05, * p<0.1
Robust standard errors in parentheses in columns (2)-(6). Cluster adjusted standard errors used in column (1)
Same explanatory variables as in Table 1 included in all estimations. See notes in Table 1 for more details.
GMMSYS estimates are obtained using the dependent variable lagged twice or more as instruments in the differenced equation. The level equation uses the lagged first difference of the dependent variable as instrument.
Table A1. The Effect Fiscal Rules on Yield Spreads

<table>
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<th>Yield spread vs. New Jersey on 20-year GO debt</th>
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<tr>
<td></td>
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<tr>
<td>$Days_{late_neg_it}$</td>
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<td>(0.016)</td>
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<td>0.026***</td>
<td>0.026***</td>
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<td>(0.010)</td>
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<td>$Rev_shock_it$</td>
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<td>(0.078)</td>
<td>(0.064)</td>
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<td>(0.122)</td>
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<td>$Exp_shock_it \times Spending_limit_it$</td>
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<td>GMMSYS</td>
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<td>Number of lags of dependent variable</td>
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<td>266</td>
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</tbody>
</table>

*** p<0.01, ** p<0.05, * p<0.1
Robust standard errors in parentheses
Same explanatory variables as in Table 1 included in all estimations. See notes in Table 1 for more details.
Table A2. Variable definitions and sources

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
<th>Source</th>
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<tbody>
<tr>
<td>Chubb, t</td>
<td>Average of summer and winter observation of the &quot;Chubb Relative Value Survey&quot;, given as the surveyed yield spread on 20-year general obligation bond relative to New York</td>
<td>Lowry and Alt (2001) and Poterba and Reuben (2001)</td>
</tr>
<tr>
<td>Days_late, t</td>
<td>Number of days from end of fiscal year to budget signed into law</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Days_delayed, t</td>
<td>Number of days from legislative deadline to legislative budget passage</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Late_budget, t</td>
<td>Dummy variable equal to 1 if budget was signed into law after end of fiscal year</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Delayed_budget, t</td>
<td>Dummy variable equal to 1 if budget was passed by legislature after legislative deadline</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Days_late_pos, t</td>
<td>Equal to days_late, t x late_budget, t</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Days_late_neg, t</td>
<td>Equal to days_late, t x (1-late_budget, t)</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Days_delayed_pos, t</td>
<td>Equal to days_delayed, t x delayed_budget, t</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Days_delayed_neg, t</td>
<td>Equal to days_delayed, t x (1-delayed_budget, t)</td>
<td>Andersen, Lassen and Nielsen (2010a)</td>
</tr>
<tr>
<td>Unempl_change, t</td>
<td>Change in unemployment rate since previous year</td>
<td>Bureau of Labor Statistics</td>
</tr>
<tr>
<td>Gov_spl, t</td>
<td>General Government surplus relative to GDP</td>
<td>US Census Bureau</td>
</tr>
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<td>Gov_surplus, t</td>
<td>gov_spl if gov_spl&gt;0, and zero otherwise</td>
<td>US Census Bureau</td>
</tr>
<tr>
<td>Gov_deficit, t</td>
<td>-gov_spl if gov_spl&lt;0 and zero otherwise</td>
<td>US Census Bureau</td>
</tr>
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<td>Debt at the end of fiscal year scaled relative to GDP</td>
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<tr>
<td>Moodys, t</td>
<td>Moodys credit rating on 20-year GO bonds, ranging from 4 to 1, where Aaa=4, Aa=3, A=2, Baa=1</td>
<td>Alt and Lowry (2001)</td>
</tr>
<tr>
<td>D_Moodys, t</td>
<td>Moodys, t-Moodys, t−1</td>
<td>Alt and Lowry (2001)</td>
</tr>
<tr>
<td>Divided_gov, t</td>
<td>Dummy variable equal to 1 if either i) both legislative chambers controlled by other party than governor's, or ii) two chambers controlled by different parties</td>
<td><a href="http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml">http://www.ipsr.ku.edu/SPPQ/journal_datasets/klarner.shtml</a></td>
</tr>
<tr>
<td>Elex, t</td>
<td>Dummy variable equal to 1 in years with a gubernatorial election</td>
<td>Book of the States, various editions.</td>
</tr>
<tr>
<td>Population, t</td>
<td>State population (in millions of people)</td>
<td>U.S. Census Bureau</td>
</tr>
<tr>
<td>GDP, t</td>
<td>State GDP</td>
<td>Bureau of Economic Analysis</td>
</tr>
<tr>
<td>Endbalance, t</td>
<td>End-of-year balances in the general fund and stabilization fund, as projected in executive budget proposal. Measured in percent of proposed general fund expenditure</td>
<td>National Association of State Budget Officers: The Fiscal Survey of States, various editions</td>
</tr>
<tr>
<td>Ideology_gov, t</td>
<td>Score of government (governor and two major party delegations in house and senate) ideology. Ranges from 0 to 100, with 0 being the most conservative value and 100 the most liberal position.</td>
<td>Berry et al (1998)</td>
</tr>
<tr>
<td>Supermajority, t</td>
<td>Dummy variable equal to 1 if a supermajority vote is required to pass each budget</td>
<td>National Conference of State Legislatures</td>
</tr>
<tr>
<td>No_carry, t</td>
<td>Dummy variable equal to 1 if the state law does not allow a budget deficit to be carried over to the next fiscal year</td>
<td>Bohn and Inman (1996)</td>
</tr>
</tbody>
</table>
Table A2. Variable definitions and sources (continued)

<table>
<thead>
<tr>
<th>Variable</th>
<th>Definition</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue limit $i,t$</td>
<td>Dummy equal to one if a revenue limit is in place</td>
<td>Poterba and Rueben (2001)</td>
</tr>
<tr>
<td>Spending limit $i,t$</td>
<td>Dummy equal to one if a spending limit is in place</td>
<td>Poterba and Rueben (2001)</td>
</tr>
<tr>
<td>Exp shock $i,t$</td>
<td>Percentage deviation of actual general fund expenditure from original projections, net of the effect of within-year tax changes</td>
<td>Data provided by Kim Rueben. See Poterba and Rueben (2001)</td>
</tr>
<tr>
<td>Rev shock $i,t$</td>
<td>Percentage deviation of actual general fund revenue from original projections, net of the effect of within-year tax changes</td>
<td>Data provided by Kim Rueben. See Poterba and Rueben (2001)</td>
</tr>
</tbody>
</table>
Chapter 5

Exit Polls and Voter Turnout

Asger Lau Andersen and Thomas Jensen
Exit Polls and Voter Turnout*

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Abstract

We set up a model of elections or referendums with two alternatives to study how voter turnout and election outcomes are affected by the publication of exit polls on election day. We find that the introduction of an exit poll influences the incentive to vote both before and after the poll is published, but the sign of the effect is generally ambiguous. The fact that exit polls influence the incentive to vote before they are even published is sometimes overlooked in the debate on their desirability. We show that this can lead to premature conclusions about the impact of exit polls on election outcomes.

1 Introduction

On June 7 2009, Danish voters went to the polls to decide on a proposed change to the Danish Law of Succession, the law that governs the succession to the Danish throne. The proposed change would imply that sons would no longer have precedence over daughters in the line of succession, establishing so-called equal primogeniture: The right of the first-born child, whether male or female, to be first in line to inherit the throne.

The referendum was subject to the procedure that governs changes to the Danish constitution. In order to pass, the proposal therefore had to overcome two obstacles: One, a majority of the votes cast in the referendum must be in favor of the proposal. And two, at least 40% of all eligible voters must vote in favor of the proposal. In the weeks preceding the June 7 election, there was no doubt that only the latter of these requirements had the potential to become binding. In a Gallup poll released a week before the election, 84% of respondents indicated that they approved of the proposal to change the law. However, only 40.2% responded that they would actually show up at polls and vote in favor of the proposal.

*We thank David Dreyer Lassen and Peter Norman Sørensen for valuable comments.
On the afternoon of the election day, TV2, a major Danish TV channel, published the results of an exit poll, which predicted that 37.9% of all eligible voters would cast a vote in favor of the proposal to change the law. However, during the evening the situation turned around with pollsters reporting a considerable increase in turnout. In the end, the official result was that 45.1% of all eligible voters had voted in favor of the proposal, which corresponded to 85.4% of all votes cast. Thus, the proposal passed with a comfortable margin.

The discrepancy between the early exit poll and the final result sparked a lively public debate in the days following the referendum. The fact that voter turnout rose in the final hours before the polling stations closed led some observers to conclude that it was the publication of the exit poll itself, and the prospect of the proposal failing, that got potential yes-voters to the polling stations. Without the exit poll, the proposal would not have passed, the argument went. The Social Democrats, the major opposition party, took the opportunity to propose that Denmark follow a number of other countries in prohibiting the publication of exit polls before polling stations are closed.

In this paper we present a theoretical model to analyze whether and how exit polls influence voter turnout and outcomes in referendums or elections with two alternatives. We assume that voting takes place over two stages. Voters can choose to vote in either stage, or to abstain. Before stage two, an exit poll reveals how voters voted in the first stage. Any remaining potential voters then use this information to refine their decision rule for stage two.

The basic set-up in our model follows the seminal contributions of Palfrey and Rosenthal (1983), and especially Palfrey and Rosenthal (1985). Voters face heterogeneous costs of participating in the referendum. Costs are net of any direct benefits of participating (e.g., from fulfillment of "civic duty") and may thus be positive or negative. Each voter knows her own cost, but has only probabilistic knowledge about others’ costs. Thus, when the exit poll reveals all early votes it provides a remaining potential voter with information about, loosely speaking, how close the race is. But it also allows her to update her beliefs about the realized costs of the other remaining voters, i.e. those that did not vote early.

We restrict attention to referendums in which the outcome is determined not only by simple majority; one of the alternatives (typically a proposal to change a status quo) must also receive a certain number of votes in order to beat the other. Moreover, we simplify our model by assuming that all voters prefer the same alternative. This may appear overly restrictive, but it

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1 On June 9, the Danish newspaper *Politiken* ran a front page story under the headline “Equal rights in the Royal family were saved by exit poll”. Professor Jørgen Elklit of Aarhus University was quoted for saying that “the prospect of a no made more people vote”. A related article from the same day brought the following quote from Professor Johannes Andersen of Aalborg University: “It appears that 5 percent of voters changed their behavior in the last hours. They would not have voted if they had not been made aware that votes were lacking”. (“Sofavælgere piskede til valgstederne”, *Politiken*, June 9 2009).

2 Countries that prohibit publication of exit polls on election day include Germany, United Kingdom and Norway.
closely mimicks the situation in the Danish referendum in 2009: Since more than 80% of voters were in favor of changing the law, it was clear that the proposal would pass if and only if at least 40% of the electorate voted for it. In that case, the opponents of the proposal would have no chance of getting a majority against it. This effectively made their participation decision irrelevant for the outcome of the referendum. Our simple model can also be seen as a building block that can be used in models of exit polls in more general electoral settings. For example, suppose that there are two alternatives and the electoral rule is simple majority. Then the supporters of each alternative are facing a problem that is similar to the one in our model: Taking the number of votes for the other alternative as given, they have to coordinate on beating this number of votes. Of course, since the required turnout for each group is endogenous, the general model becomes much more difficult to analyze. However, the analysis in this paper can be seen as one step in that direction.

We restrict our analysis of the model to cases where the number of voters is either two or three. When there are two voters, we consider both the case where implementation of their commonly preferred alternative requires only one of them to vote, and the case where it requires both of them to vote. These two-voter cases are interesting because each of them contains in isolation one of two collective action issues that are relevant in real world elections and referendums. When only one vote is required there is a free riding problem: Each voter prefers that the other voter bears the cost of going to the polls. When two votes are needed free riding is not an issue, but instead there is an obvious coordination problem: Each voter wants to vote only if the other voter also votes. In our final case, two out of three voters need to vote in order for their preferred alternative to be implemented. Thus, both the free riding issue and the coordination issue are present and therefore the analysis of this case provides us with important insights that are also likely to be relevant for real world (large) referendums and elections.

By focusing on a small number of players, we of course avoid the famous “paradox of not voting” formalized by Palfrey and Rosenthal (1985). Our goal here is solely to provide an analysis of how the publication of an exit poll influences the incentive to vote, relative to a situation with no exit poll, not to analyze why people vote in large elections.\footnote{See Feddersen (2004) for a review of the literature on the paradox of not voting.}

The introduction of an exit poll influences potential voters’ incentive to vote both before and after the release of the poll. For individuals who have not yet voted when the exit poll is released, the poll’s effect on the incentive to cast a late vote depends crucially on what it reveals. An exit poll that reveals a “close race” increases the probability of being pivotal, which stimulates late voting, while an exit poll revealing that the race is far from close does the opposite. While this is a rather basic insight, the exit poll’s effect on the incentive to cast an early vote is more subtle: Intuitively, voters who face a positive participation cost may find...
it worthwhile to await the result of the poll before they decide whether to abstain or vote. This “wait-and-see” effect discourages early voting. But the exit poll may also give rise to a “first-mover effect” that stimulates early voting: By voting early, a voter may use the exit poll actively to convince other supporters of the same alternative that victory is within reach, and this could induce them to participate in the referendum. As a result, the exit poll’s effect on the incentive to vote early is generally ambiguous.

In relation to the debate on the effects of exit polls, the single most important insight from our analysis is the following: It may well happen that the incentive to vote increases after the revelation of an exit poll. It may also happen that this higher incentive is decisive for the outcome of the election, in the sense that the extra turnout it generates after the release of the poll is sufficient to ensure that voters’ preferred alternative is implemented, whereas it would not have been implemented if voters had continued to behave as they did before the release of the exit poll. This is essentially the situation that led some commentators, politicians, and academics to conclude that exit polls changed the outcome of the 2009 Danish referendum. However, our model reveals that this conclusion could well be wrong. The problem is that it is not based on the correct counterfactual, which is what would have happened if there had been no exit poll, not what would have happened if people continued to behave as they did before the exit poll. Since the exit poll influences voting behavior before as well as after its release, these two counterfactuals are not identical. In the context of the Danish referendum, some of the late voters who showed up at the polls only after the release of the exit poll may just have postponed voting because of the "wait-and-see" effect. And thus, they may well have voted anyway if there had been no exit poll. If so, the outcome would have been no different in this case.

Our paper is related to recent theoretical contributions by Goeree and Goessler (2007) and Taylor and Yildirim (2010). Both of these papers focus on the effects of pre-election public opinion polls in two-candidate majoritarian elections and reach similar conclusions: Polls stimulate supporters of the alternative favored by a minority of the population to participate in the election, while individuals who support the alternative favored by a majority participate less frequently when they receive information about the distribution of preferences in the population because they free ride on the participation of other voters who support the same alternative. The result is that polls lower the probability that the alternative favored by a majority in the population. When it comes to expected turnout, the increase in participation for minority voters more than compensates the lower participation frequency for majority voters, so total expected turnout goes up, resulting in higher aggregate participation costs. The combination of higher costs and a lower probability that the majority’s favored alternative is implanted leads to the conclusion that polls lower social welfare.4

4The effect of public opinion polls on turnout in the participation games of Palfrey and Rosenthal (1983,
Although related, our paper addresses a different question than the papers mentioned above: First of all, we focus on exit polls, rather than pre-election polls. This is reflected in the fact that voters in our model have the opportunity to vote before the result of the poll is revealed. This makes the game studied here dynamic, and it opens up for strategic interactions among potential voters that are absent in the models of pre-election polls. Second, we do not study purely majoritarian elections. Instead, we focus on elections in which the majority requirement is supplemented with a requirement on the absolute number of votes for one of the candidates. Third and finally, uncertainty in our model comes from imperfect information about other players’ voting costs, while we have assumed that preferences over alternatives are commonly known (e.g. from pre-election polls). In the pre-election poll papers mentioned above, it is exactly opposite: Uncertainty comes from imperfect information about other voters’ preferences over alternatives, while all potential voters are assumed to share a commonly known participation cost. For the type of elections we wish to study, we believe that our approach is the appropriate one, as explained above.

Our model is also somewhat related to the theoretical literature on sequential voting (see, e.g., Battaglini 2004 and the references therein). This literature analyzes the aggregation of information in exogenously given sequential voting procedures and compares it with simultaneous voting. Our model is distinct from this literature on several dimensions. First, the order of voting is endogenous in our model, since all voters can vote in either period. Furthermore, all voters know their preferred alternative with certainty, so information aggregation is not an issue.

Throughout this paper, we present our model in the context of public referenda and exit polls, but our framework also lends itself to alternative interpretations. The fact that all agents prefer the same outcome means that we are effectively studying a game of voluntary private contributions to a threshold public good. Such games have many applications. For example, we could translate “votes” with “charitable contributions” in fundraising campaigns where a certain number of contributions is required for the charity project to be carried out. The question we then ask is how the expected number of contributions, and the likelihood that the project is carried out, would change if campaign organizers during the campaign publicized how many people had contributed so far. Another example is general meetings, in which attendance is time-consuming and therefore individually costly, but where general attendance must be above a certain level for resolutions passed in the meeting to be valid. An “exit poll” has also been studied experimentally by Klor and Winter (2007) and Großer and Schram (2010).
would in this case correspond to a notice from the organizer revealing how many delegates had committed to show up so far. These alternative interpretations of the model are perhaps more suitable in that the assumption of a small number of players is less restrictive. For consistency, we shall stick to the terminology of voting and exit polls, however.

2 The Model

We consider an election with two alternatives, A and B. The electoral rules are such that alternative A is implemented if the number of votes for A is at least M and higher than the number of votes for B. Otherwise alternative B is implemented. Thus, letting $V_z$ denote the number of votes for alternative $z$, the outcome is A if and only if $V_A \geq \max\{M, V_B + 1\}$. We will only consider the special case where the number of B supporters in the population is commonly known (from pre-election polls, for example) to be strictly smaller than M. So the behavior of the B supporters is irrelevant and alternative A is implemented if and only if it receives at least $M$ votes.

The number of voters who prefer alternative A over alternative B is denoted $N$. They all receive a utility of 1 if A is implemented and a utility of 0 if B is implemented. Each voter $i$ faces a cost $c_i$ of participating in the election. The voting costs are independent and drawn randomly from a common distribution on $\mathbb{R}$, characterized by a cumulative distribution function $F$. The realized cost is private information, so that each voter knows only his own cost. The distribution function $F$ is known to everyone (common knowledge).

Each voter can either vote early, vote late, or abstain. If there is no exit poll then no information is revealed during the election and the situation is obviously equivalent to simultaneous voting. If there is an exit poll then early votes are revealed before the second stage of voting and this is common knowledge at the beginning of the game. So we model an exit poll as complete revelation of all early votes. This is clearly a stylized way of modelling exit polls, but it is a reasonable starting point. Loosely speaking, by taking this extreme view of the quality of information revealed by an exit poll, we get results on the "upper limit" of its implications.

Each of the setups (with or without exit poll) represents a private information game and we use standard solution concepts. When there is no exit poll the game is static, so we use Bayesian Nash Equilibrium. With an exit poll the game is dynamic and we therefore use Perfect Bayesian Equilibrium. We will restrict attention to symmetric equilibria, i.e., we assume that all agents use the same strategy in equilibrium. Furthermore, we will assume that all agents use cut-off strategies. That is, we assume that there is a critical costs level, such that an agent $i$ abstains if $c^i$ exceeds the critical level, and votes if it is below it.\(^6\) So in the simultaneous

\(^6\)In each of the specific cases we analyse below, it is straightforward to show that there is in fact no loss of generality in restricting attention to decision rules of this form.
voting game an equilibrium can simply be described by a single cut-off cost \( \bar{c} \). In the exit poll game an equilibrium can be described by

\[
\bar{c}^* = (c_1^*, c_2^*(0), c_2^*(1), \ldots, c_2^*(M - 1)),
\]

where \( c_1^* \) is the cut-off cost in stage one and \( c_2^*(n) \) is the cut-off cost in stage two if exactly \( n \leq M - 1 \) agents voted in stage one.

If there is no exit poll then it is easily seen that the cut-off cost \( c \) is an equilibrium if and only if it is equal to the probability of some voter being pivotal given that all other voters use the \( \bar{c} \) strategy.\(^7\) Thus \( \bar{c} \) is an equilibrium precisely if

\[
\bar{c} = \left( \frac{N - 1}{M - 1} \right) (1 - F(\bar{c}))^{N-M}.
\] (1)

Then consider the exit poll game. We want to find the conditions for \( c^* \) to be an equilibrium. First, suppose we are in stage two and that exactly \( n \leq M - 1 \) voters voted in stage one. Agent \( i \) can then infer that the remaining \( N - n - 1 \) potential voters who did not vote in stage one must have costs in excess of the stage one cut-off, \( c_1^* \). Then, by analogy with the no exit poll game, \( c_2^*(n) \) must satisfy

\[
c_2^*(n) = \left( \frac{N - n - 1}{M - n - 1} \right) \Pr(c^i \leq c_2^*(n) | c^i > c_1^*)^{M-n-1}.
\]

(1 - \Pr(c^i \leq c_2^*(n) | c^i > c_1^*))^{N-M}.

This is equivalent to \( c_2^*(n) = 0 \) or \( c_2^*(n) > c_1^* \) and

\[
c_2^*(n) = \left( \frac{N - n - 1}{M - n - 1} \right) \frac{F(c_2^*(n)) - F(c_1^*)}{1 - F(c_1^*)}^{M-n-1} \frac{1 - F(c_2^*(n))}{1 - F(c_1^*)}^{N-M}.
\] (2)

The condition that must be satisfied by the stage one cut-off \( c_1^* \) is more complicated. Consider a voter \( i \) and assume that all other voters use the strategy \( c^* \) and that \( i \) himself will use the stage two cut-offs from \( c^* \) if he does not vote in stage one. If \( i \) votes in stage one then his expected utility is

\[
\Pr(V_A^{-i} \geq M - 1) - c_i,
\]

where \( V_A^{-i} \) denotes the realized final number of votes for \( A \) from all other voters than \( i \). His
expected utility if he does not vote in stage one is much more complex because it depends on whether he will vote in stage two which again depends on the number of stage one votes from all other agents (and of course the expected utility also depends on the number of stage two votes from other agents who does not vote in stage one). Therefore, we will not write it out in detail, we simply note that the two expected utilities must be equal at the cut-off $cul^1 = c_1^*$. In the following section we will solve the model in several special cases and in each case we write down explicitly the equation that determines $c_1^*$.

3 Analysis

In this section we will solve the model(s) described above when $(N, M) = (2, 1)$, $(2, 2)$, and $(3, 2)$. In each $(N, M)$-case we will compare the no exit poll solution to the exit poll solution. Clearly, the $N = 2$ cases are extremely simplistic. However, they are interesting because each of them contain in isolation one of two collective action issues that are very relevant in real world elections of the type we consider. When $M = 1$ there is a free riding problem: Each voter (with a positive voting cost) wants alternative $A$ to be implemented but prefers to stay home while the other person votes. Obviously, the free riding problem is not present when $M = 2$. In that case we instead have a coordination problem: Each voter (with a voting cost below one) wants to vote if and only if the other person votes as well. Therefore, the $N = 2$ cases provide us with valuable insights on the effects of exit polls when only the free riding problem or only the coordination problem is present. The case of $N = 3$, $M = 2$ is the simplest case in which both problems are present. So, even though this case is obviously still very simplistic as a model of real world elections, it takes us a substantial step in the right direction.

As described earlier, the voting cost of each voter is drawn from a common distribution on the real axis represented by a distribution function $F$. We will make some assumptions about the properties of $F$. First of all we will assume that $F$ is twice differentiable on $[0,1]$ with $F' > 0$ and either $F'' \leq 0$ or $F'' \geq 0$ on this interval. The most restrictive of these assumptions is that the second derivative of $F$ is either non-positive or non-negative. This means that, for example, $F$ cannot be given by a density function $f$ with mode in $(0,1)$. Furthermore, we will assume that $F(0) > 0$ and $F(1) < 1$. This means that there is a positive probability that a given voter will always vote (i.e., that his cost is negative) and also a positive probability that he will never vote (i.e., that his cost is above one). All of these assumptions are made for existence and uniqueness purposes. In some cases they are substantially stronger than we need, but for simplicity we keep the assumptions throughout the section.

As an example of a voting cost distribution we will use the uniform distribution on some interval $[-\varepsilon_L, 1+\varepsilon_H]$, where $\varepsilon_L, \varepsilon_H > 0$. Such a distribution clearly satisfies all the assumptions above. Note that we can write $F$ as $F(c) = F(0) + (F(1) - F(0))c$ for all $c$’s in the support
of the distribution. In fact, under the assumption of a uniform distribution we will treat the values $F(0)$ and $F(1)$ (with $0 < F(0) < F(1) < 1$) as parameters. When we do that it is of course important to remember that by changing $F(0)$ or $F(1)$ we change the support of the uniform distribution\(^8\). Finally, in the $N = 3, M = 2$ case we need to assume that $F$ is given by a uniform distribution to get existence and uniqueness of equilibrium when there is no exit poll. This is neccessary to get meaningful comparisons between this situation and the exit poll situation.

3.1 $N = 2, M = 1$

Equation (1), the equation that must be satisfied for $\tilde{c}$ to be an equilibrium in the no exit poll game, is in this case
\[ \tilde{c} = 1 - F(\tilde{c}). \] (3)

The function $1 - F(c)$ is positive at $c = 0$, below one at $c = 1$, and decreasing. From these observatons it is easily seen that there exists precisely one equilibrium $\tilde{c}$ which must be in the open interval between zero and one (note that we get this result with much weaker assumptions on $F$ than the ones made above). Table 1 summarizes voter turnout (i.e., the total number of votes given) in the game with no exit poll for different combinations of participation costs.

<table>
<thead>
<tr>
<th>Voter 1, $\rightarrow$ Voter 2</th>
<th>$c^2 \leq \tilde{c}$</th>
<th>$\tilde{c} &lt; c^2$</th>
</tr>
</thead>
<tbody>
<tr>
<td>$c^1 \leq \tilde{c}$</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>$\tilde{c} &lt; c^1$</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

Then consider the exit poll game. First consider stage two when neither voter voted before the exit poll (otherwise stage two is obviously trivial). For $c^* = (c^*_1, c^*_2(0))$ to be an equilibrium, $c^*_2(0)$ must satisfy
\[ c^*_2(0) = 1 - \Pr(c^j \leq c^*_2(0) | c^j > c^*_1). \]

If $c^*_2(0) \leq c^*_1$ then the conditional probability on the right-hand side of this equation is equal to zero, which means that the equation cannot be satisfied (under the assumption that $c^*_1 < 1$, which is easily seen to be true in any equilibrium, since $F(1) < 1$). Thus, we must have

\(^8\) $\varepsilon_L$ and $\varepsilon_H$ can of course be expressed in terms of $F(0)$ and $F(1)$ (and vice versa). By simple calculations we get
\[ \varepsilon_L = \frac{F(0)}{F(1) - F(0)} \text{ and } \varepsilon_H = \frac{1 - F(1)}{F(1) - F(0)}. \]
\(c_2^*(0) > c_1^*\) and the equation above can be written

\[
c_2^*(0) = 1 - \frac{F(c_2^*(0)) - F(c_1^*)}{1 - F(c_1^*)},
\]

or

\[
c_2^*(0) = \frac{1 - F(c_2^*(0))}{1 - F(c_1^*)}.
\]

Now consider stage one. We first claim that in equilibrium we must have \(c_1^* \leq 0\). Suppose that we had an equilibrium with \(c_1^* > 0\) and consider a voter \(i\) with \(c^i \in (0, c_1^*)\). By definition, he would then vote in stage one. However, abstaining in stage one would actually ensure him a higher expected payoff. To see this, note that if no-one votes in stage one, then voter \(i\) would vote in stage two (since \(c^i < c_1^* < c_2^*(0)\)) and his payoff would be the same as if he had voted in stage one. But if the other voter does in fact vote in stage one (i.e., if his cost is below \(c_1^*\)) then alternative \(A\) would be implemented without voter \(i\) having to vote, so his payoff would be strictly higher than if he had voted in stage one. From this observation we immediately conclude that we cannot have \(c_1^* > 0\) in equilibrium, so \(c^* = (c_1^*, c_2^*(0))\) must satisfy

\[
c_1^* \leq 0 \text{ and } c_2^*(0) = \frac{1 - F(c_2^*(0))}{1 - F(c_1^*)}.
\]

A voter with \(c^i \leq 0\) will clearly always vote, but is indifferent between voting early and voting late (since it only takes one vote for \(A\) to be implemented). However, by voting early he increases the expected utility of the other voter - he may save him a costly vote. So if we assume that a voter who is indifferent with respect to his own payoff will take the action that maximizes the expected payoff of the other voter then we must have \(c_1^* = 0\). And then the conditions for \(c^*\) to be an equilibrium become

\[
c_1^* = 0 \text{ and } c_2^*(0) = \frac{1 - F(c_2^*(0))}{1 - F(0)}.
\] (4)

It is easy to see that there is a unique \(c_2^*(0)\) satisfying (4), and that it must be in the open interval between zero and one (mimic the argument for existence and uniqueness of an equilibrium in the no exit poll situation). Furthermore, \(c_2^*(0)\) must be strictly higher than the no exit poll equilibrium cut-off, \(\bar{c}\). To see this, simply note that, since \(F(0) > 0\), we have

\[
\frac{1 - F(c)}{1 - F(0)} > 1 - F(c) \text{ for all } c \in [0, 1],
\]

and thus the function \((1 - F(c))/(1 - F(0))\) must intersect the diagonal at a higher cost than the function \(1 - F(c)\).⁹ The intuition behind this result is straightforward: Consider the problem facing a voter \(i\) in stage two. He can infer that the other voter does not have a negative voting cost, since he did not vote in stage one. Thus, for

⁹Even if \(c_1^* < 0\) we get the same conclusion as long as \(F(c_1^*) > 0\). However, note that the closer \(F(c_1^*)\) is to zero, the closer is \(c_2^*(0)\) to \(\bar{c}\).
a given cut-off strategy of the other voter, the probability that he votes is lower than in the no exit poll game. This makes free-riding less attractive and voter \( i \) will therefore vote at higher realizations of \( c_i \).

Table 2 summarizes the total number of votes for all combinations of realized voting costs in the game with an exit poll.

**Table 2: Turnout with exit poll when \( N = 2, M = 1 \)**

<table>
<thead>
<tr>
<th>Voter 1, ( \overrightarrow{\text{Voter 2}} )</th>
<th>( c^2 \leq 0 )</th>
<th>( 0 &lt; c^2 \leq \tilde{c} )</th>
<th>( \tilde{c} &lt; c^2 \leq c_2^*(0) )</th>
<th>( c^2 &gt; c_2^*(0) )</th>
</tr>
</thead>
<tbody>
<tr>
<td>( c^1 \leq 0 )</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>( 0 &lt; c^1 \leq \tilde{c} )</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>( \tilde{c} &lt; c^1 \leq c_1^*(0) )</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>( c^1 &gt; c_1^*(0) )</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

Comparing Table 1 and Table 2, we see that there is no general conclusion as to whether turnout is higher with or without the exit poll. For example, turnout is always higher with an exit poll when \( \tilde{c} < c^1 \leq c_2^*(0) \) and \( c^2 > 0 \), while it is the other way around when \( 0 < c^1 \leq \tilde{c} \) and \( c^2 \leq 0 \). However, note that if the realized voting cost of each candidate is positive then the anticipated exit poll always leads to a level of turnout that is at least as high as without an exit poll and sometimes strictly higher. Also note that the exit poll situation "dominates" the no exit poll situation with respect to implementation of alternative \( A \): If \( A \) is implemented without an exit poll then it is also implemented with an exit poll and sometimes it is implemented with an exit poll but not without it. This does not, however, mean that we have the same dominance with respect to efficiency (measured by simply aggregating the utility of the two voters). For some combinations of strictly positive voting costs, the introduction of an exit poll leads to two votes for \( A \) instead of one, which is obviously inefficient.

So, to sum up our analysis of this case, we have seen that when there is an exit poll, only voters with non-positive voting costs will vote in stage one. Intuitively, the anticipation of the exit poll induces potential voters to “wait and see”: While there is nothing to lose from voting late rather than early, awaiting the result of the poll can potentially allow voters to free-ride on other supporters of alternative \( A \) who choose to vote early. Thus, the number of early votes is likely to be lower when an exit poll is introduced. However, if nobody votes in stage one, then voters find free-riding less attractive in stage two, and the number of late votes is then likely to be higher. These observations lead to the result that the introduction of an exit poll implies that alternative \( A \) is implemented for a strictly larger set of cost realizations for the two voters. In this sense, an exit poll mitigates the free riding problem that is the central aspect of this
3.2 $N = M = 2$

This case highlights another collective action problem, namely a coordination problem: For voters with participation cost between zero and one, voting is preferable to abstaining if and only if the other voter also participates, so that alternative $A$ is actually implemented. A voter’s probability of being pivotal in the no exit poll game is now equal to the probability that the other voter votes. So the condition for $\bar{c}$ to be an equilibrium is

$$\bar{c} = F(\bar{c}).$$  \hspace{1cm} (5)

Since $F(0) > 0$, $F(1) > 1$, and $F'$ is either non-increasing or non-decreasing in the interval $[0, 1]$ (we have assumed that $F''$ is either non-negative or non-positive), it easily follows that $F$ intersects the diagonal precisely once and that this intersection happens in $(0, 1)$. Thus we have a unique equilibrium $\bar{c} \in (0, 1)$ of the simultaneous (no exit poll) voting game. Voter turnout for different combinations of participation costs are as in Table 1, except that $\bar{c}$ is now defined as the solution to equation (5), rather than (3).

Then consider the exit poll game. In stage two, if one of the voters contributed in stage one then the other voter knows he is pivotal. Thus he will vote if his cost is not above one, i.e., we have $c^*_2(1) = 1$. If nobody voted before the exit poll, then voters in stage two play a game that is very similar the no exit poll game. The only difference is that each voter’s belief about the cost of the other voter is different, because he can infer from the stage one actions that it must be above $c^*_1$. So $c^*_2(0)$ must satisfy

$$c^*_2(0) = \Pr(c^1 < c^j \leq c^*_2(0)),$$

which is equivalent to

$$c^*_2(0) = \frac{\Pr(c^1 < c^j \leq c^*_2(0))}{\Pr(c^1 > c^j)},$$

or

$$c^*_2(0) = \max\{0, \frac{F(c^*_2(0)) - F(c^*_1)}{1 - F(c^*_1)}\}. \hspace{1cm} (6)$$

Now consider stage one. Voter $i$’s payoff from voting in this stage is (let $j$ denote the other voter)

$$1 - \Pr(c^j > 1) - c^i.$$

His payoff from not voting early is (assuming that $j$ follows the strategy $c^*$ and that $i$ follows
In stage two)

\[ 1 - \Pr(c^i > \max\{c^*_1, c^*_2(0)\}) - c^i \quad \text{if } c^i \leq c^*_2(0) \]

\[ \Pr(c^i \leq c^*_1)(1 - c^i) \quad \text{if } c^*_2(0) < c^i \leq 1 \]

\[ 0 \quad \text{if } c^i > 1 \]

It is easily seen that in any equilibrium we must have \( c^*_1, c^*_2(0) < 1 \) (since \( F(1) < 1 \)). And then it immediately follows from the expressions above that voting early dominates not voting early for voter \( i \) if \( c^i \leq c^*_2(0) \). That is, if \( c^i \leq c^*_2(0) \), then it must also be true that \( c^i \leq c^*_1 \). This means that we must have \( c^*_1 \geq c^*_2(0) \), and it then follows from equation (6) that \( c^*_2(0) = 0 \). So we have that, in equilibrium, if neither voter votes in stage one then they will also not vote in stage two. We also see that the equilibrium condition for \( c^*_1 \) is

\[ 1 - c^*_1 - \Pr(c^i > 1) = \Pr(c^i \leq c^*_1)(1 - c^*_1), \]

which is equivalent to

\[ F(1) - c^*_1 = F(c^*_1)(1 - c^*_1). \]

Solving this equation we get

\[ c^*_1 = \frac{F(1) - F(c^*_1)}{1 - F(c^*_1)}. \]

So, summing up, \( c^* = (c^*_1, c^*_2(0), c^*_2(1)) \) is an equilibrium if and only if

\[ c^*_1 = \frac{F(1) - F(c^*_1)}{1 - F(c^*_1)}, \quad c^*_2(0) = 0, \quad \text{and } c^*_2(1) = 1. \]

By standard arguments we see that there is a unique solution \( c^*_1 \in (0, 1) \) to the first equation, so there is a unique equilibrium in the exit poll game.

Our next step is to compare the outcome of the exit poll situation with the outcome when there is no exit poll. We split the analysis into two cases: \( c^*_1 \geq \bar{c} \) and \( c^*_1 < \bar{c} \). We shall later present a condition on \( F \) that determines which of the two cases that is relevant.

First, consider the case \( c^*_1 \geq \bar{c} \). Voter turnout as a function of the realized costs of the voters (\( c^1 \) and \( c^2 \)) is summarized in Table 3. To ease comparisons with the game without an
exit poll, we illustrate the corresponding voter turnouts in this game in Table 4.

Table 3: Turnout with exit poll when $N = M = 2$ and $c_1^* \geq \bar{c}$

<table>
<thead>
<tr>
<th>Agent 1, $\rightarrow$ Agent 2</th>
<th>$c^2 \leq \bar{c}$</th>
<th>$\bar{c} &lt; c^2 \leq c_1^*$</th>
<th>$c_1^* &lt; c^2 \leq 1$</th>
<th>$c^2 &gt; 1$</th>
</tr>
</thead>
<tbody>
<tr>
<td>$c^1 \leq \bar{c}$</td>
<td>2</td>
<td>2</td>
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<td>1</td>
</tr>
<tr>
<td>$\bar{c} &lt; c^1 \leq c_1^*$</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>$c_1^* &lt; c^1 \leq 1$</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>$c^1 &gt; 1$</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Table 4: Turnout without exit poll when $N = M = 2$ and $c_1^* \geq \bar{c}$

<table>
<thead>
<tr>
<th>Agent 1, $\rightarrow$ Agent 2</th>
<th>$c^2 \leq \bar{c}$</th>
<th>$\bar{c} &lt; c^2 \leq c_1^*$</th>
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<td>0</td>
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<td>0</td>
</tr>
</tbody>
</table>

The tables illustrate that with an exit poll the turnout is always at least as high as when there is no exit poll (and often higher). It is also easy to see that we have an analogous domination result with respect to the implementation of $A$: If $A$ is implemented without an exit poll, then it is also implemented with an exit poll and there are (many) combinations of costs such that it is implemented with an exit poll but not without it. Also note that we have domination in the opposite direction (no exit poll dominates exit poll) with respect to the outcome that no votes are cast.

Finally, the tables show that the exit poll improves efficiency (aggregate utility) for many cost combinations. However, if $c^1 > 1$ and $\bar{c} < c^2 \leq c_1^*$ (and in the symmetric situation where $c^2 > 1$ and $\bar{c} < c^1 \leq c_1^*$) then the exit poll leads to lower efficiency (one instead of zero votes). So there is no domination result with respect to efficiency.

Then consider the case $c_1^* < \bar{c}$. Voter turnout for all combinations of participation costs is summarized in Table 5. For each combination, the corresponding turnout in the game with no exit poll is shown in Table 6.
In this case we have that for some combinations of costs the exit polls leads to higher turnout, for other combinations it is the other way around. So there is no domination result with respect to turnout. The same is true with respect to implementation of $A$ and efficiency. However, it is easy to see that, with the exit poll, the set of combinations of positive costs for which exactly one voter votes is smaller than if there was no exit poll. So in this sense the introduction of an exit poll leads to a decrease in "wasteful voting", which is at the heart of the coordination problem that this simple case highlights.

As is clear from the analysis above, the conclusions about the effects of an exit poll in this case is highly dependent on whether $c_1^* \geq \bar{c}$ or $c_1^* < \bar{c}$. If the first inequality holds then an exit poll has an unambiguous positive effect on the level of turnout and the implementation of $A$. If the second inequality holds then the effect of an exit poll on turnout and implementation of $A$ are ambiguous, i.e., positive for some combinations of realized voting costs and negative for others. Therefore, it is important to find out when we have $c_1^* \geq \bar{c}$ and when it is the opposite inequality that holds.

We first show the following lemma.
Lemma 1

\[ c_1^* > \bar{c} \iff \bar{c} \leq 1 - \sqrt{1 - F(1)}. \]

Proof. See the appendix.

Suppose that the distribution of voting costs is uniform on some interval containing \([0, 1]\) such that we can write \( F(c) = F(0) + (F(1) - F(0))c \) for \( c \in [0, 1] \). Then, using the lemma above, we immediately get a condition on \( F(0) \) and \( F(1) \) which determines whether \( c_1^* \geq \bar{c} \) or \( c_1^* < \bar{c} \).

Because with the uniform distribution a straightforward calculation shows that

\[ \bar{c} = \frac{F(0)}{1 - (F(1) - F(0))}. \]

And then, by a bit of algebra, we see that \( \bar{c} \leq 1 - \sqrt{1 - F(1)} \) is equivalent to

\[ F(0) \leq (\sqrt{1 - F(1)})(1 - \sqrt{1 - F(1)}). \]

Finally, note that if \( F'' > 0 \) (on \([0, 1]\)) then \( F \) must intersect the diagonal at a lower cost than if we had a uniform distribution with the same \( F(0) \) and \( F(1) \) values (as illustrated in Figure 1 below), which means that \( \bar{c} \) must be lower when \( F'' > 0 \) than when \( F'' = 0 \). It then follows from the arguments above that if

\[ F'' \geq 0 \text{ and } F(0) \leq (\sqrt{1 - F(1)})(1 - \sqrt{1 - F(1)}) \]

then we have \( c_1^* \geq \bar{c} \). Analogously, if

\[ F'' \leq 0 \text{ and } F(0) > (\sqrt{1 - F(1)})(1 - \sqrt{1 - F(1)}) \]

then we have \( c_1^* < \bar{c} \).

**Figure 1:** \( \bar{c} \) when \( F'' < 0, F'' = 0 \) and \( F'' > 0 \)
We sum up our results in the following proposition.

**Proposition 2 (The effects of an exit poll when \( N = M = 2 \))**

1. If the distribution function \( F \) satisfies
   \[
   F'' \geq 0 \text{ (on } [0, 1]) \text{ and } F(0) \leq (\sqrt{1 - F(1)}) (1 - \sqrt{1 - F(1)})
   \]
   then the equilibrium period one cut-off cost in the exit poll game will be equal to or greater than the equilibrium cut-off cost in the no exit poll game (\( c_1^* \geq \bar{c} \)). This implies that an exit poll has unambiguous positive effects on the level of turnout and the implementation of \( A \).

2. If the distribution function \( F \) satisfies
   \[
   F'' \leq 0 \text{ (on } [0, 1]) \text{ and } F(0) > (\sqrt{1 - F(1)}) (1 - \sqrt{1 - F(1)})
   \]
   then the equilibrium period one cut-off cost in the exit poll game will be lower than the equilibrium cut-off cost in the no exit poll game (\( c_1^* < \bar{c} \)). This implies that an exit poll does not have an unambiguous effect on the level of turnout or the implementation of \( A \) (for some combinations of realized voting costs the effect is positive, for others it is negative). However, an exit poll has an unambiguous negative effect on "wasteful voting", i.e., there are fewer combinations of positive voting costs such that precisely one voter votes.

Let us explore some of the intuition behind the results above. For simplicity, assume that \( F'' = 0 \), i.e., consider a uniform distribution of voting costs. We are especially interested in
why $c_1^* \geq \bar{c}$ if $F(0)$ is sufficiently low, while we have the opposite inequality when it is not. Therefore, we hold $F(1)$ fixed. This of course means that a change in $F(0)$ corresponds to a change in both the upper and lower limit of the support of the uniform cost distribution.

An exit poll influences a voter’s incentive to vote early in two ways. First, the exit poll gives rise to a “first-mover effect”, which stimulates early voting: If agent $i$ votes early then he might induce the other voter to vote as well. Intuitively, if the other player observes that player $i$ voted in stage one, he will know with certainty that he is pivotal in stage two, which makes voting more attractive. Second, the exit poll produces a “wait-and-see effect” that discourages early voting. This effect parallels the wait-and-see effect from the $N = 2, M = 1$ case studied in the previous section, but now the incentive to wait and see comes from a desire to avoid casting a costly but useless vote, and not from a desire to free-ride on the other voter. If he abstains in stage one, agent $i$ can then choose to vote late if and only if his vote is pivotal, i.e. if and only if the other agent voted early.

How does the size of $F(0)$ affect the relative strengths of these two opposite effects? As $F(0)$ gets larger it becomes less likely that the first-mover effect from an early vote will kick in. This is because, for any $c \in (0, 1)$, the probability that the other voter has a cost in the interval $(c, 1)$ becomes lower. Therefore, it becomes less likely that an early vote from agent $i$ will make another agent switch from abstention to late participation. On the other hand, an increase in $F(0)$ makes it more attractive to wait and see in stage one, since the probability that the other voter votes early is now higher. In total, these observations imply that as $F(0)$ rises, not voting in stage one becomes relatively more attractive than voting. And that explains the role of $F(0)$ in the results in the proposition.

The role of $1 - F(1)$ in the results is more subtle. An increase in $1 - F(1)$ (we now hold $F(0)$ fixed) makes it less likely that an early vote will make the other voter vote in stage two, thus weakening the first-mover effect. But the effect on the attractiveness of waiting is also negative because it becomes less likely that the other voter will vote early. Thus, the relative effect of a change in $1 - F(1)$ cannot be determined from these intuitive arguments. And indeed, it follows from the proposition that the effect can go both ways (the expression $(\sqrt{1 - F(1)})(1 - \sqrt{1 - F(1)})$ is not monotone with respect to $1 - F(1)$).

We end the analysis of this case by considering the simple example where the cost distribution is given by the uniform distribution on $[-\varepsilon, 1 + \varepsilon]$ for some $\varepsilon > 0$. Thus we assume that the probability that a voter will always vote is the same as the probability that he will never vote, i.e., that $F(0) = 1 - F(1)$. In this case the condition

$$F(0) \leq (\sqrt{1 - F(1)})(1 - \sqrt{1 - F(1)})$$
is equivalent to
\[ F(0) = 1 - F(1) \leq \frac{1}{4}. \]

So with this type of cost distribution we have that \( c_1^* \geq \bar{c} \) (and thus that an exit poll has an unambiguous positive effect on turnout and the implementation of \( A \)) if and only if there is at least a fifty percent chance that a given voter has a voting cost between zero and one.

### 3.3 \( N = 3, \ M = 2 \)

Our final analysis combines the insights from the previous two analyses. With three potential voters and two votes required for implementation, the free riding problem and the coordination problem are both relevant. A voter is now pivotal if precisely one of the other two agents votes. Thus \( \bar{c} \) is an equilibrium in the no exit poll game if (and only if) it satisfies
\[ \bar{c} = 2F(\bar{c})(1 - F(\bar{c})). \]

As mentioned earlier, we will in this case assume that the distribution of voting costs is given by a uniform distribution on some interval containing \([0, 1]\). So we have \( F(c) = F(0) + (F(1) - F(0))c \) for all \( c \)'s in the support of the distribution. It is easy to see that, with this assumption, the function on the right hand side of the equilibrium equation above becomes a second order polynomial with negative second derivative. Furthermore, note that the polynomial (we simply refer to the variable as \( c \)) is positive at \( c = 0 \) and that its maximum value is \( \frac{1}{2} \). From these observations it follows easily that there is precisely one equilibrium \( \bar{c} \) which must be in the open interval between zero and one. It is straightforward (although a bit tedious) to solve explicitly for the equilibrium: we simply have to find the largest root of a second order polynomial. The explicit solution, which is of course a function of \( F(0) \) and \( F(1) \), can be found in the appendix.

Then consider the exit poll game. In this game an equilibrium is written \( c^* = (c_1^*, c_2^*(0), c_2^*(1)) \).

The following proposition establishes that there always exists an equilibrium. More specifically, the proposition says that there exists an equilibrium with \( c_2^*(0) = 0 \) and then states necessary and sufficient equations for \( c^* = (c_1^*, 0, c_2^*(1)) \) to be an equilibrium. Note that our assumption about a uniform cost distribution is not necessary for these results to hold (only our general assumptions about the cost distribution are used in the proof).

**Proposition 3 (Existence of exit poll equilibrium when \( N = 3, \ M = 2 \))**

Let \( c_1^*, c_2^*(1) \in (0, 1) \). \( c^* = (c_1^*, 0, c_2^*(1)) \) is an equilibrium of the exit poll game if and only if the following two equations are satisfied:

\[ c_1^* = \frac{(1 - F(c_1^*))^2 - (1 - F(c_2^*(1)))^2}{F(c_1^*)^2 + (1 - F(c_1^*))^2} \]
and
\[ c_2^*(1) = \frac{1 - F(c_2^*(1))}{1 - F(c_1^*)}. \]

There exists a solution \( c_1^*, c_2^*(1) \) (with \( c_1^*, c_2^*(1) \in (0, 1) \)) to this pair of equations. All solutions satisfy \( c_1^*, c_2^*(1) \geq c_2(0) \).

**Proof.** See the appendix.

If we have an equilibrium of the exit poll game with \( c_1^* \geq \bar{c} \) then it is easy to check that the turnout will be at least as high as in the no exit poll equilibrium (and sometimes higher). Furthermore, it is also easy to check that we have the same domination result with respect to implementation of \( A \). On the other hand, if we have an equilibrium with \( c_1^* < \bar{c} \) and \( c_2^*(0) = 0 \) then there are cost realizations such that the turnout is zero in this equilibrium while it is at least two without an exit poll (which of course means that \( A \) would have been implemented in the absence of the poll). For example, consider a combination of costs where \( c^i \in (c_1^*, \bar{c}) \) for all voters \( i \). Then nobody will vote in the exit poll equilibrium while all voters would vote if there were no exit poll. In Proposition 4 we find a condition that guarantees the existence of an exit poll equilibrium that dominates the no exit poll equilibrium with respect to turnout and implementation of \( A \). When this condition is not satisfied, then there exists an exit poll equilibrium with zero turnout for some cost realizations that would give a turnout of at least two if there were no exit poll. Finally, we also show that in any exit poll equilibrium there are cost realizations such that the turnout is at least two while it would be zero without an exit poll. So the no exit poll equilibrium cannot dominate an exit poll equilibrium with respect to turnout or implementation of \( A \) (note that this holds for all equilibria of the exit poll game, not only equilibria with \( c_2^*(0) = 0 \)).

For the proposition we need the following definition. Let \( c_2(\bar{c}) \in (0, 1) \) be the unique number given by the equation
\[ c_2(\bar{c}) = \frac{1 - F(c_2(\bar{c}))}{1 - F(\bar{c})}. \]

This is the equation for the cut-off strategy \( c_2(\bar{c}) \) to be optimal in stage two after one vote in stage one given that all voters used the cut-off strategy \( \bar{c} \) in stage one and that the other remaining voter also uses the \( c_2(\bar{c}) \) strategy in stage two.

**Proposition 4 (The effects of an exit poll when \( N = 3, M = 2 \))

1. Suppose the following condition is satisfied:
\[ (1 - F(\bar{c}))^2 - (1 - F(c_2(\bar{c})))^2 \geq \bar{c}(1 - \bar{c}). \]
Then there exists an equilibrium of the exit poll game with $c^*_1 \geq \bar{c}$ (and $c^*_2(0) = 0$), i.e., an equilibrium that dominates the no exit poll equilibrium with respect to both turnout and implementation of $A$.

2. Suppose that the condition from part one is not satisfied, i.e., that

$$(1 - F(\bar{c}))^2 - (1 - F(c_2(\bar{c})))^2 < \bar{c}(1 - \bar{c}).$$

Then there exists an equilibrium of the exit poll game with $c^*_1 < \bar{c}$ (and $c^*_2(0) = 0$). For such an equilibrium there are cost realizations such that turnout is zero while it would be at least two if there were no exit poll.

3. For any equilibrium of the exit poll game there exist cost realizations such that the turnout is at least two while it would be at most one if there were no exit poll.

Proof. See the appendix.

Because of our assumption about uniform distribution of voting costs it is straightforward to explicitly write $c_2(\bar{c})$ as a function of $\bar{c}$:

$$c_2(\bar{c}) = \frac{1 - F(0)}{1 - F(0) + (F(1) - F(0))(1 - \bar{c})}.$$  

And thus, given that we have already found an explicit expression for $\bar{c}$ in terms of $F(0)$ and $F(1)$ we can in principle write the conditions from part one and two of Proposition 4 as conditions on $F(0)$ and $F(1)$. However, the expressions on either side of the inequalities are complicated and it seems impossible to analytically derive insights from them. So instead we numerically calculate each side of the inequalities. And then, treating $F(0)$ and $1 - F(1)$ as parameters, we plot whether it is the condition from part one or the condition from part two that holds. Note that we use $1 - F(1)$ instead of $F(1)$ as a parameter because then our parameters are, respectively, the probability that a voter will always vote and the probability that a voter will never vote. For any feasible combination of $F(0)$ and $1 - F(1)$, figure 2 below illustrates which of the inequalities in proposition 4 is satisfied.

**Figure 2: The effects of an exit poll when $N = 3, M = 2$**
We see that if the probability that a voter will always vote is above (roughly) ten percent then the condition from part two of the proposition is satisfied no matter what the probability that a voter will never vote is. Similarly, if the probability that a voter will never vote is below (roughly) thirty percent then it is also the case that the condition from part two is satisfied (no matter what the value of $F(0)$ is). So in a large region of the $F(0), 1 - F(1)$ parameter space we can only conclude that the introduction of an exit poll can have both positive and negative effects on turnout and the implementation of $A$. The sign of the effect depends on the realizations of voting costs. Only in a much smaller subset of the parameter space - in which $F(0)$ is below ten percent and $1 - F(1)$ is above thirty percent (see the figure for details) - can we guarantee the existence of an equilibrium in which the introduction of an exit poll has an unambiguous positive effect on the level of turnout and the implementation of $A$.

The intuition behind these results is similar to the one explained in the case of $N = M = 2$. A larger value of $F(0)$ means that there is a higher probability that the other players will vote early (not because of strategic considerations, but for example because they enjoy fulfilling their “civic duty”). This makes it more attractive for a player with a positive participation cost to await the result of the exit poll before going to the polls, since this may allow her to free-ride on the other players, or at least avoid wasting a costly vote on a losing candidate. As a result, the incentive to vote early falls. When $F(0)$ becomes sufficiently large, we can therefore guarantee the existence of an equilibrium in which the exit poll lowers the incentive to vote early ($c^*_1 < \bar{\sigma}$), and where the number of voters participating may turn out lower than if there
had been no poll.

We end our analysis with an important example. Suppose that the parameters $F(0)$ and $1 - F(1)$ are such that the inequality in part two of proposition 4 is satisfied (the light grey shaded area in Figure 2). We then know that there exists an equilibrium with $c_1^* < \bar{c} < c_2^*(1)$ and $c_2^*(0) = 0$. Assume then that the three players face cost realizations such that $c_1^1 \leq c_1^*$, $c_2^2 \in (c_1^*; \bar{c})$, and $c_3^3 > c_2^*(1)$. With this combination of costs, player 1 will vote early, player 2 will vote late, while player 3 will abstain. Alternative A is therefore implemented with a minimal margin of victory. To the casual observer, this outcome may suggest the following interpretation: “The release of the exit poll raised the incentive to vote (since $c_2^3(1) > c_1^1$). This led player 2, whose vote was pivotal to the outcome of the election, to cast a late vote. Without the exit poll, alternative A would therefore not have been implemented.” This interpretation is wrong: In the absence of an exit poll, player 1 and player 2 would both have voted (since $c_1^1, c_2^2 < \bar{c}$) and the outcome of the election would in fact have been the same. The problem with the erroneous interpretation is that it presupposes that player 2’s behavior before the release of the poll is indicative of how she would have behaved if there were no exit poll. In doing so, it ignores that it is in fact the exit poll itself that, through the wait-and-see effect, causes player 2 to abstain in stage one.

4 Conclusion

This paper has studied the impact of exit polls in small elections with two alternatives, where the alternative favored by a majority in the population must receive a certain number of votes in order to win. We have shown that the introduction of an exit poll influences the incentive to vote both before and after the results of the poll are released. Before the exit poll is released, potential voters may find it worthwhile to await its result before they decide on whether to stay home or go to the polls. That way, they may hope to free ride on other voters who support the same alternative, or they may avoid wasting time and effort on participating in the election if their preferred alternative is bound to lose anyway. This effect thus discourages early voting. On the other hand, supporters of the alternative favored by a majority may also use the exit poll actively to coordinate their efforts: By influencing the result of the exit poll, early voters can induce fellow supporters to vote after the result of the poll is revealed, and this may stimulate early voting. In sum, the total effect of an exit poll on the incentive to vote early is ambiguous. Once the results of the exit poll is released, the effect on remaining potential voters’ incentive to participate depends on the exact information revealed by the poll. Voting becomes more attractive if the poll reveals a “close race”, but less attractive if it reveals the opposite. As a result of these opposite effects, we find that an exit poll’s effect on voter turnout and election outcomes is ambiguous.
Much of the skepticism towards exit polls comes from the belief that such polls may change the outcome of the election, a possibility that some commentators consider undemocratic. While we certainly agree that exit polls have the potential to change election outcomes, we also believe that the empirical case for this hypothesis is sometimes overstated. This was for example the case, we believe, in the debate following the Danish referendum in June 2009. The problem with this debate was that it didn’t recognize the possibility that voter behavior was influenced by exit polls not only after, but also before the release of the first exit poll result. Hence, the low turnout before the release of the first poll was interpreted as an indicator for what would have happened later in the day, had the results of the exit poll not been published. In reality, however, the low early turnout itself could very well be a direct consequence of the exit poll if voters postponed voting until after the results of the poll were revealed.

References


5 Appendix

Proof of Lemma 1.
First note that the functions $F(c)$ and $F(c) - F(0) - F(1)$ intersect at precisely one cost $\bar{c} \in (0, 1)$. By solving a second order equation we get that $F(\bar{c}) = 1 - \sqrt{1 - F(1)}$.

Now suppose that $c_1^* > \bar{c}$. Since $F(c) - F(0) - F(1)$ is decreasing and $F(c)$ is increasing this is equivalent to these two functions intersecting below the 45° line, which is obviously equivalent to $F(\bar{c}) < \bar{c}$. Further, since $F$ is increasing and intersects the diagonal precisely once, this is equivalent to

$$\bar{c} = F(\bar{c}) < F(\bar{c}) = 1 - \sqrt{1 - F(1)}.$$ 

Thus we have shown that

$$c_1^* > \bar{c} \iff \bar{c} < 1 - \sqrt{1 - F(1)}.$$ 

The arguments showing that

$$c_1^* = \bar{c} \iff \bar{c} = 1 - \sqrt{1 - F(1)}$$ 

and

$$c_1^* < \bar{c} \iff \bar{c} > 1 - \sqrt{1 - F(1)}$$ 

are completely analogous. □

Equilibrium in the no exit poll game when $N = 3$, $M = 2$

CLAIM: In the $N = 3$, $M = 2$ case (where we assume that the cost distribution is uniform), the unique equilibrium of the no exit poll game is

$$\bar{c} = \frac{2(F(1) - F(0))(1 - 2F(0)) - 1}{4(F(1) - F(0))^2} + \frac{\sqrt{(2(F(1) - F(0)))^2 + 8F(0)(F(1) - F(0))}}{4(F(1) - F(0))^2}.$$ 

Proof. Remember that the equilibrium condition is

$$\bar{c} = 2F(\bar{c})(1 - F(\bar{c})).$$ 

Since the cost distribution is uniform we have $F(c) = F(0) + (F(1) - F(0))c$ (for $c$’s in the
support of the distribution) and thus the equilibrium condition becomes

$$\bar{c} = 2(F(0) + (F(1) - F(0))\bar{c})(1 - F(0) - (F(1) - F(0))\bar{c}),$$

which, by straightforward calculations, becomes

$$2(F(1) - F(0))^2\bar{c}^2 + (4F(0)(F(1) - F(0)) - 2(F(1) - F(0)) + 1)\bar{c} - 2F(0)(1 - F(0)) = 0.$$ 

The equilibrium is the positive solution to this second order equation. By solving for this solution we get the expression from the claim. □

Proof of Proposition 3.
First, suppose \(c^* = (c^*_1, 0, c^*_2(1))\) is an equilibrium of the exit poll game such that \(c^*_1, c^*_2(1) \in (0, 1)\). It is easy to see that then we must have

$$c^*_2(1) = \Pr(c^j > c^*_2(1)|c^j > c^*_1).$$

If \(c^*_2(1) \leq c^*_1\) the probability on the right-hand side of this expression is equal to 1. But since \(c^*_2(1) < 1\) we must then have

$$c^*_2(1) > c^*_1 \text{ and } c^*_2(1) = \frac{1 - F(c^*_2(1))}{1 - F(c^*_1)}.$$ 

To get the equation for \(c^*_1\), first note that if some voter \(i\) votes in stage one then his expected payoff is

$$1 - \Pr(c^j > c^*_2(1))^2 - c^i = 1 - (1 - F(c^*_2(1)))^2 - c^i = F(c^*_2(1))(2 - F(c^*_2(1)) - c^i).$$
If \(0 < c' \leq c_2'(1)\) then his payoff from not voting in stage one is\(^{10}\)

\[
\Pr(c' \leq c_1^*)^2 + 2 \Pr(c' \leq c_1^*)(1 - \Pr(c' \leq c_1^*)) (1 - c') = F(c_1^*)^2 + 2F(c_1^*)(1 - F(c_1^*)) (1 - c').
\]

Thus \(c_1^*\) must satisfy

\[
F(c_2^*(1))(2 - F(c_2^*(1)) - c_1^* = F(c_1^*)^2 + 2F(c_1^*)(1 - F(c_1^*)) (1 - c_1^*).
\]

This equation is easily seen to be equivalent to

\[
c_1^* = \frac{F(c_2^*(1))(2 - F(c_2^*(1)) - F(c_1^*)(2 - F(c_1^*))}{1 - 2F(c_1^*)(1 - F(c_1^*))}.
\]

From this equation we easily get the equation from the proposition.

Then suppose that we have \(c_1^*, c_2^*(1) \in (0, 1)\) such that the equations are satisfied (note that the equation for \(c_1^*\) implies that \(c_1^* < c_2^*(1)\)). Consider the strategy \(c^* = (c_1^*, 0, c_2^*(1))\). From the arguments above it easily follows that \(c_1^*\) and \(c_2^*(1)\) are optimal cut-off costs at the history in the game where they are used, given that the other voters use \(c^*\) (and, of course, given that beliefs are updated correctly in stage two). Also, since \(c_1^* > 0\), it is easy to see that \(c_2^*(0) = 0\) is optimal in stage two if there is no early votes. So when the equations from the proposition are satisfied, \(c^* = (c_1^*, 0, c_2^*(1))\) is indeed an equilibrium.

Next, we will show that we always have existence of a solution \(c_1^*, c_2^*(1) \in (0, 1)\) to the equations. First, for each \(c_1 \in [0, 1]\) let \(c_2(c_1)\) be the unique solution to the equation

\[
c_2(c_1) = \frac{1 - F(c_2(c_1))}{1 - F(c_1^*)}.
\]

Then \(c_2\) is a continuous function of \(c_1\) on \([0, 1]\) and we have \(c_2(c_1) > c_1\) for all \(c_1 \in [0, 1]\) (note that \(c_2(1) = 1\)).

Now consider the equation

\[
c_1^* = \frac{(1 - F(c_1^*))^2 - (1 - F(c_2(c_1^*)))^2}{F(c_1^*)^2 + (1 - F(c_1^*))^2}.
\]

The right hand side of this equation (considered as a function of \(c_1^* \in [0, 1]\)) is positive at \(c_1^* = 0\),

\(^{10}\)If \(c' > c_2'(1)\) it is \(\Pr(c' \leq c_2'(1))^2\) and if \(c' \leq 0\) it is \(\Pr(c' \leq c_1^*)^2 + 2\Pr(c' \leq c_1^*)(1 - \Pr(c' \leq c_1^*)) - c'\).

But since we already know that \(c_2'(1) > c_1^* > 0\) we do not need to consider these cases.

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zero at $c^*_1 = 1$, and continuous. Thus it must intersect the diagonal at least once between zero and one, so we have at least one solution in $(0, 1)$ to this equation. Pick a solution $c^*_1$ and let $c^*_2(1) = c^*_2(c^*_1)$. Then we have a solution to the equations from the proposition and the solution obviously satisfies $c^*_1 < c^*_2(1)$.

Finally, it remains to be shown that $c^*_2(1) > \bar{c}$. Since $\bar{c} = 2F(\bar{c})(1 - F(\bar{c})) \leq \frac{1}{2}$, it suffices to show that $c^*_2(1) > \frac{1}{2}$. We have that $c^*_2(1)$ satisfies

$$c^*_2(1) = \frac{1 - F(c^*_2(1))}{1 - F(c^*_1)}.$$

Thus $c^*_2(1)$ is given as the intersection between the function

$$\frac{1 - F(\cdot)}{1 - F(c^*_1)}$$

and the diagonal. This function is a straight line (because $F$ is linear) with a negative slope, is above one at zero, and above zero at one. So it is easy to see that its intersection with the diagonal must happen at a cost above one half. $\square$

**Proof of Proposition 4.**

1. Since $\bar{c} = 2F(\bar{c})(1 - F(\bar{c})) = 1 - F(\bar{c})^2 + (1 - F(\bar{c}))^2$, the inequality can be rewritten as

$$\bar{c} \leq \frac{(1 - F(\bar{c}))^2 - (1 - F(c^*_2(\bar{c})))^2}{F(\bar{c})^2 + (1 - F(\bar{c}))^2}.$$

Consider, for a moment, the right hand side as a function on $[0, 1]$. At one it is equal to zero and thus below the diagonal so (because of continuity) there must exist a $c^*_1 \in [\bar{c}, 1)$ with

$$c^*_1 = \frac{(1 - F(c^*_1))^2 - (1 - F(c^*_2(c^*_1)))^2}{F(c^*_1)^2 + (1 - F(c^*_1))^2}.$$

And thus (see Proposition 3 and its proof) we have an exit poll equilibrium with $c^*_1 \geq \bar{c}$ (and $c^*_2(0) = 0$).

2. Analogously to above, it follows from the inequality in the proposition that there exists a $c^*_1 \in (0, \bar{c})$ such that

$$c^*_1 = \frac{(1 - F(c^*_1))^2 - (1 - F(c^*_2(c^*_1)))^2}{F(c^*_1)^2 + (1 - F(c^*_1))^2}.$$

And thus we have an exit poll equilibrium with $c^*_1 < \bar{c}$ (and $c^*_2(0) = 0$).

3. Suppose $c^* = (c^*_1, c^*_2(0), c^*_2(1))$ is an exit poll equilibrium. Analogously to the proof of proposition 3 it can be shown that $c^*_2(1) > \bar{c}$. Any cost realization satisfying, for example, $c^1 < c^*_1$,
\( \bar{c} < c^2 \leq c^2_1(1) \), and \( c^3 > 1 \) would result in two votes if there is an exit poll and at most one vote if there is not (one if \( c^1 \leq \bar{c} \), zero if \( c^1 > \bar{c} \)). \( \square \)