Time-Series Adaptive Estimation of Vaccination Uptake Using Web Search Queries
Dalum Hansen, Niels; Mølbak, Kåre; Cox, Ingemar J.; Lioma, Christina

Published in:
Proceedings of the 26th International Conference on World Wide Web Companion

DOI:
10.1145/3041021.3054251

Publication date:
2017

Document version
Publisher's PDF, also known as Version of record

Document license:
CC BY

Citation for published version (APA):
ABSTRACT

Estimating vaccination uptake is an integral part of ensuring public health. It was recently shown that vaccination uptake can be estimated automatically from web data, instead of slowly collected clinical records or population surveys [2]. All prior work in this area assumes that features of vaccination uptake collected from the web are temporally regular. We present the first ever method to remove this assumption from vaccination uptake estimation: our method dynamically adapts to temporal fluctuations in time series web data used to estimate vaccination uptake. We show our method to outperform the state of the art compared to competing baselines that use not only web data but also curated clinical data. This performance improvement is more pronounced for vaccines whose uptake has been irregular due to negative media attention (HPV-1 and HPV-2), problems in vaccine supply (DiTeKiPol), and targeted at children of 12 years old (whose vaccination is more irregular compared to younger children).

1. INTRODUCTION AND RELATED WORK

Vaccination programs are an efficient and cost-effective method to improve public health. With sufficiently many people vaccinated the population gains herd immunity, meaning the disease cannot spread. Timely actions to avoid drops in vaccination coverage are therefore of great importance. Many countries have no registries of timely vaccination uptake information, but rely for example on yearly surveys. In such countries estimations of near real-time vaccination uptake based solely on web data are valuable. We extend prior work in this area [2], which showed that vaccination uptake can be estimated sufficiently accurately from web search data. Our extension consists of a new estimation method that adapts dynamically to temporal fluctuations in the signal (web search queries in our case) instead of assuming temporal stationarity as in [2]. This contribution is novel within vaccination uptake estimation.

Linear models have been used previously to estimate health events, for instance by combining data from multiple sources with an ensemble of decision trees [5], or, closer to our work, by using query frequencies for influenza-like illness [1] or vaccination uptake estimation [2]. These approaches are designed for stationary time-series analysis, i.e. they assume data is generated by a stationary stochastic process. Our motivation is that vaccination uptake often does not follow stationary seasonal patterns. External events such as disease outbreaks, suspicion of adverse effects, or temporary vaccine shortages can alter uptake patterns for shorter or longer periods of time. Hence, while historical data is a good estimator in stable periods, as shown in [2], we reason that adapting the estimation to any unstability can reduce estimation error. We experimentally confirm this on all official children vaccines data used in Denmark between 2011 - 2016.

2. AGGREGATION WITH REGRESSION TREES FOR TIME SERIES ADAPTATION

To account for seasonal non-stationarity, we use an online learning method, Aggregation Algorithm (AA) [6], designed to automatically reduce estimation error in a changing environment. AA was recently used in time series prediction combined with an ensemble of ARIMA models [3]. However, we reason that ARIMA models, or other traditional time series models, are not likely to be sufficient for vaccination uptake estimation in cases where: (i) there is more than one data source, e.g. vaccine uptake data and search frequency data, and (ii) when the time series data to be estimated are assumed to be unavailable (near real-time).

To address these challenges, we combine AA with regression trees, motivated by recent research showing that random forests outperform ARIMA models on avian influenza prediction [4]. A random forest, i.e. an ensemble of decision trees, is well suited for our problem since it is easy to extend to multiple data sources.

Our method works as follows: We initially generate a set of regression trees. For each time step the ensemble of regression trees is retrained based on the initial set of trees and a weighted sum is used to make the estimation. AA is used to continuously update the weights of each tree. Each regression tree is trained based on a set of features and training samples. For each tree a feature set is drawn with replacement from the complete feature set. Training samples are selected based on time-relative indices, where index 0 corresponds to the current time step. The indices are uniformly drawn with replacement from the interval [0; s], where s is a window size. We use trees with different window sizes to account for stationarity and non-stationarity of the signal.

Our adaptive vaccination estimation algorithm is shown in Algorithm 1, where η is the learning rate, RT a set of N regression trees, s the amount of initial training data and y the vaccination uptake.

3. EVALUATION

To facilitate direct comparison, we evaluate our method on the same data as [2]: monthly vaccination uptake of all official
To estimate vaccination uptake, we use frequencies of web search queries provided by [2] (any of the two) for 6 vaccines. This supports our reasoning that adapting the estimation to temporal fluctuations is a better approach. We compared to two baselines: (1) Linear regression with lasso regularization where the hyper-parameter is found using three fold cross-validation. We treated them as performance upper bounds because they do not correspond to any individual method, but to the best score reported in [2]. Neither baselines (UBW) and web search and clinical data (UBWC). Bold marks best (excluding upper bounds). Asterisk marks better or equal to any upper bound.

### 4. CONCLUSION

We presented an automatic method for near real time estimation of health events using web search query data. Our method combines an Aggregation Algorithm (AA) to automatically reduce estimation error in changing environments with regression trees. We applied our method to estimate vaccination uptake in all official Danish children vaccines, following [2], and showed that our approach overall outperformed strong baselines that assumed data to be temporally regular. Our method was particularly strong estimating uptake for vaccines with known irregularities in their usage, such as HPV-1, HPV-2, MMR-2(12) and DiTeKiPol.

This work confirms recent findings that vaccination uptake can be automatically estimated only from web data, and further extends this area by accounting for irregular uptake patterns.

Funded by IBM and the Danish Agency for Science & Higher Education.

### 5. REFERENCES


