

**12<sup>th</sup> Ascola Conference Stockholm – 15 June – 17 June 2017**

THURSDAY 15 June 2017

**13.00-14.00: Ascola Board Meeting**

**13.30-14.00: Registration and Coffee for Pre-conference attendees (everyone is invited!)**

**14.00-15.30 Pre-conference: The Technology and Business Models Behind the Law: A Panel of Experts from Industry**

**15.30-16.00: Registration and Coffee**

**16.00-17.45:**

Welcome by ASCOLA Chair and by Stockholm University

**General Perspectives on Competition Policy for the Digital Economy**

Panel chair: E. Fox

1. Björn Lundqvist, “Big Data and Competition Law”
2. Ioannis Lianos, “Digital Value Chains in Competition Law”
3. Mark R. Patterson, “Information and Market Power”
4. Michal S. Gal and Niva Elkin-Koren, “Algorithmic Consumers”

**18.00-22.00: Welcome reception (Mannheimer Swartling)**

Ketnote speech

FRIDAY 16 June 2017

**9.00-10.30: Parallel workshop panel sessions** (see separate workshop schedule)

**10.30-11.30: Coffee break and poster session 1**

**11.30-13.00: Platforms and Mediaries**

Panel chair: Heike Schweizer

1. Nicolo Zingales, “The Rise of “Infomediaries” and its Implications for Antitrust”
2. Doris Hildebrand, “Economic Assessment of Vertical Agreements in the Digital Economy”
3. Julian Nowag, “Analytical Frameworks for Platforms in the Sharing Economy”
4. Petri Kuoppamäki, “Challenges Created by The Digital Economy: The Industrial Internet”

**13.00-14.15: Lunch**

**14.15-15.45: Big Data and Competition Law**

Panel chair: Josef Drexler

1. Ittai Paldor, “Market Definition for the Digital Economy”
2. Alexandre DeStreel, Marc Bourreau and Inge Graef, “Big Data and Competition Policy: Market Power, Personalized Pricing and Advertising”
3. Mariateresa Maggolino and Guiseppe Colangelo, “Big Data as Misleading Facility”
4. Nicolas Petit and Dirk Auer, “The Persistence of Monopoly: Findings from 150 Years of Press Coverage”

**15.45-16.15: Coffee break**

**16.15 -17.45: Antitrust Violations**

Panel chair: Nils Wahl [TBC]

1. Konstantinos Stylianou, “Redefining Normal Competition in Digital Markets”
2. Simonetta Vezzoso, “Competition by Design”
3. Lars Henriksson, ”Price Discrimination in E-Commerce”
4. Ulf Öberg, “The Social Purpose of Competition Law in the Age of Sustainable Business Strategies and the Collaborative Economy”

**17.45-18.30: General Assembly of all ASCOLA Members**

**19.00-22.00 Dinner, boat**

Intriduction of speakers by Bjorn Lundqvist

Key note speech by Ariel Ezrachi and Maurice Stucke, “Virtual Competition”

SATURDAY 17 June 2017

**9.00-10.30: Parallel workshop panel sessions** (see separate workshop schedule)

**10.30-11.30: Coffee break and poster session II**

**11.30-13.00: Enforcement and Remedies**

Panel chair: Paul Nihoul

1. Florian; Wagner-von Papp, “How to Prevent Irreparable Harm in the Digital Economy”
2. Konstantina Bania, “The Role of Consumer Data in the Enforcement of Competition Laws”
3. Inge Graef, “Algorithms and Fairness: What Role for Competition Law In Targeting Discrimination?”
4. Yoshiteru Uemura and Steven Van Uytsel, “Competition Law Interference Prior to the Formation of a Digital Market”

**13.00-13.15 Conclusions**

Michal Gal and Bjorn Lundqvist

**14:00 Trip (for Those Interested)**

**Preliminary programme 12th Ascola Workshop Stockholm**

**Parallel panel sessions (panels 1-6; Friday June 16 9.00 – 10.30)**

**Papers will also be presented in poster session I**

**Panel 1: Competition law and the digital environment**

Panel chair: Wolfgang Kerber

Adi Ayal, “Digital Competition in Financial Networks”

Antonio Robles, “Merger Control of Online Platforms: The Relevance of Network Effects.”

Paul Nihoul, “New economies, New Societies: What Changes for Competition Policies”

Marios Iacovides and Jakob Jeanrond, “Traditional EU Competition Law for the Digital Economy: What Can We Achieve Within The Existing Rules?”

**Panel 2: Interfaces between competition and intellectual property law**

Panel chair: Fabiana DiPorto

Thomas K. Cheng, “Antitrust Treatment of No Challenge Clauses”

Emanuela Arezzo, “Dominance and IPRs in Digital Markets: The case of SEPs”

Margherita Colangelo, “Exclusionary and Exploitative Strategies in the Pharmaceutical Sector: The Cases of Reverse Payment Patent Settlements And Excessive Pricing”

Justin Pierce, “Does EU Competition Law Enforcement Disrupt Innovation?”

**Panel 3: Online platforms, conduct and competition**

Panel chair: Rupprecht Potsdam

Valeria Falce, “The Price of Open Platforms”

Friso Bostoen, “Online Platforms and Vertical Integration: The Return of Marginal Squeeze?”

Florence Thépot, “Digital platforms in the creative industry: Innovation v. Consumer Welfare?”

Juha Vesala, “EU Regulation of Online Conduct and Competition Law”

#### **Panel 4: Institutions and Enforcement**

Panel chair: Daniel Zimmer

Adrian Bielecki, “How Corporate Governance may Impact Competition Policy Towards Interlocking Directorships”

Francisco Marcos, “Disagreements in Competition: Dissenting Opinions in Competition Authorities”

Pieter Van Cleynenbreugel, NCA independence in the context of EU Regulation 1/2003: time to take incongruent accountability realities (more) seriously?

Helene Andersson, “The Institutional Design of Competition Agencies - Is it All About Effectiveness?”

#### **Panel 5: Market definition and Market Power in a Digital World**

Panel chair: Sten Nyberg [TBC]

Stefan Holzweber, “Market Definition for Multi-Sided Platforms”

Magali Eben, “Market Definition And Free Online Services: The Prospect Of Data As Price”

Hedvig K Schmidt, “Market Power in the Digital Economy - A Consistent Approach”

Viktoria H.S.E. Robertson, ”Market definition in the digital era”

#### **Panel 6: Recent European Competition Law Developments**

Panel chair: Vladimir Bastidas

Amedeo Arena, “Tax rulings and State aids: the Commission Goes All-In”

Barry J Rodger, “Transposition of EU Law Across the EU Member States:- The EU Antitrust Damages Directive”

Rupprecht Podszun, “Innovative Courts: How a Legal Rule is Established – The Example of Eturas”

Oliver Budzinski, “The (Behavioral) Economics of Privacy and Big Data and Competition Policy: Fundamental Implications and the German Case against Facebook”

**Parallel panel sessions (panels 7-11; Saturday June 17, 9.00 – 10.30)**

**Also to be presented in Poster Session II**

**Panel 7: New Challenges for Competition Law**

Panel chair: Francisco Marcos

Miguel Sousa Ferro, “De Gratis Non Curat Lex - Abuse of Dominance in Online Free Services”

Fabiana DiPorto and MariaTeresa Maggioliano, "information disclosure in digital environments and consumer welfare”

Samson Y. Esayas, “Privacy as a Quality Parameter: Some Reflections on the Skepticism”

S. Chakravarthy, “Antitrust Law Can Flex Its Muscle on the Digital Economy”

Carmen Ortiz de Ciolac, “Dynamic efficiencies in Merger Analysis”

**Panel 8: International Developments**

Panel chair: Pieter Van Cleynenbreugel

Marcio Roberto Moran, “Digital Economy versus Traditional Industries: An Empirical Comparative Study On Merger Reviews In Brazil”

Marek Martyniszyn and Maciej Bernatt, “Embracing and Nurturing the Free Market: Lessons from Poland Through the Lens of Competition Law and Policy”

Qianlan Wu, “China’s Global Strategy and Challenges for Global Merger Regulation”

Sih Yuliana Wahyuningtyas, “Balancing Regulatory Asymmetry for Online Communication Services and Telecommunication Service Providers in Indonesia”

**Panel 9: Competition Law and the Digital Environment II**

Panel chair: Thomas Cheng

Beata Mäihäniemi, “Is There a Need for a Specific Antitrust Treatment of Abuses of Dominance in Digital Markets?”

Elias Deutscher, “The role of Personal Data and Privacy in Merger Analysis – A Critical Reassessment of the EU Commission’s Facebook/Whatsapp Decision”

Stavros Makris, “Antitrust Governance in an Era of Rapid Change”

Vladimir Bastidas, “An old practice in the New Digital Age: Tying”

## **Panel 10: Institutional and Enforcement Challenges II**

Panel chair: Ulf Bernitz [TBC]

K.J. Cseres, “Integrate or Separate: Institutional Design for the Enforcement of Competition Law and Consumer Law

Katarina Voss, “Consent Based Remedies- a Blessing or a Curse in Competition Law?”

Maciej Bernatt, “Intensity of Judicial Review and NCAs Institutional Design - A Central European Experience”

Victoria Daskalova, “Regulating the New Self-Employed in the Uber Economy: What Role for EU Competition Law?”

## **Panel 11: Big Data and Competition Law**

Panel chair: Bjorn Lundqvist

Claudia Seitz, “Big Data in the Healthcare Sector – Innovative Use of Artificial Intelligence and the Interface between Competition Law and Data Protection Law”

Timo Minssen, "Big Data & Competition Law in the Pharma & Life Sciences- Emerging Issues in A Rapidly Evolving Field"

Filippo Maria Lancieri, “Antitrust Enforcement in Big Data Markets: What is the Role of Privacy and Antitrust Cultures?”

Maria Wasastjerna, “Competition law for the Digital Economy: The Role of Big Data and Privacy in Merger Review”